



<i>President:</i> Linda Krantz			
Vice President: open			
Secretary: Colette Girard & Cindy			
Koshalek			
Treasurer: Mary Reines			
Past President: David Williams			

Inside this issue: Note from the President Art Night September Meeting Minutes MAG Membership Renewal Membership Report MAG Members Fall Dinner Bylaws Summer Salon Report Volunteer Corner Email Request Form MAG on Social Media Newsletter Submission Policy MAG Calendar 2024



**Important Upcoming Dates** 

Sept 10. Bimonthly member meeting Sept 11. Art Night Sept 12. Artful Gathering Sept 14. New Member application deadline Sept 15. Membership Renewal deadline Oct 23. Member Annual Dinner

#### Note from the President

Wow, it's hard to believe that it's September. Where did the summer go? I hope that yours has been a great one! Speaking of great ones, I want to toot the horn of the Madison Art Guild, which has proudly served Dane County artists for 110 years. We have served them, by the way, based entirely on the efforts of volunteers. It has been the generous giving of time by hundreds of volunteers over the years that's made our art guild not only survive, but thrive. As the saying goes, 'Many hands make light work', and it is certainty true for the Art Guild. People who have feared being overwhelmed by a role have found ways to lighten the load by enlisting others to share responsibilities, laughter and fun. Typically, volunteer positions have periodic busy periods, but are not year-round busy.

The benefits of volunteering are many. You learn about how MAG is run, meet other members and make new friendships. I remember coming to one of my first MAG events some years ago and knowing maybe 1-2 people.



When I stood looking out as Master of Ceremonies for the Salon this past June, it was heart-warming to know just about everyone in the room.

There are currently many roles to be filled within MAG, and we welcome you! Please consider stepping into a volunteer role. We would be very grateful, and you will be supporting the continued legacy of this great organization!

~Linda

#### **Art Night!**

This month's Art Night will be held at 6pm on Wednesday, September 11th at the home of Aileen Musa, 1519 Hommen Rd, Deerfield (ok to park on the grass).

Phone: 608-446-6837

This is a pet-free space.

Masks welcome but not required. Please be vaccinated and boosted. Bring art you'd like feedback on or want to share with the group. Please bring a snack or beverage to share.

---

Please consider opening your home for an Art Night. You can set the number of attendees depending on your space by sending a sign-up sheet. You also determine the date. Art Nights are wonderful evenings of art, thought and camaraderie.

If you would like to host an open Art Night, please send an email to <u>newsletter@madisonartguild.com</u>. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

----

Thank you to Merikay Payne for hosting Art Night in August!

#### **Tentative Future Art Night Schedule**

August: Merikay Payne September: Aileen Musa October: Kimberly Eitland November: Barbara Vater December: Cynthia Koshalek January: Shannon Clayton Barill

March: open April: open May: Elizabeth Shaw Neviaser June: open July: open

February: Jennifer Angelo

#### **Art Night Photos wanted!**



If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

## **September Member Meeting**

Linda Krantz is inviting you to a scheduled Zoom meeting.

Topic: MAG Bimonthly Member Meeting Time: Sep 10, 2024 06:30 PM Central Time (US and Canada)

Join Zoom Meeting https://us02web.zoom.us/j/81168959826

Meeting ID: 811 6895 9826

## **MAG Membership Renewal**

It's time to renew your MAG membership! You must renew by September 15 to qualify for the lottery to display/sell your artwork in the MAG tent at the Art Fair on the Square and any other Art Fairs MAG officially participates in.

- Dues are \$50 this year.
- Payment is due on or before September 15, 2024
- After September 15, dues are considered late and increase to \$65

To Pay via PayPal copy/paste this URL into your browser window: https://www.paypal.com/paypalme/MAGAnnualDues?country.x=US&locale.x=en\_US

To pay by check, make your check payable to Madison Art Guild and mail to:

Madison Art Guild P.O. Box 45442 Madison, WI 53744-5442

Questions? Contact MAG Treasurer Mary Reines at treasurer@madisonartguild.com

## **Membership Report**

50 people had inquired about membership in MAG via our website this past year. All of them were contacted recently via email with application information. The application period opened on August 18, and runs until September 14. The application link is also found on our website under the 'About' tab at the top of the page. If you know anyone who has expressed interest in becoming a member, please direct them to this page. Our Associate Membership is also available to folks who would like to be a member but are not interested in going through the jury process. Privileges for Associate members are limited.



## September Artful Gathering

For September's gathering, our member GG Green Goodies will present 'Creating an Artist Social Media Presence'. It will be held via Zoom on September 12 from 6:30 - 8:00 pm. Come with your questions for an interactive presentation.

Zoom details: Topic: Creating an Artist Social Media presence Time: Sep 12, 2024 06:30 PM Central Time (US and Canada) Join Zoom Meeting <u>https://us02web.zoom.us/j/81501813348</u> Meeting ID: 815 0181 3348

## **MAG Members Fall Dinner**

Wednesday, October 23, 2024 5:00pm Cash Bar 6:00pm Dinner Imperial Gardens 2039 Allen Blvd., Middleton The cost is \$30 each, to be paid at the event immediately after dinner. Dinner includes Appetizers, Two Vegetarian & Three Main Entrees, Dessert, Tea and all gratuities.

