



President: David Williams
Vice President: Paul Nelson
Secretary: Colette Girard & Cindy Koshalek
Treasurer: Mary Reines
Past President: Christine Echtner & Karen Watson-Newlin

Inside this issue:

Art Night.....
 January Showcase.....
 MAG Virtual Show Call for Artists.....
 Publicity Committee.....
 Events.....
 Role Specific Emails.....
 Membership List.....
 MAG Bimonthly Meeting Minutes.....



Important Upcoming Dates

- Feb 5. January Showcase pickup.
- Feb 15. Deadline to apply to virtual show
- Feb 17. Art Night 6:30 PM
- Mar 8. Bi-monthly meeting 6:30 PM

Art Night!

The next Art Night will be held on Thursday, February 17 at 6:30-8:30 PM at the home of Tim Seery. 634 Ruxton Ridge, Sun Prairie, WI 53590. Attendees must be fully vaccinated and masks will be required except while eating or drinking. Water, wine and snacks provided. Space is limited to 15 people, so please sign up here so Tim knows how many to expect: [CLICK HERE](#) to sign up.

You can share finished artwork, ask for a critique of one in progress or just hang out with us.

We are looking for artists to host these events in their home or studio. The host gets to select the date (ideally we will get a variety of days of the week) and sets the COVID protocols for that month. Start time is usually 6:30 or 7:00 PM.

If you would like to host an open Art Night, please send an email to newsletter@madisonartguild.com. Note that if no one volunteers to host by the 20th of the previous month, that art night will be via Zoom.

Tentative Future Art Night Schedule

March: open
April: Ann Kleckner
May: open
June: open
July: open
August: open
September: open

January Showcase

January Showcase pickup is on February 5. Rather than having 59 people coming for pickup at the hospital, 5 volunteers will pick up artwork at UW Hospital on Saturday February 5 between 8:00 am and 9:00 am.

- The drivers would then return home and the individual artists would pick up their art from them there.
- We will try to assign the individuals to the driver nearest them.
- Individual artists should pick up the art right away, so the drivers don't have to store the art.

Contact Tim at janshowcase@madisonartguild.com for questions. We already have enough volunteers.

--

The drop on Saturday for the January Showcase went off successfully. 99 pieces of art were delivered representing 59 artists. I would like to thank Mandy Kron for her gracious efforts on our behalf. She made the whole operation much less of a challenge than it might have been. I also want to thank Linda Krantz, Rebecca Brockman-Schneider, and Chris Echnert for their volunteering efforts. It was a cold morning and everybody maintained their equilibrium despite the difficult conditions. Everyone made the job easy and successful.

MAG Virtual Show : Call for Artists

We will again be holding a virtual art show & fundraiser. This year we will be raising funds for [Little Picassos](#) - a free art enrichment program for low-income children in Madison, WI. The show will run from April 1 through May 15th.

Deadline to commit to participating in this event is **February 15th**.

Once we know how many artists want to participate, we will notify them to let them know how many items they may submit. We have space for 100 art pieces. We are using the 32 Auctions platform this year so artists will be able to submit 1 to 4 images for each art piece and we will be able to take payments online via PayPal. There is no entry fee for this event, but participating artists will pay a 20% commission on sales which will cover a

minimum 10% donation to Little Picassos, the 32 Auctions and PayPal transaction fees, and advertising costs. Artists can choose to have a greater % of their sales go to Little Picassos. Delivery arrangements will still be the responsibility of the artist.

A special thank you goes to our own Cynthia L. Koshalek, artist and owner of Artzy Studio, in Ephraim, WI. For sponsoring this event.

To sign up for this event click [HERE](#)

If you have questions, contact Ann Kleckner at virtual@madisonartguild.com

**We are looking for someone with graphic designer experience to create an image that we will use to promote this show. Contact web@madisonartguild.com if you are interested.

Publicity Committee

MAG has created a new standing committee which is need of a chair. This committee will be in charge of publicity and marketing for MAG and events such as the virtual show. There is not a lot of definition for this committee, so you will have an opportunity to set its direction.

Please contact president@madisonartguild.com if you are interested.

Events

If you have an idea or proposal for an event such as a road trip to a museum, members doing an in-depth demo of their methods, virtual workshops, demonstration of a tool facilitating artmaking such as Photoshop, or hosting a Make Art Together day or evening, contact Pam Andros at events@madisonartguild.com. She will work with you to arrange these events.

Our new Opportunities committee, headed up by Paul Nelson, is looking into guild wide additional opportunities such as e-commerce, sponsors, partnerships, additional shows/galleries. Contact opportunities@madisonartguild.com

Role Specific Emails

Not sure who to send an email to? MAG is now using "madisonartguild" emails which include a function name. These are automatically forwarded to the person(s) who is currently filling that role. Our website lists all of these at <https://www.madisonartguild.com/about/leadership/>

Membership List

The Membership List is maintained by the Membership List Coordinator. It contains contact information and is available in the Member Area of our website. All MAG members are given a user name and password, but if you don't know yours, contact web@madisonartguild.com

Please help MAG keep your contact information current by contacting the Membership List Coordinator at memberlist@madisonartguild.com if your email, address or phone number changes.

