



President: David Williams
Vice President: Paul Nelson
Secretary: Colette Girard & Cindy

Koshalek

Treasurer: Mary Reines

Past President: Christine Echtner &

Karen Watson-Newlin

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### **Important Upcoming Dates**

Mar 5. Virtual show submissions due Mar 8. Bi-monthly meeting 6:30 PM Mar 22. Art Night 6:30 PM

# **Art Night!**

The next Art Night will be held on Tuesday, March 22 at 6:30 at the home of Chris Echtner. 6621 Montclair Ln., Madison. Attendees are asked to be vaccinated. Masks are optional. Hors d'oeuvres and beverages provided.

You may share finished artwork, ask for a critique of one in progress or just hang out with us.

We are looking for artists to host these events in their home or studio. The host gets to select the date (ideally we will get a variety of days of the week) and sets the COVID protocols for that month. Start time is usually 6:30 or 7:00 PM.

If you would like to host an open Art Night, please send an email to <a href="mailto:newsletter@madisonartguild.com">newsletter@madisonartguild.com</a>. Note that if no one volunteers to host by the 20th of the previous month, that month's art night will be via Zoom.

#### **Tentative Future Art Night Schedule**

April: open

May: Ann Kleckner



June: open
July: open
August: open
September: open

# **MAG Bi-Monthly Meeting**

This will be held via Zoom on Tuesday, March 8 at 6:30 PM to discuss MAG business. All members are invited to attend. Please join a few minutes early to make sure your connection works.

At the January MAG Board meeting, a discussion was begun following the presentation of a proposal to make changes to our current membership structure.

The changes would allow interested artists to join MAG at any time as a non-juried Associate Member. Associate Members pay the current dues rate. All current members of MAG would be Professional Artist Members because of their juried status. Each membership group would have a particular set of member benefits. In particular, associate members would not be able to enter MAG art shows. Associate Members can choose to jury in and become Professional Artist members later during a scheduled jury process. This would require changes to the By-Laws.

By allowing people to become members when they show interest in MAG, people are not made to wait until the jury process, and MAG can grow to include a wider range of artists, including students aged 18+. Discussion to be continued at the March meeting. If you cannot attend but have questions or thoughts about this, please email Linda Krantz, Membership Chair at newmembers@madisonartguild.com

#### Agenda

presentation about Solarium, a new art space in Waterloo

website report.

treasurer report

conflict of interest policy

virtual show status

member dinner meeting status

summer salon status

renting MAG tent

increasing participation, events ideas: artist exchange, plein air, member presentations, make art together, mural application

Associate member proposal

Need new chair for January showcase next year. Publicity chair

MWS Board Meeting



Time: Mar 8, 2022 06:30 PM

Join Zoom Meeting

https://us02web.zoom.us/j/83611937560?pwd=eGxOazczRE15SWFWOE1NSVkzdWNsdz09

Meeting ID: 836 1193 7560

Passcode: 614158

### Virtual Art Show & Fundraiser

31 members have signed up to participate in the MAG Virtual Art Show and Fundraiser. The event runs from April 1 thru May 14. If you are participating, you should have already received an email with the form to submit your specific art pieces. We are asking artists to submit their items by March 5 if at all possible. If you have not received your email, contact <a href="mailto:virtual@madisonartguild.com">virtual@madisonartguild.com</a>. This year artists will be donating a percentage of their sales to Little Picassos, an organization that provides a safe and nurturing place for children to: create, learn about art, artists and art history. Recently they studied the author and illustrator, Christian Robinson, who wrote a picture book called You Matter. They had the kids paint a self-portrait on acetate, then paint the place that makes them feel they belong on black pastel paper, they then placed themselves in their safe space.



We need you. If you have marketing skills or understand Facebook advertising, we could really use your assistance on the Virtual Show Committee. If you can help create or place ads, contact Ann Kleckner at virtual@madisonartquild.com

#### **Member Shows**

Timothy Seery will have a solo exhibition of his work, approximately 30 to 40 paintings, at the Oasis Cafe during the months of March and April. 2690 Research Park Dr E, Fitchburg, WI 53711 Hours are approximately 6:30 am to 3 pm.



# **Publicity Committee**

MAG has created a new standing committee which is need of a chair. This committee will be in charge of publicity and marketing for MAG and events such as the virtual show. There is not a lot of definition for this committee, so you will have an opportunity to set its direction.

Please contact <a href="mailto:president@madisonartguild.com">president@madisonartguild.com</a> if you are interested.

#### **Events**

If you have an idea or proposal for an event such as a road trip to a museum, members doing an in-depth demo of their methods, virtual workshops, demonstration of a tool facilitating artmaking such as Photoshop, or hosting a Make Art Together day or evening, contact Pam Andros at <a href="mailto:events@madisonartguild.com">events@madisonartguild.com</a>. She will work with you to arrange these events.

Our new Opportunities committee, headed up by Paul Nelson, is looking into guild wide additional opportunities such as e-commerce, sponsors, partnerships, additional shows/galleries. Contact opportunities@madisonartquild.com

## **New Call for Artists Page**

As another benefit to members, we have added a call for artist page under the member area for organizations that have contacted us.

#### https://www.madisonartguild.com/call-for-artists/

Or sign in to the member area and click on Member Area | Call for Artist

A user name and password is needed. All MAG members are given a user name and password, but if you don't know yours, contact <a href="web@madisonartguild.com">web@madisonartguild.com</a>

### **Beware of Scam Emails**

Occasionally one or more of our members receive an email purporting to be from the MAG organization or one of our officers. You can recognize the email because the sent from address is bogus (such as <a href="mailto:offices@trehearnec.org">offices@trehearnec.org</a>) and the request will seem strange. These emails ask you to buy something or provide personal information. The latest one asks you to buy gift cards for veterans. Never act on these, reply to the email or click on any links. MAG will never ask you for information or money in an email in this way. The best action might be to move the email into your spam folder or report it as spam.

Be aware that no emails are likely to have been hacked. All of the emails and MAG information is available from the public area of our website.



## **MAG Social Media**

You can post your own announcements on the Facebook group ("Madison Art Guild", <a href="https://www.facebook.com/groups/1584283475114837">https://www.facebook.com/groups/1584283475114837</a>) once you have joined it.

Contact Kristin at sm@madisonartguild.com to have an announcement posted on Instagram - "Madison\_Art\_Guild". Please find and "follow" the Instagram account if you are on Instagram. You will be followed back.

We also have a YouTube channel if you have a video you would like posted. <a href="https://www.youtube.com/channel/UCnOMI10NZ7jFOv2oMc3waqA">https://www.youtube.com/channel/UCnOMI10NZ7jFOv2oMc3waqA</a>

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Have a question or concern about MAG but not sure whom to talk to? Please reach out to us by email! You can find the email to use at <a href="https://www.madisonartguild.com/about/leadership/">https://www.madisonartguild.com/about/leadership/</a>