



*President:* David Williams  
*Vice President:* Paul Nelson  
*Secretary:* Colette Girard & Cindy Koshalek  
*Treasurer:* Mary Reines  
*Past President:* Christine Ehtner & Karen Watson-Newlin

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**Important Upcoming Dates**

- Apr 1 – May 15. Virtual show
- Apr 19. Art Night 6:30 PM
- May 10. Bi-monthly meeting 6:30 PM
- May 18. Summer Salon Registration Deadline
- June 4. Summer Salon Dropoff
- June 15. Annual Dinner and Meeting
- July 30. Summer Salon Pickup

**Art Night!**

Art Night will be held on Tuesday, April 19 at 6:30 PM at the studio of Roann Mathias. The studio address is 6200 Nesbitt Rd, 2B. It's next to Jung's nursery. Attendees are asked to be vaccinated. Masks are optional. You may bring food or drink if you want.

You may share finished artwork, ask for a critique of one in progress or just hang out with us.

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We are looking for artists to host these events in their home or studio. The host gets to select the date (ideally, we will get a variety of days of the week) and sets the COVID protocols for that month. Start time is usually 6:30 or 7:00 PM.

If you would like to host an open Art Night, please send an email to [newsletter@madisonartguild.com](mailto:newsletter@madisonartguild.com). Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

### Tentative Future Art Night Schedule

May: Ann Kleckner

June: open

July: Tom Kuchenbecker 7/13

August: open

September: Cindy Koshalek

October: open

### 2022 Summer Salon

The 2022 Summer Salon is fast approaching. Registration forms will be sent out in a few weeks.

The Summer Salon will again be held at UW Hospital from June 4-July 30. This is our premiere exhibition event. One entry is allowed for each MAG member. Awards and prizes are presented to the winners in multiple categories by an independent judge. Unfortunately, the reception cannot be held again this year due to restrictions related to the pandemic.

### Important Dates

Registration: April 27 - May 18

Drop off artwork: Saturday, June 4

Pick up artwork: Saturday, July 30

More information will be sent out as we receive details from UW Hospital.

### MAG Annual Dinner and Meeting

SAVE THE DATE!! Wednesday, June 15th

5 PM gather; 6 PM dinner; 7 PM business meeting

Hoyt Park Large Shelter

3902 REGENT ST., MADISON

\*Stay tuned for the sign-up sheet

Join us at the beautiful Hoyt Park shelter for an evening of camaraderie, fun and food with your fellow Guild members.

The annual dinner will be a potluck this year. Please bring a dish to share.

The Guild will supply beverages (beer, wine, water, soda and lemonade), plates, napkins, utensils and cups

-We will hold a silent auction for limited edition prints - details to follow in upcoming newsletters

- New members will be introduced including all members who joined since our last dinner pre-COVID (new members are encouraged to bring an example of their work).
- As part of the business meeting Salon award certificates will be presented; Art Fair on the Square drawing for eligible members and the silent auction winners will be announced.

We are in need of a small speaker system with a microphone. Please contact David Williams ([president@madisonartguild.com](mailto:president@madisonartguild.com)) if you have one we can borrow.

## MAG Virtual Art Show & Fundraiser

The Madison Art Guild Virtual Show starts Friday April 1, 2022 and runs through Saturday May 14. Purchase art and support this fundraiser for Little Picassos by going [to our auction site](#).

72 wonderful pieces of art are being offered for sale, by 27 of our members. Please share this event widely through your social media outlets, whether you are in the event or not, and be sure to comment on Facebook posts that you see or share. Google analytics favors commenting and images over just liking a post. So, promote yourself and the event by posting images of your artwork. The more we sell the more money we raise for Little Picassos. We will be posting the event on online sources, but direct marketing of the event to your email list of friends, relatives and customers is the most effective.

[Little Picassos](#) is a free art enrichment program for low-income children in Madison, WI. If you haven't already, please check out their website and see all the wonderful art mediums they have been exploring.

