

If you are interested in Chairing the the Paoli Art in the Park fair, please contact artfair@madisonartguild.com. Keep in mind that without a chairperson, we won't be participating. When we get someone to chair this event, MAG has decided to conduct...



President: Linda Krantz

Vice President: open

Secretary: Colette Girard & Cindy

Koshalek

Treasurer: Mary Reines

Past President: David Williams

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Important Upcoming Dates

April 12. Art Night 6pm

April 15. Virtual Show Fundraiser goes live

May. Summer Salon registration

June 3-July 29. Summer Salon

September 2-3. Paoli Art in the Park

Note from the President

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On March 16, about 10 members gathered at the studio of Roann Mathias to carry on what has become a Madison Art Guild tradition of 'Art Night'. Attendees got to meet one another and engaged in rich discussions of each other's art, different mediums and approaches to our work. Each person who attended reaped the benefits of getting involved: learning, friendship, community and laughter.

Stepping into one of the volunteer openings listed in this newsletter will bring these experiences into your life as well. You'll gain the feeling of being a part of an artists' community, meet great people, make new friends, learn new skills, and it makes you feel good! Volunteering also gets you out of your comfort zone, which enhances

creativity! You can see the benefits of volunteering...come experience it for yourself by getting involved with MAG in some way. You'll be glad you did!

~Linda

Art Night!

Art Night will be held on Wednesday April 12, 6pm at the home of Cindy Koshalek
551 Hickory Ct., Verona 53593

We request that you are vaccinated and boosted. Masks are optional.
Bring artwork to share, a bottle of wine or finger food or just bring yourself!

We are looking for artists to host these events in their home, studio or other venue. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month.

If you would like to host an open Art Night, please send an email to newsletter@madisonartguild.com. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

Tentative Future Art Night Schedule

April: Cindy Koshalek 551 Hickory Ct., Verona

May: Aileen Musa

June: Karen Watson-Newlin

July: Laura Reed

August: Linda Krantz

September: Cindy Koshalek

October: Brandy Clower

November: open

December: open

January: open

February: open

March: open

Art Night Photos wanted!

If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

Thank you to Roann Mathias for hosting Art Night in March. A good time was had by all!



MAG 2023 Virtual Show Fundraiser

All the art has been uploaded to the 32 Auctions site and we are busy promoting the event through social media avenues. If you are a participating artist please go to the site and check to make sure that your submissions were all uploaded correctly. <https://www.32auctions.com/MadisonArtGuild2023> You can look ahead of time but you can't start bidding until the event goes live on April 15. When you see Facebook posts for the event, please share them and comment, rather than just liking. Thanks.

Summer Salon

The Summer Salon is MAG's premiere event. It is held each year in order to recognize and to reward artistic excellence within our membership. The 2023 Salon Exhibit will run from June 3rd to July 29th at the UW Hospital. Registration runs April 27 through May 19. Information will be coming out soon.

On the Registration Form you will also see a new drop-down box. If you choose not to agree to the terms of the statement, your art work will not be accepted for exhibit at Salon. The statement says:

I agree, when participating in any activity where I submit artwork, to drop off the artwork and pick it up according to the established drop off and pick up dates. After 3 days/72 hours have passed and I have not either (a) retrieved my artwork or (b) contacted the event chair to make other arrangements, I understand that I surrender any claims to ownership and my artwork becomes the property of the Madison Art Guild.

Volunteers are needed to provide assistance with artwork drop-off and pick-up, as well as with the awards reception. Please contact salon@madisonartguild.com if you would like to help. We are still in need of a Salon Co-Chair for 2024 and welcome all inquiries.

Paoli Art in the Park - Chairperson Needed for it to happen

We've been invited as an organization to have a booth at this art fair taking place Sept. 2 & 3, 2023 in Paoli. It is well-attended, and last year's artists reported many sales. If MAG is to take advantage of this great opportunity, we will need someone willing to be the Chairperson. Owen Gwynne has offered to help a chairperson learn the 'how to' of art fair chairmanship (Owen chairs Art Fair on the Square), so you'd have a great mentor. If you are interested in Chairing the Paoli Art in the Park fair, please contact artfair@madisonartguild.com or president@madisonartguild.com. Keep in mind that without a chairperson, we won't be participating. When we get someone to chair this event, MAG has decided to conduct a lottery for participants, similar to the way we handle Art Fair on the Square. Applications for the booth space are due by Mid-May, so if you are interested, don't hesitate to reach out.

