



President: David Williams
Vice President: open
Secretary: Colette Girard & Cindy Koshalek
Treasurer: Mary Reines
Past President: Christine Echtner & Karen Watson-Newlin

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Important Upcoming Dates

Apr 15. Virtual Art Night. 7:00 PM.
 Apr ?? . Meet our new members meeting. TDB
 May 11. MAG Bi-monthly meeting. 6:30 PM

Art Night!

Our next Art Night is a virtual event on Thursday April 15 at 7 pm.

Use the following link to attend.

Topic: April Art Night

Time: Apr 15, 2021 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/82953615459?pwd=TG9KQXI3bFJPZkFURzMzS21MUlpaUT09>

Meeting ID: 829 5361 5459

Passcode: 951565

We will rotate days of the week until such time as we can safely hold these in someone’s home or studio. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

Tentative Future Art Night Schedule

Tuesday, May 25

Wednesday, June 17

Thursday, July 15

New Roles in Leadership

Thank you to the following members for stepping up into the following roles.

Kristin Johnson is our social media chair.

Mary Reines is the new treasurer.

Mike Topper will help out with our website.

A big thank you for previous volunteers and especially Tom Kuchenbecker for being our treasurer for over eight years.

Summer Salon

It's almost time for the 2021 Summer Salon, MAG's most celebrated art show. This is our premiere exhibition event. The exhibit will run from May 29th to July 24th at the UW Hospital. This year's Salon will be professionally judged and twenty-two awards of excellence in multiple categories will be presented. (There will be no reception this year.)

Unless marked NFS, artwork will be available for sale through the hospital. Within the next few weeks, you will receive an email with registration guidelines and drop off information.

Volunteers are welcome. Members willing to assist with the transport of artwork may contact salon@madisonartguild.com.

Art Fair on the Square

The decision on whether to hold Art Fair on the Square has been pushed until May 10.

MAG always has a booth at the Art Fair. Members who will share the booth have already been selected.

A statement from MMoCA: "Madison Museum of Contemporary Art (MMoCA) has been continually monitoring the COVID-19 pandemic. While we feel optimistic about being able to hold an in-person Art Fair on the Square in 2021, our original dates planned for July, and our standard way of operating, may not be possible. We may need to wait to hold the event later in the year when more people are allowed to gather."

New Members

New members will be announced near the beginning of April. Look for a Zoom meeting announcement sometime in April which will introduce the new members.

Artist Profiles on the MAG Website

We are changing our method for submitting information to have an Artist page on the MAG website. New profiles and changes will close at the end of April. After that, you will need to wait until Fall. Less than half of our members have taken advantage of this opportunity. We hope that this new method is more accessible.

Email the following information to web@madisonartguild.com:

Name, media, brief artist statement (maximum 200 words). Attach an image that will accompany your name on the main artist page (<https://www.madisonartguild.com/artists>). Optionally indicate your email, website, Facebook page and Instagram page. Attach up to six images of your artwork that will appear on your artist page.

Our webmaster will be building your profile from the information you send. It may take a few days for the webmaster to complete your profiles.

Social Media

Facebook

We now have a Madison Art Guild Facebook group page ("Madison Art Guild"). This is going to replace our current Facebook page. After joining the group, you can post directly. This page is visible to the public.

Posting guidelines are:

- posts must align with Madison Art Guild mission and purpose
- limit posts of personal artwork to once per week, not including posts about art shows / events (thus a member may post more than once if posts are artwork and event)
- no posts or comments about politics or religion, unless incorporated in artwork, subject to final guideline below
- refrain from personal posts (i.e. pictures of cat, leisure activities, etc.) unless those photos are the artwork itself
- keep comments positive or neutral at most
- MAG FB group administrator (Kristin) and MAG leadership reserve the right in their sole discretion to remove any post or comment that does not align with MAG mission and purpose, and / or that violates the above guidelines

To find the Facebook group page, you must use group search. Enter Madison Art Guild in Facebook Search and then click on the group filter. Once you get to the Facebook group, click Join Group.

Note that MAG FB group administrator (Kristin) will also be posting on the MAG group page about official MAG events. There will be periodic MAG member profiles also featured in our Facebook group. No administrator posts will be made without your permission.

Instagram

MAG now has an Instagram account - "Madison_Art_Guild". Please find and "follow" the Instagram account if you are on Instagram. You will be followed back. To have something posted on MAG Instagram, contact sm@madisonartguild.com. Some content from the Facebook group will be migrated to Instagram.