This show is in keeping with our mission to provide artistic support and encouragement, exhibit member work and advance the appreciation of art and will present beautiful artwork from our members to the public, while also raising funds to support and encourage young artists through the Little Picassos program. This show will help develop a stronger appreciation of art both in these young artists and hopefully in the general public.

It's also a wonderful opportunity for you to purchase and own works of art from fellow artists that you admire, while also doing a little good. Each artist is donating at least 20% of their sales and some are donating significantly more. You can go to the auction and look ahead of time, but bidding does not start until April 1.

Ann Kleckner, Virtual Show Chair

[virtual@madisonartguild.com](mailto:virtual@madisonartguild.com), 608-444-1704

## Member Shows

Colette Girard will have a solo exhibit of her jewelry at the UW Hospital. The show will run through the month of April and can be viewed in the Surgical Waiting Area Display Cases. Jewelry pieces are hand-fabricated from remnants of her metal, abstract photography prints. Of note: Due to health restrictions, only visitors of hospital patients or clinic patients will have access to the exhibit.

Timothy Seery will have a solo exhibition of his work, approximately 30 to 40 paintings, at the Oasis Cafe during the months of March and April. 2690 Research Park Dr E, Fitchburg, WI 53711. Hours are approximately 6:30 am to 3 pm.

## Volunteer Opportunities

MAG has created a Publicity committee which is need of a chair. This committee will be in charge of publicity and marketing for MAG and events such as the virtual show. There is not a lot of definition for this committee, so you will have an opportunity to set its direction.

We are also looking for a Co-chair for the events committee. This committee is in charge of Art Night, make art together and such things as museum tours and presentations. With pandemic restrictions lessening, it would be great to start getting more events happening.

Tim Seery has run the January showcase for two years and is giving up this committee chair. We are looking for someone to handle this once-a-year event.

Please contact [president@madisonartguild.com](mailto:president@madisonartguild.com) if you are interested in any of these.

## Rent a Tent

Art Fair curious? MAG has one EZ up available for rental for MAG members. This will allow members without tents to experiment with set-up, and to have use of a tent for art shows. Rental price would be \$25 per weekend. Contact Terry at [artfair@madisonartguild.com](mailto:artfair@madisonartguild.com) for details.

## Events

If you have an idea or proposal for an event such as a road trip to a museum, members doing an in-depth demo of their methods, virtual workshops, demonstration of a tool facilitating artmaking such as Photoshop, or hosting a Make Art Together day or evening, contact Pam Andros at [events@madisonartguild.com](mailto:events@madisonartguild.com). She will work with you to arrange these events.

Our new Opportunities committee, headed up by Paul Nelson, is looking into guild wide additional opportunities such as e-commerce, sponsors, partnerships, additional shows/galleries. Contact [opportunities@madisonartguild.com](mailto:opportunities@madisonartguild.com)

## MAG Website Artist Profiles

If you are a current member and do not have an Artist Profile, you may add your profile information at any time during the year.

To do this, please email [web@madisonartguild.com](mailto:web@madisonartguild.com) with the following information:

Your name and what media you work in

Artists' Bio (250 words or less) This can be short & sweet!

1 to 6 images (medium resolution .jpegs, each no larger than 1MB.)

Each image should be titled with Last Name, First Name, Title of Work.

If you need advice on taking photos of your artwork, contact us!

If you aren't sure about file size or what the heck a .jpeg even is, contact us!

It's that simple. We'll do the rest!

## MAG Bi-Monthly Meeting Minutes

MAG Board Meeting Minutes, March 8, 2022

6:30pm via Zoom

In Attendance: Mary Reines, Karen Watson-Newlin, Dave Williams, Chris Echtner, Paul Nelson, Barbara Koykkar, Linda Krantz, Ann Kleckner, Kristin Johnson, Cindy Koshalek, Owen Gwynn, Colette Girard, Theresa Drinka, Simona Aizicovici, James Shulkin, Sue Sewell, Nancy Mather.

### Website Report

We now have a "Call for Art" in the private member area and Owen has been purging old postings. He is currently building a banner for the upcoming virtual show.