Goodman Center Pictures

The show at the Ballweg Gallery in the Goodman Community Center looked great! Thank you, Alex Andros for putting that show together.



Social Media Chair filled!

Kim Eitland has stepped into the position of Social Media chair for MAG (welcome, Kim!) and will be managing the public Facebook page, overseeing the private Facebook group, and posting on Instagram. If you have an art activity that you'd like to get out on Facebook or Instagram for the 'world' to see, reach out to Kim at sm@madisonartguild.com.

MAG is a 501(c)(3)

Since 2006, the Madison Art Guild, Inc. has operated under the 501(c)(3) umbrella as a non-profit charitable organization. Under this Federal designation, we donate to other non-profits and can accept charitable donations. MAG donates annually toward a scholarship for a Madison Technical college student pursuing art as

a career, and our annual Virtual Show supports another non-profit. This year's donation will go to ARTS for ALL, a Madison-based organization that ensures that the power of the arts supports quality of life for people with disabilities. The display of member art that has been traveling to various Madison-area schools each month is also considered a charitable contribution.

Workshop space available...ideas?

One of the things that was mentioned at the MAG picnic last summer was the desire to bring back art workshops and educational opportunities. MAG reached out to Pumpkin Hollow Art Center, the Goodman Community Center and the Fitchburg Community Center, seeking available spaces. All three offer rooms where rent is reasonably priced and members could gather for learning. If you have ideas for educational events, let us know by sending an email to Linda at president@madisonartguild.com

Pyle Center exhibit space available

At the March Board meeting, we discussed the opportunity to have a MAG show at the Pyle Center on the UW Campus. The 2nd floor space is available in November of 2023 and 2024 as well as May, June and July of 2024. Shows run for 1 month. The pros and cons of hosting a show in November were discussed (Pros: good timing for holiday shoppers and doesn't interfere with other shows we have; cabinet space is available on the 2nd floor for 3D items; workshops and conferences are held at the Pyle Center; hallway would accommodate 100+ pieces using the Walker hanging system. Cons: November is busy with members participating in and preparing for other art fairs; 2nd floor lighting isn't as good as first floor). If you have thoughts to add, please reach out to president@madisonartguild.com.

Opportunities to get involved

- **Summer Salon Co-Chair**

We are in need of a Summer Salon Co-Chair for 2024 to oversee the Salon awards process. This position includes management of ribbons, certificates, award checks and the development of media categories. The Co-Chair will also choose a judge for the exhibit, inform her or him of all artwork specifics, establish reimbursement, report on and notify award winners and make sure that the exhibit is photographed for social media. This position is also responsible for organizing an in-person Awards Reception. Current Co-Chair, Marcia Nelson, will handle all aspects of Registration and oversight for artwork drop-off and pick-up. Colette Girard, who has been in this role for 7 years, will support your learning and acclimation to the role.

Any member interested in becoming the 2024 Salon Co-Chair is invited to "walk through" the position responsibilities with Colette this year. Contact Salon@MadisonArtGuild.com with any questions.

- **Membership Chair Needed**

We are in need of someone to fill the Membership Chair. This person is responsible for accepting and responding to email inquiries from prospective members, sharing information about membership, jurying

process and membership application dates. During the application/jury process, the Membership Chair communicates with our webmaster Owen Gwynne to assure a smooth process. The chair also finds and secures a professional artist juror who is not a MAG member. Currently the application process is open early August through early September, with juror decisions and notifications in September. This means that the bulk of work is done July-September in about 2-4 hours per week during that time. The rest of the year is simply responding to email inquiries as they come in, plus time spent in the early summer to find and secure a juror. Reach out to newmember@madisonartguild.com

- **Communications Committee**

Looking to get more involved? The Communications Committee is looking for tech-savvy members! We need assistance with:

- Internal email communications using MailChimp

If you have experience with any of these areas (or are willing to learn) please email comm@madisonartguild.com for more information.