Any questions please contact sm@madisonartguild.com

MAG Member Exhibitions and News

We are relaxing the criteria for listing your art shows in the newsletter. Any show you are in or any awards you have won may be listed here. We are limiting each to one or two sentences with no photos included.. Send to newsletter@madisonartguild.com by the 20th of each month to be included in the next newsletter.

If you would like a longer write-up and want to include photos, post in use our Facebook group.

David Williams has five watercolors displayed at Drumlin Ridge Winery, 6000 River Rd, Waunakee, WI, through the end of April.

Membership List

The Membership List is maintained by the Membership List Coordinator. It is available in the Member Area of our website.

Please help MAG keep your contact information current by contacting the Membership List Coordinator at memberlist@madisonartguild.com if your email, address or phone number changes.

March Bimonthly Meeting Minutes

MAG Meeting - March 9, 2021

Zoom Meeting called to order by President David Williams at 6:33 pm.

Members present: David Williams, Chuck Bauer, Charmaine Harbort, Colette Girard, Chris Echtner, Karen Watson-Newlin, Mary Raines, Theresa Drinka, Tom Kuchenbecker, Kristin Johnson, Barbara Vater, Nancy Mather, Barbara Koykhar, Mike Topper, Ric Genthe, Andrea Murray, and Cynthia Koshalek

1) Art Display - SSM Display - Chris

Opportunity to display work at St.Mary's Hospital/ SSM Health.

No date set yet. Questions that need be addressed are: Method of hanging, Labeling and are there any Displays for 3D artwork .

2) Leadership/ Recruitment- Cindy

Cindy called members asking for help. Filled 3 out of 4 positions.

Mary Raines- Treasurer

Mike Topper - Website Co-Ordinator

Kristin Johnson - Social Media Chair

Vice President position is still open.

3) Social Media - Kristin Johnson

MAG Facebook page is not responding. Kristin could not get in. Will be setting up a new

Instagram page and possibly a new Facebook page. Both will be as a group posting page. The idea is to promote our organization/artists more on social media.

4) Announcements - David

Should announcements be in the Newsletter or on Facebook, or both?

What are the guidelines? If members are participating in a show, they can be in the newsletter. Keep it brief and keep it simple. Can post their own shows on social media and link it to our Facebook or Instagram pages when they are up and running.

5) Treasurer's Report - Tom

Welcome Mary Reines as our new Treasurer. Tom will meet with Mary on Thursday at United Bank to switch one account with signatures.

Thank You to Tom for being our Treasurer for the past 8 1/2 years.

Checking \$6489.01

CD \$5041.73

TOTAL \$ 11,530.74 MARCH 1, 2021

Sent check for \$19 to Food for Thought from late sale donation.

Paid \$160 bill from Nate Wielgosh for quarterly website consult

Received Thank You letter from Madison College for \$1100 scholarship donation

Rejected optional additional "Terrorism" protection on insurance policy

Received fees on PayPal from two spring new member applicants

There is only about \$800 left in checking due to some past expenditures for a new tent, new website, and quarterly consulting fees.

David Williams made the motion to cash in our CD. Tom Kuchenbecker seconds the motion. Vote Is taken. The Motion carries unanimously.

Question was raised about our insurance policy and additional cost policy. Tom responded that our normal policy covers everything we need, including tent protection.

6) New Member Jurying- Martha

Two people submitted so far.

Information on how to join MAG is on our website. Judge is Leslee Nelson

7) Salon - Colette

Send out forms April 19.

Members respond by May 8.

May 29 - July 24 are the Salon dates.

Need to find out if the judge can view the art work in the hospital. It may have to be done virtually.

David Williams volunteered to deal with the images and collate them for the judge if necessary.

Pam Andros and Kerri Shannon are helping to look for a judge.

Andrea Murray will help Colette with the Salon show.

Everything is in place for the awards

8) Art Fair On The Square - Terry

No decision has been made so far.

So there is a need to buy for table/s and white tablecloths for the MAG booth yet.

Charmaine Harbort volunteered to help find these items when needed.

9) Website - David

Moving forward to being independent and not paying a consultant.

Mike Topper volunteered to help.

For now, we will continue to pay Nate.

Need to put together step by step procedures for our website. Need to make it less complicated.

10) Grants

Can we apply for a Dane County Arts grant? Contact Pam Andros for more Information.

7:29 pm - Meeting adjourned