




President: David Williams
Vice President: open
Secretary: Colette Girard & Cindy Koshalek
Treasurer: Tom Kuchenbecker
Past President: Christine Echtner & Karen Watson-Newlin

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Important Upcoming Dates

- Dec 15. January Showcase Submission deadline
- Dec 16. Virtual Art Night. 7:00 PM.
- Jan TDB. Drop off for January Showcase
- Jan 12. MAG Bi-monthly meeting. 6:30 PM

Art Night!

Our next Art Night is a virtual event on Wednesday, December 16 at 7 pm sponsored by Karen Watson-Newlin.

Use the following link to attend.

Topic: MAG December Art Night

Time: Dec 16, 2020 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/85266131946?pwd=SVINeXY4RnBzSIZiVDdDd3pJSWVjQT09>

Meeting ID: 852 6613 1946

Passcode: 267928

We are moving to rotating days of the week until such time as we can safely hold these in someone's home or studio. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

Tentative Future Art Night Schedule

Thursday, January 21

Tuesday, February 16

Wednesday, March 17

Thursday, April 15

Tuesday, May 18

MAG January Showcase

University Hospital, 600 Highland Ave. Surgical Waiting and Display Cases. On view January 10 to February 5

Our annual event highlighting our talented membership is coming up. This showcase will be displayed at the UW hospital but the general public will not be able to view. However, the hospital staff and patients will be able to see it. These people greatly appreciate seeing artwork to brighten their day. We would like to support UW since they have continued to give MAG two slots each year to show off our talents. And note that this limited viewing audience has still resulted in sales for many artists over the past months.

A donation of 20% to the UW Health Art Fund is suggested on sales.

Drop off

We will not be able to individually drop off work at the Hospital. Instead you will need to bring your artwork to a volunteer who will transport the artwork to the hospital on January 9. Time, dates and locations of drop offs are to be determined.

Pickup

Similarly, on February 4, volunteers will pick up artwork from the hospital. Individual artists need to pick up from those volunteers. Time, dates and location are to be determined.

A separate email will go out when we have determined the drop off and pickup times and locations. You will need to sign up for a location since we need to balance the amount of art each volunteer is transporting.

Registration

Registration for the January Showcase at UW Hospital is open now and is by email only. All members are eligible to submit one or two pieces of work. New members are encouraged to enter. Do not submit pieces that are fragile or require special packaging. To help with transportation, avoid large artworks.

***To enter**

Submit the following information on your one or two pieces of work by email to Tim Seery at janshowcase@madisonartguild.com by **midnight December 15, 2020**. Type the information listed below (without the words) in this order so it can be cut and pasted. If your piece is not for sale then state NFS and provide a value. The value is used by the Hospital for insurance purposes.

Artist Name

Title of Piece

Medium

Dimensions HxWxD in inches

Price or NFS/Value

REPEAT all fields for a second piece of artwork.

Example:

Art T. Maker

Still Life with Pears

Pen & Ink

14x18

NFS/\$500

Your email entry means you agree to these terms:

Entries are original work by the submitting artist and are at the sole risk of the artist. Madison Art Guild does not provide insurance and is not liable for loss, theft, or damage.

Artists may offer their artwork for sale; a 20% commission will be paid to the UW Hospital.

Two-dimensional work must have a hanging wire attached to the frame. Saw tooth brackets will **not** be accepted because they do not work with the hanging system.

3D artists need to provide their own display/form if their work needs one. UW has a number of display cases.

Attach a label with artist name and title to the back of 2D work or the bottom of 3D work.

Submit your entry by email to janshowcase@madisonartguild.com by midnight December 15, 2020.

*Receipt of your email entry will be confirmed by email.

No late entries or changes will be accepted.

If you have any questions about volunteering or your entry, please contact Tim at 608-320-9979 or janshowcase@madisonartguild.com. Thank you.

Ready to Get Involved?

We have a number of opportunities for members to get involved with important positions on the board.