March 14 - MAG Board Meeting Minutes

Members present;

Linda Krantz, Owen Gwynne, Martha Fitzmier,

Alexandra Andros, Nancy Mather, Dave Williams, Marcia Nelson, Colette Girard, Kristin Johnson, Ann Kleckner, Jillian Cori Lippert, Barbara Koykhar, Cindy Koshalek

Linda Krantz - Meeting called to order at 6:31pm. Call for approval of January 2023 Board Meeting Minutes. Cindy motions to approve the minutes and Mary Reines seconds the motion.

1) Linda - Discussion of MAG 501c3 since

2006. MAG participates in various charitable contributions such as MATC Students, Virtual Show Fundraiser, and the HyVee bag sale.

2) Some members have stepped down from various positions. Kristin Mahaffey, Mindy Wara, and Alexandra Andros have all stepped down. Karen Faller (website) and Kim Eitland (social media) have joined.

3) Treasurers Report - Mary Reines

As of March 10 MAG has \$6,547.63 in Unrestricted funds. \$65 in donation. Right now, it's a slow period financially. Have not received the \$178 from HyVee yet which will go to the Salon Awards. The MATC award used to be \$1000, it is now \$500. The 32 Auctions fee for the Virtual Show was paid for last year and this year MAG has to pay for it. Please be thinking of any Future budget needs.

4) Communications - Jillian Cori Lippert

Andrea and Mindy no longer on Communications. Need a chairperson.

Jillian is not the Chair. Kimberly Eitland is a new volunteer for Facebook and Instagram.

5) Virtual Show- Ann Kleckner

39 people signed up. Have 37 who are participating with 78 art pieces. Four people on the Committee uploading the Photos onto the 32 Auctions site.

Kimberly is helping with marketing. Linda F. is writing the Press Release. Josh is helping with the Online calendar; Arts for All Wisconsin will benefit.

6) Goodman Center Show - Alexandra Andros

17 Members participated with 1 or 2 pieces. There were 27 Total art works. Kimberly set up the reception. Handout was available for info on artists. Take down is at the Center on April 1, 9:30 - 11 am.

7) Old Business - Linda

a) Paoli Art Fair needs to have a chairperson. Application deadline is May 15. Double booth for 5 total, 4 people plus the Chair.

b) Unclaimed Art Work -

Discussion on the need to establish a policy for any Art Fair or event that MAG does.

There have been past problems with members not picking up their art work on time.

8) Hold Harmless Agreement/Waiver- Linda

MAG has a Hold Harmless agreement from past years. Discussion on what else the agreement should include such as late fees, three days to pick up artwork or it becomes the property of MAG. A Waiver outlining the agreement details will be sent out to people attending tonight's meeting to review and provide feedback.

9) New Business/New Opportunities-Linda

Not applying to exhibit in the Overture Art Galleries. Possible Pyle Center exhibition opportunities on three different floors. Openings are for Nov &

Dec. 2023 and Nov of 2024, Also, May, June & July of 2024. More Information is needed about insurance coverage and how many artworks can be hung. Promega may also be an opportunity, and has been contacted.

10) New Meeting Places- Linda

Looking into Pumpkin Hollow, The Goodman Center, and The Fitchburg Community Center as possible Meeting sites. Places where MAG can hold workshops and meetings to benefit Members.

11) Survey - Linda

Linda filled out an Arts and Economic Prosperity Survey as part of research being conducted by the Americans for the Arts group. National results will be published in October.

12) Acknowledgements - Linda

A big thank you was expressed to Colette for her wonderful work as the Chair of the annual Salon for 7 years. Her hard work is greatly appreciated as she steps down.

Thanks to the following people for helping out; Jillian (Comms team), Kimberly (Social Media), Karen (Website support). Kudos to Chris, Mandy, James and Colette for participating in a recent pop-up event held by Blind Tiger.

Jillian called out Linda Farrelly for her great work on the newsletter.

Motion to adjourn at 7:56 pm by Ann. Second by Jillian.