



President: Linda Krantz

Vice President: open

Secretary: Colette Girard & Cindy Koshalek

Treasurer: Mary Reines

Past President: David Williams

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Important Upcoming Dates



Aug 10. Arboretum show deadline

Aug 21. MAG Potluck Picnic

Aug 28. Art Night

Aug 31-Sept 1. Paoli Art in the Park

Sept 2. Firefly Show Take-down

Sept 15. Membership Dues deadline

Note from the President

Dear MAG members,

At the membership meeting on July 9, I announced that I will not be running for a second term as president. My current term ends in October when a new president is voted into office at the annual dinner. The past 21 months have been fulfilling to me on so many levels. This organization is made up of caring, supportive, and wildly creative folks, and it has been my pleasure to get to know many of you. Camaraderie is a hallmark of MAG, and likely one of the reasons it has been around since 1914. You create the culture!

When I first stepped into the role, I had dreams and visions for what the Madison Art Guild could be, and with your support, many of them have come to fruition. Thank you! Together we have expanded our outdoor art fairs (Art Fair on the Square, Middleton Art Walk and Paoli Art in the Park), added to our shows (January Showcase,

Goodman Center, Summer Salon and Firefly Coffeehouse), and added Artful Gatherings. We have updated our bylaws and added an Associate Membership.

And now it's time for someone with new dreams and visions to step in and create their own legacy. I leave MAG in a good place for the next person! There is no doubt but that serving as President of the Madison Art Guild takes time and effort, but the rewards are many. If you are considering this role and would like insight to help your decision-making process, feel free to reach out.

~Linda

Art Night!

This month's Art Night will be held at 6pm on Wednesday, August 28th at the home of Merikay Payne, 810 Redland Drive, Madison. This is a pet-free space.

Masks welcome but not required. Please be vaccinated and boosted. Bring art you'd like feedback on or want to share with the group. Please bring a snack or beverage to share.

Please consider opening your home for an Art Night. You can set the number of attendees depending on your space by sending a sign-up sheet. You also determine the date. Art Nights are wonderful evenings of art, thought and camaraderie.

If you would like to host an open Art Night, please send an email to newsletter@madisonartguild.com. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

Thank you to James Shulkin for hosting Art Night in July!



Tentative Future Art Night Schedule

August: Merikay Payne	February: open
September: Issis Macias	March: open
October: Kimberly Eitland	April: open
November: Barbara Vater	May: Elizabeth Shaw Neviasher
December: Cynthia Koshalek	June: open
January: open	July: open

Art Night Photos wanted!

If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

2024 Summer Salon

The 2024 Summer Salon concluded on Saturday, July 27 with Pick Up. As of July 23, there have been seven (7) sales, totaling \$2465 (before sales tax) with expected donations to the UW Hospital Art Department of approximately \$493. We hope to get more good news before the end of the exhibit. More information to come in the September newsletter. Thanks yet again to all the volunteers.

MAG Membership Renewal

It's time to renew your MAG membership! **You must renew by September 15 to qualify for the lottery to display/sell your artwork in the MAG tent at the Art Fair on the Square and any other Art Fairs MAG officially participates in.**

- **Dues are \$50 this year.**
- Payment is due on or before September 15, 2024
- After September 15, dues are considered late and increase to \$65

To Pay via PayPal copy/paste this URL into your browser window:

https://www.paypal.com/paypalme/MAGAnnualDues?country.x=US&locale.x=en_US

To pay by check, make your check payable to Madison Art Guild and mail to:

