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Vice President: open

Secretary: Colette Girard & Cindy Koshalek

Treasurer: Mary Reines

Past President: David Williams

Inside this issue:

Note from the President

Art Night

May Board Meeting

MAG 2023 Virtual Show Fundraiser

Summer Salon Registration

Summer Salon Volunteers

MAG School Art Program Update

Paoli Art in the Park

Save the Date

Opportunities to get involved



Important Upcoming Dates

April 27-May 19. Summer Salon Registration

May 9. Board Meeting

May 10. Art Night 6pm

May 15. Virtual Show Fundraiser ends

June 3. Summer Salon Drop Off

June 3-July 29. Summer Salon

June 11. 2023 Salon Awards Reception

September 2-3. Paoli Art in the Park

Note from the President

On March 30, seven members of the MAG Leadership team gathered for an evening of connection and conversation about the Madison Art Guild. We discussed the strengths, weaknesses, and opportunities before us. A brief synopsis:

Strengths:

- MAG has the strength of professional artists
- Large membership
- We represent a wide variety of media

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- Strong history
 - Attracting younger artists

Weaknesses:

- Lack of diversity
- No customer or regular contact list outside of membership
- No onboarding program for new members
- Lacking procedures for various activities (i.e., press releases, marketing plan, etc.)
- Planned use of social media for marketing our events
- Bylaws need to be updated
- Information needs to be centralized for easy access

Opportunities:

- Survey to members re: educational programs of interest
- Art workshops (either Make Art Together or demos)
- Field Trips
- Informal get togethers
- Collaborative art

Please keep in mind that this is our art guild, and I welcome your thoughts and ideas.

~Linda

Art Night!

Art Night will be held on Wednesday May 10, 6pm at the home of Aileen Musa.
1519 Hommen Rd, Deerfield WI 53531. Cell: 608-446-6608.

It's okay to park on the grass.

We request that you are vaccinated and boosted. Masks are optional.
Bring artwork to share, a bottle of wine or finger food or just bring yourself!

We are looking for artists to host these events in their home, studio or other venue. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month.

If you would like to host an open Art Night, please send an email to newsletter@madisonartguild.com. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

Tentative Future Art Night Schedule

May: Aileen Musa- 1519 Hommen Rd, Deerfield WI 53531

June: Karen Watson-Newlin

July: Laura Reed

August: Linda Krantz

September: Cindy Koshalek

October: Brandy Clower

November: open

December: open

January: open

February: open

March: open

April: open

Art Night Photos wanted!

If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

Thank you to **Cindy Koshalek** for hosting Art Night in April. A good time was had by all!



May Board Meeting

The May Board meeting will be held on Tuesday, May 9, 2023 at 6:30 pm.

All members are invited to attend and participate. Meetings are held bi-monthly (i.e., May, July, September, etc.) on the second Tuesday of the month.

Topic: May, 2023 MAG Board Meeting

Time: May 9, 2023, 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89003656773>

Meeting ID: 890 0365 6773

MAG 2023 Virtual Show Fundraiser April 15-May 15

The MAG Virtual Show/Fundraiser will be live until May 15. If you haven't checked it out yet, please do so. This year 38 artists have submitted a total of 74 pieces of art to raise funds for [Arts for ALL, WI.](#) The link to the show is: <https://www.32auctions.com/MadisonArtGuild2023>. Whether you are participating or not, please help us promote the event by commenting and sharing our Facebook posts. Shares and comments are more beneficial than just liking the post. You can also share to other Facebook groups, clubs or churches you belong to. We and Arts for ALL thank you for helping spread the word.

2023 Salon Registration is Underway

Are you exhibiting this year at Salon? Registration began April 27 and ends May 19. No need to wait until the last minute to decide what you want to exhibit so register now. An email was sent to all MAG members in late April with all the details. We hope to see you on Drop Off day, June 3 between 9 am and 10:30 am. Any questions, send an email to salon@madisonartguild.com

Salon Volunteers

Volunteers are needed to provide assistance with artwork drop-off for our 2023 Salon on June 3. Whether you're a new member or one who has participated for years, your help is appreciated. You will be the first to see the new artwork and interact with MAG members.

Time Frame: Saturday, June 3, 8:45am to 10:30am or so at the American Family Children's hospital entrance.

Duties for drop off would include:

1. Help greet artists and check in artwork sitting at the check in table.

Or

2. Move artwork to exhibit area. Requires some lifting of the artwork and placing it on or taking it off carts. Will be walking with a cart from the drop-off site to the exhibit gallery.

Please contact salon@madisonartguild.com by May 20th if you would like to assist.