RSVP by October 20th. Text or Call: Cindy Koshalek 608- 438-7633

## **Bylaws**

In an effort to help members understand our Bylaws, I have decided to publish one section of them in newsletters. Reading them bit-by-bit is easier to digest than the entire document at once. As always, if you have questions, please reach out to a board member. Here are Articles I and II:

#### Article I: Name

The name of this organization shall be Madison Art Guild Inc. and may be referred to as MAG, and as Madison Art Guild, which is subject to change only by amendment as provided for in the Bylaws.



#### Article II: Purpose

Madison Art Guild Inc. is a non-profit organization of people interested in the advancement of the visual arts. MAG shall strive to:

- Encourage and promote the artistic advancement of members and others located in Dane County. MAG shall strive to promote interest, growth, and excellence in the visual arts on the part of its members through instructional programs, workshops, exhibition opportunities, and other activities designed to serve the membership.
- Provide a forum for members to critique each other's work including, but not limited to, art night and informal special interest groups.
- Advance the appreciation of art within the greater Madison area by exhibiting members' works in public spaces such as hospitals, schools, libraries, businesses, etc., and by providing scholarships to local students.
- Engage in all lawful activities incidental, useful, or necessary to the accomplishment of the abovereferenced purposes.

## **Summer Salon Report**

Another year of the MAG Summer Salon at UW Hospital has come to an end. Again, thank you to all those who exhibited. Congratulations to those who won an award and to those whose work was purchased!

A big thanks to all the volunteers throughout the entire event from scheduling, preplanning, registration, communications, drop-off, hanging the exhibit, the jury process, the great reception and awards presentation, and pick-up. Working with the UW Health Art Department is always a pleasure.

During the Summer Salon exhibit, 8 pieces have sold for a total of \$2610 with a \$522 expected donation from artists to UW Health Art Department. Another successful history of sales.

Our next major exhibit in the January Showcase. Then the 2025 Salon in June and July. Volunteer! You'll meet and work with more of the MAG members, enjoy learning behind the scenes of producing a major exhibit including awards and a reception. You'll gain even more appreciate of all the wonderful artwork and the variety of talent of our MAG members. Til next year then...



#### **Volunteer Corner**

Opportunities to get involved with the Madison Art Guild include:

**President:** the President keeps the organization running by coordinating groups, answering questions, and providing oversight. I have created a good framework of activities that will support the new President. The President also runs bi-monthly meetings (creates an agenda and runs the meeting) and contributes articles to the newsletter.

Vice President: supports the President as needed and runs bi-monthly meetings in their absence.

**Social Media:** this person oversees our private Facebook page, posts on MAG's Instagram page, and oversees MAG's public Facebook page. Knowledge of social media platforms is necessary. Time commitment varies throughout the year, but is relatively light.

**Membership:** the Membership Chair periodically sends emails to people who inquire about membership throughout the year, and organizes the annual membership drive. This entails working with our website folks to update the application link and information, as well as sending emails to all folks who have inquired about membership via our web page. You also find a judge for the jury process, review the judge's scores of applicants, and follow-up with emails to everyone (inviting those whose scores were high enough to become members, and those who did not make a high enough score). Time commitment is light throughout the year, but more involved just before, during and after the membership drive (July-October).

**Art Fair Chair**: oversees our art fairs and makes sure that there is communication between the Chairs/Cochairs of each art fair, the President and treasurer. They also help the chairs of each art fair understand the policy that covers involvement and helps with the annual lottery for tent participation.

**Nominating Committee:** Talks with members about volunteering and passes names of people who are interested in becoming involved on to Board members for consideration and appointment.

# **Email Request Form**

Do you need to send out information to the general membership? To avoid confusion, please make sure you use the <u>Email Request Form</u> on the <u>Members Page</u> of the website. Using the form ensures that your request goes to the right person. Please submit your request at least a week ahead of when you would like it to go out so the volunteer has ample time to set it up. Thanks!



# MAG on Social Media

Have something you would like announced on social media? Please email <u>sm@madisonartguild.com</u>.

Please like and comment on MAG's <u>Instagram</u> and <u>Facebook</u> pages. It helps extend our reach so we can let future members and patrons see what we're up to.

Our private <u>Facebook group</u> allows us to share the latest news, show off your art, get feedback, ask questions, etc. amongst ourselves.

## **Newsletter Submission Policy**

The Madison Art Guild newsletter is intended to be a source of information for members about the activities of the organization. As such, we do not include personal advertisement of upcoming shows or items for sale. Please use our 'Members Only' Facebook page for this.

## MAG Calendar 2024-25

		MAG Membership Meeting,	
September	Art Night	Artful Gathering	Paoli Art in the Park
October	Art Night		MAG Annual Dinner
November	Art Night	MAG Membership Meeting	
Decem ber	Art Night	Artful Gathering	
January	Art Night	MAG Membership Meeting	January Showcase
February	Art Night	Artful Gathering	Goodman Community Center Show
March	Art Night	MAG Membership Meeting	
April	Art Night	Artful Gathering	
Мау	Art Night	MAG Membership Meeting	Middleton Art Walk
June	Art Night	Artful Gathering	Summer Salon
July	Art Night	MAG Membership Meeting, Artful Gathering	Summer Salon, Art Fair on the Square, Firefly Coffeehouse Show
August	Art Night	Artful Gathering	Firefly Coffeehouse Show, MAG Picnic