



*President:* Linda Krantz

*Vice President:* open

*Secretary:* Colette Girard & Cindy  
Koshalek

*Treasurer:* Mary Reines

*Past President:* David Williams

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**Important Upcoming Dates**

March 3. Opening Reception at Ballweg Gallery 5-8pm

March 5. Virtual Show submissions deadline

March 14. Bi-monthly Meeting 6:30 pm

March 16. Art Night 7pm

May. Summer Salon registration

**Note from the President**

Ah, March! After the wild ride of winter, it's nice to be looking ahead to the Spring Equinox, longer stretches of daylight, and (hopefully) warmer days. Spring is about renewal and fresh growth just about to happen. This energy can spark a new approach to our artistry as well. Have you approached your art in new ways? Learned a different technique? Tried new materials? Strengthened your creative muscle? Discovered an artist who inspires you? Sometimes all it takes is a google or YouTube search, and a whole new world opens up. I have recently discovered several encaustic artists who have prompted me to stretch and explore. It has led to a fresh infusion of fun!

~Linda

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## Art Night!

Art Night will be held on Thursday, March 16, 7pm at the studio of Roann Mathias, 6200 Nesbitt Rd, Madison, next to Jung nursery.

The door is labeled B2 - it will be the only one with lights on.

We request that you are vaccinated and boosted. Masks are optional.

Bring artwork to share, a bottle of wine or finger food or just bring yourself!

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We are looking for artists to host these events in their home, studio or other venue. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month.

If you would like to host an open Art Night, please send an email to [newsletter@madisonartguild.com](mailto:newsletter@madisonartguild.com). Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

## Tentative Future Art Night Schedule

March: Roann Mathias

April: Cindy Koshalek

May: Aileen Musa

June: Karen Watson-Newlin

July: Laura Reed

August: Linda Krantz

September: Cindy Koshalek

October: Brandy Clower

November: open

December: open

January: open

February: open

Thank you to Merikay Payne for hosting Art Night in February. A great time was had by all!



### Art Night Photos wanted!

If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

### March MAG Board Meeting

All members are invited to attend and learn more about what your Guild is up to.

Topic: Madison Art Guild March Meeting

Time: Mar 14, 2023 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/2575773541>

Meeting ID: 257 577 3541

### March Board Meeting Agenda

Call to Order

Approval of January meeting minutes

Agenda adjustments

Reports: President, Treasurer, Communications, Virtual Show, January Showcase, Goodman Center Show

Old Business: Unclaimed artwork policy discussion, Paoli Art Fair booth lottery and Chair

New Business: Overture Gallery opportunity, Pumpkin Hollow

Reminder of May 9 Board meeting

Adjournment

### Virtual Show

Virtual Show participants: If you registered to participate in the virtual show this year and have not sent in your submissions, now would be a good time to do that. Submissions are due by March 5th. Use this link to submit your art <https://forms.gle/9NzGJk1M7TR94YGDA>

### March Show at Ballweg Gallery

MAG presents "Art Creates Community" at the Ballweg Gallery located in the Goodman Community Center located at 214 Waubesa Street on Madison's east side. The reception is scheduled for Friday March 3rd from 5 to 8pm. Refreshments will be served. Please come join us!

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Artists featured include: Simona Aizicovici, Merikay Payne, David Williams, Theresa Drinka, Beth Gullickson, Tim Seery, Thomas Kuchenbecker, Sandra Haspel, James Shulkin, Deidre Rubie, Kathryn Akbik, Linda Farrelly, Colette Girard, Linda Markwardt, Gina Hawkins, Thomas Trimborn and Owen Gwynne.

## Summer Salon

This year marks the Madison Art Guild's 104th annual Summer Salon. Traditionally celebrated as MAG's premier event, the Salon serves as a platform to recognize and to reward artistic excellence within our membership. Artwork is professionally judged, with twenty-two monetary awards and ribbons presented across a wide variety of media. The 2023 exhibit will run from June 3rd to July 29th at the UW Hospital. It's not too early to begin preparing your best artwork for submission. Guild members are encouraged to participate.

As with our January Showcase, The Salon relies on volunteers to facilitate the process of drop-off, pick-up, and installation of artwork. Assistance is always welcome and appreciated. But, ultimately, the responsibility for overseeing all details from start to finish falls to the event Chair. If an artist fails to pick up their artwork, the Chair is tasked with the job of safely moving unclaimed art from the hospital, attempting to notify the artist and making arrangements for final transfer of the artwork.

While we understand that extenuating circumstances do exist, we ask that all exhibit participants diligently mark pick-up dates in their calendars. The vast majority of participants already do so, or they make arrangements for someone else to retrieve their piece. But every year some artwork remains unclaimed – sometimes for several months. This year we've decided to adopt a standard policy, used by many art organizations, which will be included with your registration form. It states that any artwork still unclaimed 30 days from the pick-up date becomes the property of the Madison Art Guild to store, sell or donate as it deems appropriate.

Salon registration will begin in May. Watch for upcoming email notifications!

## Announcement

After serving as Summer Salon Chair for seven years, Colette Girard plans to resign following the 2023 Salon. She values the extended opportunity to interact with MAG members in this capacity and views it as both an adventure and a learning experience. Salon management involves a good deal of multi-tasking so it was a welcome respite when Marcia Nelson stepped up last year to function as Co-Chair. Going forward, Marcia will continue with her Co-Chair responsibilities.