Paoli Art in the Park Participant Lottery

MAG is still in need of someone to chair the MAG Booth at Paoli Art in the Park (see below under Opportunities to get Involved). MAG has a double Trimline booth with mesh walls, plus tables and risers available for the booth set up. The \$300 entry fee for the double booth would be shared between the participating artists. This is a great opportunity and an inexpensive way to show at a nice art fair. The Chair automatically gets a spot in the group booth. If you would consider chairing, co-chairing, or are just interested in participating in the lottery, for one of the 4 slots in the MAG booth, please send an email indicating your interest to: president@madisonartguild.com soon. The early entry deadline for Paoli Art in the Park is May 15.

MAG School Art Program Update

The MAG School Art Program for the 2022-2023 school year will be ending with a display of 12 MAG members artworks at Randall Elementary School in May. The purpose of the displays was for students, staff, and parents to see original art by living artists. The pieces were displayed at schools in Dane County for four weeks at a time. The display included artworks in a variety of media such acrylic, watercolor, oil, pastel, fiber, mixed media, metals, glass, and photography. A special thanks to the participating artists including Theresa Drinka, Martha Fitzmier, Colette Girard, Francie Ginocchio, Owen Gwynne, Kristin Johnson, Linda Krantz, Linda Markwardt, Luci Shirek, David Williams, Sue Sewell, and Vina Yang. Also, thanks to Theresa Drinka, Martha Fitzmier, Francie Ginocchio, Linda Krantz, and Mary Reines for assisting installing and removing the artworks at the

schools. Due to very positive feedback from the schools, coordinator Barbara Koykkar will be continuing the program next year and will be requesting artworks in July.

SAVE THE DATE!

Mark your calendars for MAG's 2023 Salon Awards Reception. This year's event will be held on Sunday, June 11th, at the Goodman Community Center, starting at 6:30pm. Salon judge, Rachel Durfee, will be in attendance to share her comments about award winning artwork. Certificates and prizes will also be presented at that time. Since the UW Hospital is still closed to visitors, a slide show of the exhibit will be available for viewing. Hors d'oeuvres, snacks and beverages will be served. The Goodman Center is located at 214 Waubesa St on Madison's East side.

Additional reminders will be sent prior to the reception. If you plan to attend, please RSVP to ColetteGirardArt@gmail.com and specify if you intend to bring a guest. The RSVP deadline will be announced shortly.

Opportunities to get involved

- **Summer Salon Co-Chair**

We are in need of a Summer Salon Co-Chair for 2024 to oversee the Salon awards process. This position includes management of ribbons, certificates, award checks and the development of media categories. The Co-Chair will also choose a judge for the exhibit, inform her or him of all artwork specifics, establish reimbursement, report on and notify award winners and make sure that the exhibit is photographed for social media. This position is also responsible for organizing an in-person Awards Reception. Current Co-Chair, Marcia Nelson, will handle all aspects of Registration and oversight for artwork drop-off and pick-up. Colette Girard, who has been in this role for 7 years, will support your learning and acclimation to the role. Any member interested in becoming the 2024 Salon Co-Chair is invited to "walk through" the position responsibilities with Colette this year. Contact Salon@MadisonArtGuild.com with any questions.

- **Membership Chair**

Do you love meeting new people? Want to help new members with the application process? We are in need of someone to fill the Membership Chair. This person is responsible for accepting and responding to email

inquiries from prospective members, sharing information about membership, jurying process, and membership application dates. It's a great opportunity to get to know the artists who are interested in becoming members. During the application/jury process, the Membership Chair communicates with our webmaster Owen Gwynne to assure a smooth online process. The chair also finds and secures a professional artist juror who is not a MAG member. Currently the application process is open early August through early September, with juror decisions and notifications in late September. This means that the bulk of work is done July-September in about 2-4 hours per week during that time. The rest of the year is simply responding to email inquiries as they come in, plus time spent in the early summer to find and secure a juror. Reach out to newmember@madisonartguild.com for more information.

- **Paoli Art in the Park Chair**

SWAG (Southern Wisconsin Art Guild, Inc.) has extended the opportunity to have a MAG booth at this event. We are in need of a chairperson. I have compiled a list of responsibilities, and the application to SWAG is due by May 15. Owen Gwynne has volunteered to help mentor this person, because he has experience with Art Fair on the Square. If you are interested in chairing the new opportunity, reach out to president@madisonartguild.com.

- **Bylaws Committee**

As noted above, the MAG bylaws need updating. I am asking for volunteers to work with me on this project. It would involve attending a few meetings, discussing revisions, and helping to craft a new document. Once the bylaws have been rewritten, they will be presented to the membership for voting. To become involved with this committee, or if you have questions, reach out to president@madisonartguild.com