### Virtual Show Status

Ann reports that 27 artists have submitted a total of 72 pieces. She is working on publicizing the show via press releases, Facebook and is also entering information into online calendars. The show will run from April 1<sup>st</sup> to May 14<sup>th</sup>. Cindy Koshalek's Door County business " Artzy Studio" is sponsoring the show with a \$120 donation.

### Treasurer's Report

Mary presented an accounting of MAG's funds. As of 2/28/22, we have \$5812.78 in unrestricted funds plus \$4699.42 in restricted funds, for a total of \$10512.20. She has paid for the Madison College Scholarship, filed our federal taxes and paid our web consultant \$300 to cover service from June 1<sup>st</sup> to June 30<sup>th</sup>.

Mary has been researching alternative insurance options to save MAG money. It appears that Baer Insurance Services offers the most practical option.

### Conflict of Interest Policy

Dave reported on MAG's Conflict of Interest Policy which, according to our by-laws, requires an annual approval/agreement by board members. He will send an email to that effect and request responses from each board member.

### Annual Dinner Meeting Status

Chris and Karen shared their research regarding location and date options. There was discussion about possible outdoor venues as well as indoor. We need a space large enough to accommodate new members from the past two years who have not yet been introduced (due to pandemic restrictions). The possibility of pushing the date out to June was suggested. Doing so would allow members who win Salon awards to receive their ribbons in person. The UW Hospital will not allow a Salon awards reception this year.

#### Solarium Presentation

Siobhan Brandman joined the meeting to talk about "Solarium" a new art space in Waterloo. She provided information about the complex, which is intended to be a community arts and education center for the area. Siobhan felt that MAG members could benefit from exhibit space in addition to many other amenities such as studio space and educational opportunities. Solarium's premier exhibit is planned for May 1<sup>st</sup>. Questions were raised about security and insurance. More details will be forthcoming.

#### Summer Salon Status

Colette reported that the Salon will run from June 4<sup>th</sup> to July 30<sup>th</sup>. Drop off will take place at UW Hospital Children's Entrance. Information regarding member registration and other details will be dispersed in early April. Our judge this year is Rachel Durfee. Rachel, who holds a Master of Fine Arts Degree, has exhibited nationally and internationally. Her artwork focuses on etchings, watercolor, woodcuts and paper construction.

#### Renting MAG tent

MAG has one older EZ Up tent left. We will keep this tent for rental to MAG members. This will allow members without tents to experiment with set-up, and to have use of a tent for art shows. Rental price would be \$25 to \$30 per weekend. Dave will share information in the newsletter.

#### Increasing Participation, Events Ideas

Since Covid health restrictions began, we have not held MAG activities such as "make art together". Dave will put out a call to members for event suggestions.

#### Associate Member Proposal

Linda shared comments from members who contacted her about the proposal - only one comment in opposition, but four in favor. She also reported on her research of other art associations/organizations, most of which accept all who apply rather than choose by jurying. In this respect, MAG's juried members would have an elite status. Discussion focused on options such as prorated fees for associate members, an automated system for payments and mentors for associate members.

It was suggested that a committee be formed to work out final details before submitting the proposal for vote. Four members volunteered for the committee and will assist Linda: Cindy Koshalek, Mary Reines, Barbara Koykkar and James Shulkin.

#### Oregon Sculpture Park

Ann reported on this new project which is intended to attract visitors to the Village of Oregon. Development is in the beginning stages, and project coordinators are looking for endorsements from organizations and individuals. There would be no obligation attached to the endorsement. Several other Madison organizations have already supported this undertaking.

A move that MAG endorse the Oregon Sculpture Park was made by Chris and seconded by Karen. A vote was taken of attending board members and all were in favor, none opposed.

#### Vacant Positions

It was noted that MAG still needs Chairs for the January Showcase and for Events.

Minutes submitted by:

Colette Girard

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Have a question or concern about MAG but not sure whom to talk to? Please reach out to us by email! You can find the email to use at <https://www.madisonartguild.com/about/leadership/>