

MADISON ART GUILD
Founded 1914

President: Linda Krantz
Vice President: open

Secretary: Colette Girard & Cindy

Koshalek

Treasurer: Mary Reines

Past President: David Williams

Inside this issue:

A Note from the President
Art Night
Help Needed
January Showcase
Pop-Up Show at Firefly
Goodman Center Art Gallery
Virtual Show
Member Spotlights
MAG Social Media



Important Upcoming Dates

Jan 7. January Showcase Dropoff Jan 10. Bi-monthly Meeting 6:30 pm

Jan. 12 Art Night 6:30 PM

Jan 22. MAG Virtual show deadline

Feb 4. January Showcase Pickup

A Note from the President

Welcome to 2023! One of the visions I have for the Madison Art Guild is to grow our presence in the area, and there are many ways to achieve this. Participating in more shows and holding educational programs are a couple of things we can work on for this year. Read the articles in this issue about the pop-up show at Firefly and the March MAG exhibit at the Goodman Community Center Ballweg Gallery. And if you have ideas for educational programs (i.e. want to learn about how to participate in art fairs? Learn a new art technique? Other?) let me or any Board member know. We're all listed in the Leadership section under the 'About' tab on the website.

~Linda



Art Night!

Art Night will be held on Thursday, January 12, 6:30pm at the home of Alexandra Andros.

3710 Paus Street, Madison

We request that you are vaccinated or masked. Bring artwork to share, a bottle of wine or finger food or just bring yourself!

One of the benefits of membership is our monthly Art Night where a volunteer member opens their home to host other members for socializing and supporting one another. They're well-attended, and we would like our members to 'see' the camaraderie. When you attend, please take photos! Once the evening is over, send them via email to sm@madisonartguild.com Our Social Media Chairperson, Mindy, will use these to inform our membership of this activity.

We are looking for artists to host these events in their home, studio or other venue. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month.

If you would like to host an open Art Night, please send an email to newsletter@madisonartguild.com
Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

Tentative Future Art Night Schedule

January 26: Alexandra Andros. 3710 Paus Street

February: open
March: open
April: open

May: Aileen Musa

June: Karen Watson-Newlin

July: Laura Reed

August: open

September: Cindy Koshalek October: Brandy Clower



Help Needed

The Communications Team would appreciate your help in the following areas:

- If you have experience with Word Press, they want your support with the website.
- Does Social Media come naturally to you? As MAG expands our SM presence, we need someone who
 can help support these efforts.
- Have you worked with Mail Chimp before, or would you like to learn? We need someone to help send MAG emails.
- These positions don't require a lot of time, and will come with the support (and appreciation!) of a great team. Reach out to: comm@madisonartquild.com

January Showcase

The January Showcase will start on the 7th of January to the Pick-up date of February 4th. Thanks to all who have sent in their registration and for volunteering to help. Just a reminder that there is a voluntary 20% commission to the UW art dept. if you sell an art piece. A special thanks to Mandy Kron who is a member but also is the art dept. She is invaluable to our January showcase and Summer Salon. janshowcase@madisonartguild.com

"Pop-up" Show at Firefly

The MAG President reached out to the curator of the gallery space at the Firefly Cafe in Oregon about the possibility of a MAG show. Their schedule is completely booked for 2023, and we are looking toward 2024 to make this happen. However, they had an unexpected opening for a few of our members to participate in a January-February 2023 show. At this writing, it is coming together. If you're looking to see some great art while enjoying a wonderful cuppa joe, tea, or snack in January or February, stop on by. Firefly Coffeehouse 114 N. Main St., Oregon, WI.

March Show at Goodman Community Center Ballweg Gallery

Plans are in the works to have a March MAG show at the Ballweg Gallery housed in the Goodman Community Center (east). Their gallery is reopening since being closed from the pandemic. Member art will hang for the entire month. There is space for 32-35 pieces, depending on size. Details will be coming soon via email.



Virtual Show

The MAG Virtual Show/Charitable Fundraiser for 2023, will again be in April of this year. There is no entry fee, but artists agree to donate 20% of their sales. To participate this year, please send your name and email address to virtual@madisonartguild.com. Information on the number of items and how to submit them will be provided at a later date. **The deadline to apply is January 22, 2023**. We could use a couple more volunteers so if you are comfortable with social media or uploading things on a computer, please let us know. It's an easy way to meet your MAG volunteer obligations.

Member Spotlights

We want to celebrate our members in the new year by highlighting you and your work on our social media platforms!

To be featured, simply complete the MAG Member Spotlight Form at https://forms.gle/PzxfHbNcHDAt1ZKh7 and send your high-resolution images to Social Media Chair, Mindy Wara at sm@madisonartguild.com (image requirement specifications noted in the form).



We can't wait to share your work!

MAG Social Media

You can post your own announcements on the Facebook group ("Madison Art Guild", https://www.facebook.com/groups/1584283475114837) once you have joined it. This is also a place to post any Call for Artists that you want to publicize.

Contact Mindy at sm@madisonartguild.com to have an announcement posted on Instagram - "Madison_Art_Guild". Please find and "follow" the Instagram account if you are on Instagram. You will be followed back.

We also have a YouTube channel if you have a video you would like posted. https://www.youtube.com/channel/UCnOMI10NZ7jFOv2oMc3waqA