

MADISON ART GUILD
Founded 1914

President: Linda Krantz
Vice President: open

Secretary: Colette Girard & Cindy

Koshalek

Treasurer: Mary Reines

Past President: David Williams

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## **Important Upcoming Dates**

Feb 4. January Showcase Pickup Feb 15. Art Night 6:30 PM March 14. Bi-monthly Meeting 6:30 pm

# **Art Night!**

Art Night will be held on Wednesday February 15, 6:30pm at the home of Merikay Payne, 810 Redland Dr., Madison

We request that you are vaccinated and boosted. Masks are optional

Bring artwork to share, a bottle of wine or finger food or just bring yourself!

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We are looking for artists to host these events in their home, studio or other venue. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month.

If you would like to host an open Art Night, please send an email to <a href="mailto:newsletter@madisonartguild.com">newsletter@madisonartguild.com</a>. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

## **Tentative Future Art Night Schedule**

February: Merikay Payne 810 Redland Dr. Madison

March: open April: open

May: Aileen Musa



June: Karen Watson-Newlin

July: Laura Reed August: open

September: Cindy Koshalek October: Brandy Clower

#### **Art Night Photos wanted!**

If you are hosting or attending Art Night, please remember to take a few photos for use in our social media accounts and for marketing purposes. Please ask permission before taking photos of attendees or artwork being shared.

# **January Showcase**

Reminder to pick up your art on Feb. 4th.

Same time/ Same location -Children's hospital entrance

9:00 - 10:30 am.

We can't hold onto your art pieces.

If you can't get there at that time, please ask someone to pick up for you.

Participating artists agree to donate 20% of their sales from this event to the UW Hospital Art Department in support of their mission.

## **Virtual Show**

The virtual show now has 28 participating artists and will be moving forward. We are supporting ARTS for ALL Wisconsin this year. More details for Participating artists will be coming out soon.

# **Volunteer Opportunities**

Looking to get more involved? The Communications Committee is looking for tech-savvy members! We need assistance with:

- Internal email communications using MailChimp
- Facebook group moderation
- Website coordination using WordPress (especially leading up to the Virtual Show!)
- Photographers to take photos at MAG shows and events

If you have experience with any of these areas (or are willing to learn) please email <a href="mailto:comm@madisonartguild.com">comm@madisonartguild.com</a> for more information.

# **New Email Request Form**



Getting the word out just got easier! Want to get in touch with all MAG members, but don't want to wait for the monthly newsletter? Submit an email blast request using our new MAG Member Email Request Form!

This new process helps you gather everything the Communications Committee needs in order to get the word out on time while allowing them to better organize and track requests. The form is located in the 'Members Only' area of the MAG website, accessible with your password.

Reach the Communications Committee with any questions at <a href="mailto:communications">comm@madisonartguild.com</a>.

# **Facebook Group Update**

On January 10, our <u>Madison Art Guild Members</u> Facebook group was set to private to ensure that it remains a safe digital space to share members only show opportunities, addresses for Art Nights, and to build community. Requests to join this group will only be accepted from current MAG members.

### **MAG on Social Media**

MAG will continue using our publicly visible <u>Madison Art Guild Facebook page</u> and <u>@madison\_art\_guild</u> Instagram accounts for external communications. Our Facebook page is very new and we need your help to increase our visibility! Please comment, share, and follow - and invite others to do the same!

Reach out to our Social Media Chair, Mindy Wara, at <a href="mailto:sm@madisonartguild.com">sm@madisonartguild.com</a> to share shows you are participating in, recent works, exhibitions you've attended, and any other content you would like to share with a wider audience.

# **Member Spotlights**

We want to celebrate our members by getting more eyes on your work! □ôô

To be featured on MAG's social media platforms, simply complete the <u>MAG Member Spotlight Form</u> and send your high-resolution images to Social Media Chair, Mindy Wara, at sm@madisonartguild.com.

# **MAG Bi-Monthly Meeting Minutes**

**JANUARY 10, 2023** 

Secretary Notes by Colette Girard and Cindy Koshalek

Present: Linda Krantz, Mary Reines,

Jillian Cori Lippert, Linda Farrelly, Owen Gwynne, Kristin Johnson, Caitlin Stolle, Theresa Drinka, Alexandra Andros, Barbara Koykkar, Colette Girard, David Williams, Nancy Mather, Karen Faller, Ann Kleckner, and Cindy Koshalek.

6:30 pm Meeting called to order by President Linda Krantz.



- 1) Linda asks that the November minutes be approved. Colette Girard moves that they be approved. Mary Reines seconds the motion.
- 2) Treasurer's report Mary Reines Financially, MAG is "fine, doing pretty well". Mary reported on our current funds available, as well as our income and expenses from 11/1/22 to 12/31/22. She explained that our budget year runs from 6/1 to 5/31 of the following year, and reported on our income and expenses (as of 12/31/22) compared to our budget.
- 3) The Communications Group report by Mindy Wara was read by Jillian Cori Lippert.

  Andrea Murray is "stepping away" from her MAG duties. Andrea is willing to address concerns and answer any questions. Mindy's report highlighted MAG's Facebook, Instagram and You Tube accounts, as well as the correct way to contact the Communications team using a Google form.
- 4) January Showcase -Nancy Mather

It went smoothly, we had 5 volunteers to help. We may consider only one art piece per person next year if we have this many participating since the time for hanging of the art was lengthy and the space was filled to the max.

5) Virtual Show - Ann Kleckner Fundraiser for "Arts For All" group.

8 - 9 members have signed up so far. Need at least 15. A reminder will be sent out. Also, need to promote it better.

#### 6)Goodman Center - Alexandra Andros

March group show in the Bollweg Gallery. Approximately 35 - 36, 2 D pieces needed. Artwork needs to be wired and ready to hang. The gallery has a secure hanging system. Insurance is on us. Need to apply by Jan.28. Theme is "Community". There will be a reception.

- 7) Old Tent is in storage and has a top, but no sides. Discussion on buying a new tent for rental purpose. Weights are available when they are not needed by Art Fair on the Square group.
- 8) Paoli Art Fair -Jillian Cori Lippert

MAG is invited to apply for a group booth. Single Booth fee is \$150. Double booth \$300. No jury fee. Deadline is May 15.

- 9) Artwork not picked up after art show discussion: suggested options to be considered.
- -30 days past due, the artwork becomes property of MAG.



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-Member not allowed to participate in future shows.

A possible fine per day.

#### 10) Newsletter - Linda

Add What's Happening in the Art World and Upcoming Member events.

Discussion: Suggestion is Facebook is the best place for both.

## 11) Firefly Show in Oregon- Linda

8 participants. Posts on Facebook and Instagram have received good reviews. Owner wants MAG to return in 2024.

# 12) Record Meetings -Linda

How can we record our meetings? Discussion on various solutions.

- 13) Acknowledgements Linda
- Andrea Murray 4 years on Communications Committee
- Nancy Mather & Marcia Nelson for January Showcase.
- Tim Seery was accepted into Chicago Visual Artists Society.
- -Lyndsey Standage- in January-February Artist in Residence at Working Draft Beer Company,
- -Barbara Koykkar and Mary Reines have artwork in Watercolor Show in Racine.
- 14) Art Night Alexandra Andros home. Thursday, Jan. 12, 2023

Need to send out a reminder.

## 15) Next MAG Meeting is

March 14, 6:30pm

16) Jillian Cori Lippert motions for the meeting to be adjourned. Mary Reines seconds the motion.

Meeting is adjourned at 7:49 pm