



MADISON ART GUILD
Founded 1914

President: David Williams
Vice President: open
Secretary: Colette Girard & Cindy Koshalek
Treasurer: Mary Reines
Past President: Christine Echtner & Karen Watson-Newlin

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Important Upcoming Dates

- Aug 19. Art Night. *6:00 PM.
- Aug 20. New Member application open
- Sept 14. MAG Bi-monthly meeting. 6:30 PM.
- Sept 15. Annual Dues Deadline
- Sept 17. New member Application closes
- Oct 15. Late Dues Deadline
- Oct 20. MAG Annual Meeting. 5:15 PM.

Art Night!

Our next Art Night is an in person event on Thursday August 19 at 6 PM at the home of David Williams, 3614 Olbrich Avenue, Madison. *Note the earlier start time to allow time for socializing before beginning the art sharing portion. Sharing of artwork and critiques will start approximately at 7 PM.

This Art Night is being restricted to vaccinated persons only. Please RSVP via this link for this smaller home. Just type in your name into an empty spot. (You can remove your name if your plans change.)

<https://docs.google.com/spreadsheets/d/1NfIPsovS7jqPyxjxCq4YH8B2CCFQBHdI02LYTUZOAhY/edit?usp=sharing>

Have a work of art to share to just hang out with your fellow artists. If you would like, you may bring food or drink to share.

We encourage carpooling. Reach out to an artist living near you to share a ride. You can use the member list available on the private area of our website to find where others live.

Tentative Future Art Night Schedule

September: Roann Mathias

October: Karen Watson-Newlin

November: Nancy Mather

December: Paul Nelson

January: open

February: open

March: open

Annual Dues

ANNUAL DUES AND MEMBERSHIP RENEWAL

It's time to renew your membership by paying your annual dues. Dues remain at \$45 again this year. Payment is due on or before September 15th. After September 15th dues are considered late and increase to \$60.

To pay by mail, make check payable to Madison Art Guild and mail to:

Madison Art Guild

P.O. Box 45442

Madison, WI 53744-5442

To pay via PayPal use this link: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8MB48J9LSN2MS

MAG Annual Dinner Meeting

After a long year of Zoom meetings, the in person annual dinner/ business meeting is back!

Wednesday, October 20, 2021

Vintage Brewing Co. at 674 Whitney Way, Madison

Agenda Starting at 5:15

Cocktails at a Cash Bar and Silent Auction of 4 Prints

Introduction of New Members

Mexican Fiesta Dinner (note: no dairy used in cooking)

Business Meeting

Volunteer signup

Drawing for spots in the MAG booth for Art Fair on the Square and MMoCA Winter Art and Gift Fair. (Look for the sign up for the lottery with membership renewal. Members are eligible if they haven't participated in the a fair for two years.)

More details to follow.

Volunteer Spotlight

We have a number of opportunities for members to participate in important positions within MAG leadership. All MAG members are expected to volunteer in some capacity each year.

Each month we will highlight one particular needed position. Note that training and help is available. In some cases we are looking for a secondary person to help.

Spotlight on Communications Co-Chair

We are looking for someone to help out with emails that are sent to members. Andrea Murray is willing to stay on but would like a backup person to train. We use Mailchimp to send out emails. This is an easy to learn tool with scheduling capability so emails can be written ahead of time.

- Create and send monthly e-newsletters to MAG members using Mail Chimp. Content is provided by MAG board.
- Post PDF version of newsletter to MAG website.
- Create and send email reminders as needed. (ex. One week ahead-Reminders for Art Night, Make Art Together, Workshops, Exhibit drop offs and pick ups.)
- Requires intermediate computer skills.
- Requires ability to upload documents, prepare and upload graphics, format text, embed links.

Contact comm@madisonartguild.com for more information.

And more...

Additional positions that could use some help: Vice president, Salon Co-chair, New Member Chair, Communication co-chair, website co-chair, virtual show chair.

Please contact president@madisonartguild.com if you have an interest or contact the current person to learn more (find “Leadership” on our website.)

MAG Website Artist Profile

We now have 67 artists represented on our Artists Profile page—just over 50% of MAG Membership.

If you are a current member and do not have a Artists Profile, you may add your profile information at any time during the year.

To do this, please email web@madisonartguild.com with the following information:

Your name and what media you work in

Artists’ Bio (250 words or less) This can be short & sweet!

1 to 6 images (medium resolution .jpegs, each no larger than 1MB.)

Each image should be titled with Last Name, First Name_Title of Work.

If you need advice on taking photos of your artwork, contact us!

If you aren’t sure about file size or what the heck a .jpeg even is, contact us!

It’s that simple. We’ll do the rest!

If you have questions please email web@madisonartguild.com or reach out to Andrea Murray at 608-239-7972.

Fall 2021 MAG Membership Applications

Know someone who is interested in becoming a MAG member? The Fall Membership Application process will open on August 20, 2021 and close on September 17, 2021. As in the past, the application process will be entirely online.

This is a *juried* process. The Judge will evaluate applications on three criteria: Originality/Creativity, Composition/Design, and Technical Skill. There is a \$15.00 non-refundable Entry Fee.

Keep an eye on the MAG website (www.madisonartguild.com) for more details. If you have questions, please contact Martha Fitzmier via email at newmembers@madisonartguild.com or by phone at 404-695-0771.