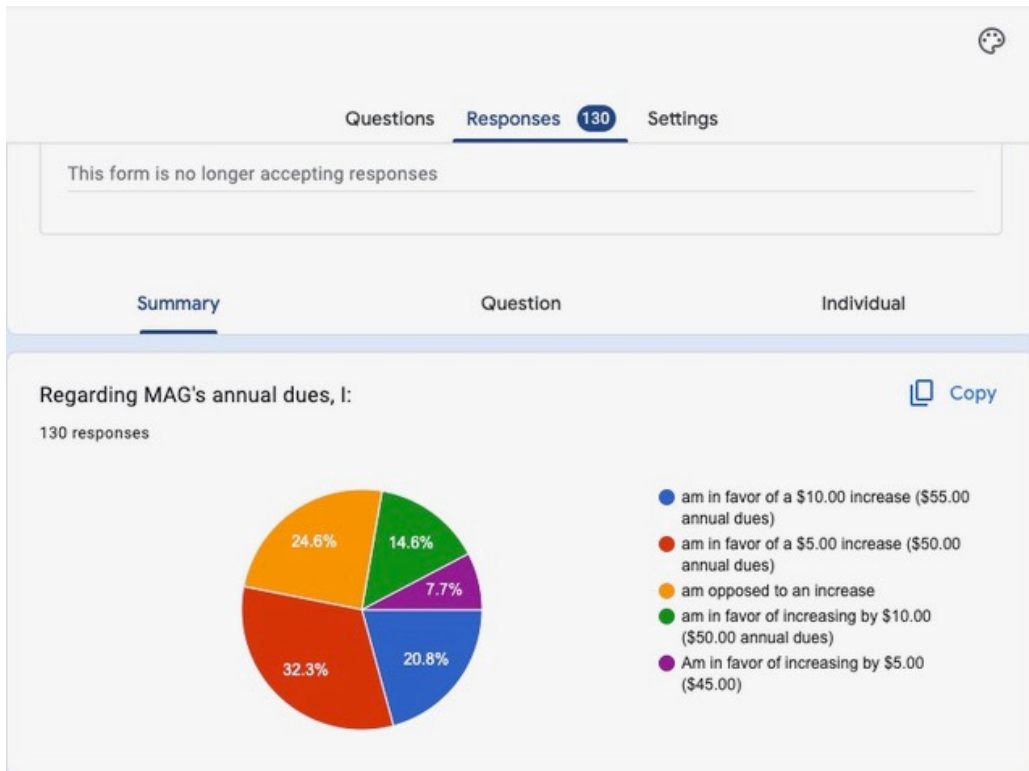
Madison Art Guild
P.O. Box 45442
Madison, WI 53744-5442

Questions? Contact MAG Treasurer Mary Reines at treasurer@madisonartguild.com

Member Dues Survey

Results of the MAG Member dues survey are in. With 130 members voting, 40% support a \$5.00 increase, 35.4% support a \$10.00 increase, and 24.6% were opposed to an increase. This means that starting in September, 2024, annual Artist member dues will increase to \$50.00.

The reason for the two-color breakdown of results is because the survey had initially been sent with an incorrect dues amount, but results were being tabulated. When the survey was corrected and resent, Google tabulated additional results using different colors.



Possible Arboretum Show

MAG is applying to the Steinhauer Trust Art Gallery at the UW Madison Arboretum for a show in 2025. Jennifer Angelo and Kerry Ervin have volunteered to be co-chairs if MAG's proposal is accepted.

The focus of our application and possible show is taken from the gallery information:

The purpose of the Gallery is twofold: to celebrate through the visual arts Wisconsin's natural heritage and the human connection to the land, and to showcase the creativity and talent of artists who draw their inspiration from nature.

The selection committee seeks work that complements the Arboretum's mission and purpose, such as subject matter focused on plants, animals, and landscapes native to Wisconsin and/or the Midwest, and that considers the relationship between humans and the land.

The application must include 6-8 samples of wall-hung art. If you have a piece that fits into the description above, please submit a pdf image of it by August 10 to Jennifer Angelo at jangelo@jangelo.com for possible inclusion in our application. These pieces don't necessarily need to be what you might ultimately hang in the show, but represent the talent of our members in consideration of the Gallery's purpose. One submission per member, please.