## Paoli Art Fair - Need Chairperson and Lottery

At the January Board meeting, we were told that we've been invited as an organization to have a booth at this art fair taking place Sept. 2 & 3, 2023. It is well-attended, and last year's artists reported many sales. If MAG is

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to take advantage of this opportunity, we will need someone willing to be the Chairperson and we would need to conduct a lottery similar to the way we choose Art Fair on the Square participants. If you are interested in this opportunity, send an email to [president@madisonartguild.com](mailto:president@madisonartguild.com)

## January Showcase

A big thank you to the volunteers that helped with the January Showcase. Especially Linda Markwardt for arriving early with signs and registering people, Jason Hill for staying late to hang art and taking down. Marcia Nelson for producing the labels, skills with registration, etc. Others for manning the door and routing artists to the correct areas. Also, I want to acknowledge the ones that did volunteer but we were already filled!

Volunteers make the event !!!!

Nancy Mather /Chair.

## Workshops and Educational Opportunities

One of the things that was mentioned at the MAG picnic last summer was bringing back art workshops and educational opportunities. Toward that end, our president reached out to Pumpkin Hollow Art Center. They recently had advertised space for rent at reasonable prices. Their space accommodates 10, 8-foot tables and 30 chairs and has a dish washing sink. If you would like to host an art workshop, or have an idea for an educational event, let us know.

## Volunteer Opportunities

- **Summer Salon Co-Chair**

We are in need of a Summer Salon Co-Chair for 2024 to oversee the Salon awards process. This position includes management of ribbons, certificates, award checks and the development of media categories. The Co-Chair will also choose a judge for the exhibit, inform her or him of all artwork specifics, establish reimbursement, report on and notify award winners and make sure that the exhibit is photographed for social media. Dependent upon the hospital's existing position regarding visitor restrictions, this position is also responsible for organizing an in-person Awards Reception. Current Co-Chair, Marcia Nelson, will handle all aspects of Registration (Salon timeline, member notifications, artwork submission forms, artwork labels, hospital forms) as well as oversight for artwork drop-off and pick-up.

Any member interested in volunteering as 2024 Salon Co-Chair is invited to "walk through" the position responsibilities with Colette this year. Contact [Salon@MadisonArtGuild.com](mailto:Salon@MadisonArtGuild.com) with any questions.

- **Membership Chair Needed**

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We are in need of someone to fill the Membership Chair. This person will be responsible for accepting and responding to email inquiries from prospective members, sharing information about membership, jurying process and membership application dates. During the application/jury process, the Membership Chair communicates with our webmaster to assure a smooth process. They also find and secure a professional artist juror. Currently the application process is open early August through early September, with juror decisions and notifications in September. This means that the bulk of work is done July-September in about 2-4 hours per week during that time. The rest of the year is simply responding to email inquiries as they come in, plus time spent in the early summer to find and secure a juror.

- **Communications Committee**

Looking to get more involved? The Communications Committee is looking for tech-savvy members! We need assistance with:

- Internal email communications using MailChimp
- Facebook group moderation
- Website coordination using WordPress (especially leading up to the Virtual Show!)
- Photographers to take photos at MAG shows and events

If you have experience with any of these areas (or are willing to learn) please email [comm@madisonartguild.com](mailto:comm@madisonartguild.com) for more information.

## Salvador Dali at The Art Institute of Chicago

Running from February 18 - June 12, 2023, the Art Institute of Chicago will be hosting a special exhibition of works by surrealist Salvador Dali. This exhibition—the first devoted to the Spanish surrealist at the Art Institute—presents more than 30 paintings, drawings, photos, and surrealist objects, as well as a rich selection of printed matter, books, and artist's ephemera to explore this critical period, considering Dalí's work in light of two defining, if contradictory, impulses: an immense desire for visibility and the urge to disappear. NOTE: Just up the street from The Art Institute is a very large Dick Blick art supply store.

## New Email Request Form

Getting the word out just got easier! Want to get in touch with all MAG members, but don't want to wait for the monthly newsletter? Submit an email blast request using our new [MAG Member Email Request Form!](#)

**This new process helps you gather everything the Communications Committee needs in order to get the word out on time while allowing them to better organize and track requests.** The form is located in the 'Members Only' area of the MAG website, accessible with your password.

**Reach the Communications Committee with any questions at [comm@madisonartguild.com](mailto:comm@madisonartguild.com).**

## Facebook Group Update

On January 10, our [Madison Art Guild Members](#) Facebook GROUP setting was changed to 'private' to ensure that it remains a safe digital space for member-to-member communication. Share your works in progress, accolades, or other items of interest to members. Requests to join this group are only accepted from current MAG members.

## MAG on Social Media

MAG will continue using our [Madison Art Guild Facebook](#) PAGE and [@madison\\_art\\_guild](#) Instagram account for communication with the general public. MAG's Facebook page is new and we need your help to increase our visibility. Please follow the page, comment on posts, and share with others. Use it to share shows you are participating in, recent works, exhibitions you've attended, and any other content you would like a wider audience to see. We are currently in the process of recruiting someone to post to and monitor these pages.