MAG Bi-Monthly Meeting Minutes

Meeting via Zoom

Secretary Notes submitted by

Cynthia L. Koshalek

Members present:

David Williams(Pres.)

Paul Nelson (VP),

Mary Reines (Treas.),

Chris Echtner, Karen Watson Newlin, Tom Kuchenbecker, Colette Girard, Mike Owen, Martha Fitzmier, Andrea Murray, Terry Sullivan, Sue Sewell, Ann Kleckner, Kristin Johnson, Linda Krantz, Nancy Mather, Barbara Vater, Adam Snook, James Shulkin and Cindy Koshalek(Sec).

Meeting was called to order at 6:33 pm By President David Williams

1) Treasurer's Report-

Mary Reines

Discussion on the submitted Treasurer's report including the Fagerstrom Memorial, MAG expenses, and seeking insurance quotes from non profit insurance alliances/ brokers.

2) Standing Committees

Vice President Paul Nelson is looking into new opportunities and defining what Standing Committees are. Creating new emails for Committees.

Linda Krantz is not getting new member emails. Will check with Nate about new member emails. Virtual email is not set up.

Paul Nelson says he can help with some of these items

If anyone has new ideas for a workshop or an event, send your ideas to Pam Andros. She is the assistant/coordinator for this.

3) January Showcase

Everything went fine at drop off. Pick up will be a little different. Pick up will be at someone's home. Looking for couriers to help transport art work.

4) New Members - Linda Krantz

We lost 14 members which is about 13%.

One person became an honorary member. The rest did not renew for various reasons.

Calling non renewing members was suggested to find out why they didn't renew.

A list of members who did not renew their dues was read by the Treasurer.

Various methods to increase membership and make MAG more attractive were discussed.

Linda has written a proposal suggesting that MAG add Associate Member for 18 years or older. Associate members would pay dues, but not receive full member benefits, such as exhibiting at shows.

Linda suggested an increase for the new jury fee to \$20.

There will be no new member jurying this Spring.

There are no caps on MAG membership .

Paul Nelson (VP) is in charge of by law changes.

5) Ann Kleckner -Virtual Art Show

Ann has met with Mike Owen, Colette Girard and Andrea Murray to discuss the Virtual Art show for Spring.

There are concerns about how much work it was last year. Looking at 32 Auctions as the platform for the online sale of artwork to benefit the Little Picassos charity. Discussion on promoting the online show through the charity and artist's contacts. 10% goes to the charity and a percentage will go to the artist. Budget is \$120 plus an extra \$30 for Firestorm advertising on Facebook. Total is \$150. Specific details and dates are forthcoming.

Karen Watson Newlin made a motion to create the Virtual show/sale with 32 auctions, a budget up to \$150 and with the commission rate to be determined by Ann.

A second was by Colette Girard

A hand vote was taken, the motion passed unanimously .

6)Other - Karen Watson Newlin

The Annual dinner was postponed from last Fall. Postponing until May or June of 2022. Discussion on a picnic outside and an art exchange. New ideas and events should be sent to Pam Andros.

7) Salon - Colette Girard

Salon materials go out in May

Group Meeting adjourned

Post Meeting with David, Ann and Cindy. Cindy volunteered to be a Sponsor for the online MAG Virtual Art Show. Donating \$120 from Artzy Studio for the program.

Executive Committee Minutes

MAG Executive Committee Meeting - Minutes

December 14, 2021 6:30pm

A special meeting of the MAG Executive Committee was convened by the President.

In attendance: Dave Williams (President), Paul Nelson (Vice-President), Mary Reines (Treasurer), Cindy Koshalek and Colette Girard (Co-Secretaries), Karen Watson Newlin and Chris Echtner (Co-Past Presidents).

The primary purpose of this meeting was to address discrepancies between information listed on the MAG website and information stated in the current MAG By-Laws. The goal was to more clearly define leadership roles, standing committee definitions and responsibilities, sub-committee definitions and to determine voting rights.

-It was discussed and decided that if a MAG leadership position is co-chaired, each chair will have a vote. Creating additional opportunity for input might encourage more members to volunteer.

- Overseeing the Annual Dinner was determined to require more than one person.

A committee should be formed.

- A "You Tube" channel would be a good addition to MAG's current social media.

- It was suggested that the New Membership committee be merged with Membership

- Although a list of tasks and responsibilities for committee chairs currently exists, it was suggested that those lists be reviewed and upgraded as needed. As Vice-President, Paul will be responsible for reviewing the lists, noting overlaps between committees, and finalizing the list of duties for chairs/co-chairs. He will then post the final document for review. Terminology for committee heads should be consistent (coordinators vs chairs). The membership should have access to this information in the user area of the website when all task lists are finalized.

- New committees were proposed.

"Publicity": PR, outreach, partnerships, pitch document, publications.

"Opportunity Development": E-commerce, sponsors, partnerships, workshops, additional shows/galleries.

Follow-up to the executive committee meeting will be discussed at the January Board Meeting. Proposals which require membership vote will be addressed at the Annual Dinner.

Minutes submitted by Colette Girard

Have a question or concern about MAG but not sure whom to talk to? Please reach out to us by email! You can find the email to use at <https://www.madisonartguild.com/about/leadership/>