MAG Potluck Picnic

August 21, 4 pm - 8pm

551 Hickory Ct, Verona

The MAG Member Picnic is at the home of Cindy Koshalek in an outdoor patio setting, under a tent. It will be held rain or shine. Please be vaccinated and boosted. Bring a food item to share and a favorite beverage. Utensils, plates, napkins, and cups will be provided. Please RSVP to Cindy by August 18th if attending.

Text/Call: 608-438-7633

Volunteer Corner

We are in need of filling the roles of Membership Chair as well as Social Media chair.

The **Membership Chair** handles the application process for potential new members, finds a jurist for the selection process and guides it, congratulates new members and orients them into the Madison Art Guild.

The **Social Media Chair** should have a familiarity with the behind-the-scenes of social media, and posts on and monitors our Facebook and Instagram accounts.

With the passage of the new bylaws, there is a new nominating committee. This committee will recommend members for various openings on the Board and/or committee needs. If you are interested in serving in this way, please contact: president@madisonartguild.com

Email Request Form

Do you need to send out information to the general membership? To avoid confusion, please make sure you use the [Email Request Form](#) on the [Members Page](#) of the website. Using the form ensures that your request goes to the right person. Please submit your request at least a week ahead of when you would like it to go out so the volunteer has ample time to set it up. Thanks!

MAG on Social Media

Have something you would like announced on social media? Please email sm@madisonartguild.com.

Please like and comment on MAG's [Instagram](#) and [Facebook](#) pages. It helps extend our reach so we can let future members and patrons see what we're up to.

Our private [Facebook group](#) allows us to share the latest news, show off your art, get feedback, ask questions, etc. amongst ourselves.

July Meeting Minutes

Madison Art Guild

Board Meeting Minutes

July 9, 2024

The meeting was called to order by President, Linda Krantz, at 6:31 pm.

In Attendance: Linda Krantz, Cindy Koshalek, Colette Girard, Jennifer Angelo, Ann Kleckner, Theresa Drinka, Barbara Koykhar, Tom Kuchenbecker, Ken Halfmann, Jane Foos, G.G.

Linda called for approval of the May, 2024 MAG minutes. Jennifer moved to approve, and Ann seconded.

Dues Survey

Linda reported on the survey which was recently presented to the membership regarding a possible increase in dues. Thus far, 120 members have responded as follows: 23.4% were opposed to an increase; 35.9% were in favor of a \$10 increase; 40.6% were in favor of a \$5 increase.

Treasurer's Report

Linda reported (for Mary Reines) that, as of July 1st, we have \$3299.42 in restricted funds (used for Salon awards) and \$4729.85 in unrestricted operating cash, for a total of \$8029.27. It was noted that our financial situation at this point, compared to last year at this time, shows \$450 more in our account. With dues being collected in September, it's time to plan for 2025 expenses.

Art Exhibitions

MAG has the opportunity to participate in a new exhibition venue. The Steinhauer Trust Art Gallery at the Arboretum Visitor Center offers 90 linear feet of exhibit space in a beautiful setting. Exhibits are on view for two months, beginning in January of each year and must be nature-themed. All artwork must be able to hang in 2D fashion. Sales are made directly to visitors, with 20% of purchase price held back for the Arboretum. Exhibit dates are flexible and March/April was mentioned as a possible option for MAG. Application deadline for the

2025 exhibit year is August 19th. A volunteer is need to coordinate this exhibit (communicate with the Arboretum, oversee registration entries, artwork setup and take down).

The MAG exhibit at the Firefly Coffeehouse in Oregon is up and available for viewing through August. Fourteen artists participated this year. The Firefly has invited MAG to exhibit on an annual basis.

This year's Summer Salon Exhibit at the UW Hospital has received much praise from visitors. So far, 3-4 sales have been made. Following the reception at the Goodman Center, a small committee met to discuss and address any changes to be made going forward. Artwork pick up at the Children's Hospital is Saturday, July 27th, from 9-10:30am.