Sarah Mann has been chosen as the judge. <http://mannstudio.com>

MAG Summer Salon

Thanks to everyone who participated in the 2021 Summer Salon. Eleven art pieces were sold over the course of the exhibit. Special thanks to the volunteers who made everything possible. Hopefully next year, we will once again be able to hold our Awards Reception.

MAG Social Media

We would like to run a "Summer Studio Series 2021" on MAG social media from Memorial Day through Labor Day.

Participation is encouraged but not mandatory. All are welcome including those who have already been profiled in the Artist Profile series currently running.

We will post as many responses as come through, and the more the better. If you have more than one work space / studio, feel free to send separate responses for each and we will run them all.

To participate, please send an email to sm@madisonartguild.com with the following:

- 1-3 photograph attachments (more if you wish) of your studio or workspace, which can be anything - a room, basement, kitchen table, desk or even the outdoors if you work primarily in nature.

- answers to the following questions (leave blank those you do not wish to answer):

Tell us about your work space.

Did you plan the layout or did it develop organically over time?

Do you listen to anything while creating? (music, TV, podcasts, other)

Do you work on one project at a time, or several?

You can post your own announcements on the Facebook group ("Madison Art Guild", <https://www.facebook.com/groups/1584283475114837>) once you have joined it.

Contact Kristin to have any announcements posted on Instagram - "Madison_Art_Guild". Please find and "follow" the Instagram account if you are on Instagram. You will be followed back.

MAG Member Exhibitions and News

Any show you are in or any awards you have won may be listed here. We are limiting each to one or two sentences with no photos included. Send to newsletter@madisonartguild.com by the 20th of each month to be included in the next newsletter.

You can post longer write-ups with photos in our Facebook group.

MAG Board Meeting Minutes

July 13, 2021

In attendance: Dave Williams, Karen Watson-Newlin, Mary Reines, Andrea Murray, Tom Kuchenbecker, Terry Sullivan, Mike Topper, Chuck Bauer, Chris Echtner, Nancy Mather, Colette Girard

Summer Salon

Colette reported that seven pieces have been sold and two more are on hold for sale at the end of the show. Pick-up will take place at the Children's Hospital entrance on July 24th, from 9-10:30am. Colette also submitted an extensive list of salon chair duties intended to highlight the need for a co-chair. It was suggested that a request to fill MAG's empty positions be announced at both art night and at the annual dinner. We should assure prospective volunteers that they will be mentored.

New Members

In her report, Martha indicated that the jury process, scheduled for September, will be held online. Metalsmith, Sarah Mann, will serve as new member judge. So far, five artists have expressed an interest in joining MAG. Although two MAG members have volunteered to assist with jurying, neither is interested in assuming the position of new member chair.

Treasurer's Report

Along with her report, Mary submitted MAG's 6/1/21 to 5/31/22 budget and YTD income and expense statement. The projected budget depends on the number of members we retain as well as the number of new members who join. It was noted that we have had some big expenses over the past four years. Our checking account balance is currently \$3,410.08. Our restricted funds, designated for memorials and scholarship, total \$4,699.42. If we adhere to our budget, we should not need to raise membership dues this year. Mary is researching insurance carriers to find a better price option for MAG.

October Annual Meeting/Dinner

Karen submitted a report which detailed the evening's timeline, including new member introductions and the auction of donated artwork. Fee for the Mexican Fiesta dinner (meat and vegan options) will be \$20-\$25 per attendee. After discussion, it was agreed that we should again have door prizes. PayPal is a viable option for payment of dues as well as for the dinner fee. Cash or check will also be accepted at the door. It was suggested that we ask members to RSVP approximately ten days before the dinner. We have the option of using a google

form to track responses. Drawings will be held for the 2022 AFOS and the 2022 MMOCA Holiday Art Fair. Dave will pass around clipboard lists so members can sign up for open positions and also to host art nights.

AFOS

Terry reported that the AFOS drawing (held at the October Meeting) should include 5 participants and 2 alternates. We will purchase two tables for MAG's booth this year as well as coverings which will hide supplies, etc. beneath the tables. Depending on dimensions, the price for each table is approximately \$35- \$53 and coverings are about \$16 each. MAG owns several risers, with a variety of heights, to display 3D artwork.

Website

Mike is assuming more webmaster tasks so that Andrea can concentrate on communications. Because maintaining the website can easily become overwhelming, it was suggested that we have new members submit their profiles right away. Existing members should have the opportunity to change/update their profiles twice yearly (perhaps January and July?). Volunteer assistants are needed, two for the website and two for MailChimp communications.

Posting on Social Media/Newsletter

Since MAG has recently been solicited by several outside organizations, we need to be clear regarding what is acceptable for posting on our social media and inclusion in our newsletter. Announcements which offer our members good artistic opportunities will be allowed. Art shows sponsored by outside organizations but hosted by a MAG member can be posted.

Other

The idea of carpooling on art night was discussed. It was decided that mention should be made in the newsletter to determine if a need exists.

If we do not sponsor a virtual fundraiser this year, another charitable event should be considered to maintain our non-profit status. If MAG holds an art show at Yahara Bay, we can target a portion of sales for donation to a local charity.

Minutes submitted by Colette Girard

Have a question or concern about MAG but not sure whom to talk to? Please reach out to us by email! You can find the email to use at <https://www.madisonartguild.com/about/leadership/>