AFOS is this coming weekend. Good luck to all the artists in the MAG tent!

MAG will participate as a group this year in Paoli Art in the Park. This event will be held August 31st - September 1st, 9am – 4pm.

Glass Studio Tour

This Thursday, July 11th, at 6:30pm, MAG members are invited to tour the glass studio of Steve Feren, 2601 County Rd MM, Oregon. Large groups are welcome and parking is readily available.

Artful Gathering

MAG member, G.G., has agreed to present an instructional zoom meeting for artists who wish to learn more about social media and websites. G.G. explained that she went from zero social media presence in 2020 to having a current following of 130,000. She is happy to provide advice about branding, driving traffic to websites, monetization of apps, Facebook vs Instagram, and much more. The meeting date and time will be announced soon, but is expected to take place prior to September 20th of this year.

MAG Picnic

Cindy Koshalek will host this year's Picnic/Potluck at her home in Verona on Wednesday, August 21st, 4-8pm. The event will be held rain or shine. Cindy will provide a tent, as well as cups, utensils, napkins. Her address is 551 Hickory Ct. RSVPs are requested.

MAG Art Shows Participation Protocol

Linda noted that four new art shows have been added during her term as president, which brings our total to seven. She added that participant selection for events which use the MAG tent have been determined based on a MAG policy which was last updated in 2021. According to that policy, names are drawn via a lottery held at the annual dinner in October. Eligibility for the lottery drawing dictates that a member: 1) must have volunteered at least once during the past year, 2) must have a body of work large enough to fill their portion of the tent, 3) must declare their media, 4) must pay their portion of the event fee, 5) must sign an agreement governing art fairs, 6)

must not have been a participant in the MAG tent for at least two years. The event coordinator/chair is exempt from the two-year abstinence rule and may participate yearly, but they must choose participation in only one group event each year regardless of how many they might coordinate.

There was brief discussion as to whether the two-year wait time for lottery eligibility should be shortened, but no changes were made at this time.

Acknowledgements

Linda congratulated the Summer Salon award winners as well as all who participated in the show. She praised the exhibit as a wonderful and diverse art show.

Open Forum

Barbara Koykkar plans to continue her well-received Art in the Schools project and welcomes suggestions for a theme for the next display. Last year's theme was "daydreams".

Linda announced that she will not run for a second term as president and will step down at the Annual Dinner.

Ken Halfmann made mention that he is available to photograph member's artwork for jurying.

Cindy announced that, after this year's annual dinner at Imperial Gardens, she plans to resign her position as chair. She mentioned that whoever assumes responsibility for the event is welcome to move the dinner location to the venue of their choice.

Linda called for a move to adjourn. Cindy moved to end the meeting and was seconded by Theresa.

The meeting was adjourned at 7:18pm. The next meeting will be held via zoom on September 10th.

Minutes Submitted by: Colette Girard

Newsletter Submission Policy

The Madison Art Guild newsletter is intended to be a source of information for members about the activities of the organization. As such, we do not include personal advertisement of upcoming shows or items for sale.

Please use our 'Members Only' Facebook page for this.

MAG Calendar 2024-25

August	Art Night	Artful Gathering	Firefly Coffeehouse Show, MAG Picnic
September	Art Night	MAG Membership Meeting	Paoli Art in the Park
October	Art Night	Artful Gathering	MAG Annual Dinner
November	Art Night	MAG Membership Meeting	
December	Art Night	Artful Gathering	
January	Art Night	MAG Membership Meeting	January Showcase
February	Art Night	Artful Gathering	Goodman Community Center Show (?)
March	Art Night	MAG Membership Meeting	
April	Art Night	Artful Gathering	
May	Art Night	MAG Membership Meeting	Middleton Art Walk
June	Art Night	Artful Gathering	Summer Salon
July	Art Night	MAG Membership Meeting, Artful Gathering	Summer Salon, Art Fair on the Square, Firefly Coffeehouse Show