Treasurer

We are looking for a new treasurer in training. Tom Kuchenberger has agreed to train someone who is interested in taking on this position. Treasurer is a board officer and so we are looking for a two year commitment. Contact treasurer@madisonartguild.com or president@madisonartguild.com to volunteer or get more information about this position.

Web Support

With our new website we are looking for someone to help our web team to keep the site up to date. Experience with WordPress is ideal. However, you will not be doing any programming or technical work – we have retained the person who built the new site as technical support. The tasks should be mostly of a data entry nature such as keeping the calendar up to date, updating profiles for our members, assisting in adding images for virtual shows, etc. Contact web@madisonartguild.com or president@madisonartguild.com.

Vice President

Very little direct responsibility. Just hang out at board meetings. Succeed to the office of president in October 2022. Contact president@madisonartguild.com.

Handling Food For Thought Sales

Members will be directly contacted by interested buyers via the “Contact Artist” button displayed next to each piece of artwork.

Individual artists are responsible for collecting payment, art delivery and buyer questions. MAG is not a reseller or broker of the art presented.

When your piece sells, you are responsible to:

1. Notify MAG know as soon as possible so that we can mark the piece “sold”. Email web@madisonartguild.com.
2. Send your donation, in the form of check, made payable to Madison Art Guild, to:

Madison Art Guild

PO Box 45442

Madison, WI 53744-5442

On the memo line, write "F4T Donation".

If unable to remit your donation via check, contact virtual@madisonartguild.com for options.

Have questions about your art submission? Contact web@madisonartguild.com.

For general exhibit questions, or your donation, contact virtual@madisonartguild.com.

Profiles for New Website

If you haven't signed up for our new website and created a profile page, there is still time.

To get started, first set your password.

Start the password reset process by clicking [here](#). Enter your username (See above!) or registered email address.

Check your email inbox for a message from Wordpress@madisonartguild.com & click on the link to reset your password. If you don't receive an email be sure to check your SPAM or JUNK folder.

Create a new password, at least 8 characters long. Include a combination of UPPERCASE, lowercase, special character(s) and number(s). Be sure to remember your password (or store it in a safe place)!

Next visit the Member Portal to login.

Click on SUBMIT YOUR INFO. Our webmaster will be building your profile from the information you enter here.

Type in or copy/paste your artist's statement and other information.

Upload your images where indicated

Click the Captcha box and submit.

It may take a few days for the webmaster to complete your profiles.

If you run into trouble you can contact web@madisonartguild.com for assistance.

Membership List

Please check the membership list under Documents in the member area of our website for any corrections or updates.

New members introduction Video

In case you missed our October meeting, we made a recording of the new members talking a bit about their work. The link is below. It is about an hour. Apologies to Kristin Johnson since some of her video was inadvertently cut off.

https://drive.google.com/file/d/11qgbyHKhUxgnRrxRX0I_HH1vBJSohaHL/view?usp=sharing

Scholarship

Jyotika Dietrich who is attending Madison College in Graphic Design is the recipient of Madison Art Guild Jean McCormick Memorial Fall 2020 Scholarship. Here is a thank you telling us bit more about this student.

[Attached]

MAG Member Exhibitions

Martha Fitzmier will have a trunk show at Paoli Road Mercantile on December 4 - 6. She will have her jewelry, vessels and holiday ornaments for sale.

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Send details about your solo exhibit to president@madisonartguild.com by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer (fb@madisonartguild.com) to get a post on Facebook.

MAG Bi-Monthly Meeting Minutes

November 10

Madison Art Guild Board Meeting

Members present at virtual meeting.

David Williams, Karen Watson-Newlin, Chris Echtner, Tom Kuchenbecker, Colette Girard, Theresa Drinka, Barbara Vater, Kristin Johnson, Linda Kranz, Jill Gower, Terry Sullivan, Martha Fitzmier, Barbara Koykhar, Andrea Murray, and Cindy Koshalek

6:33 pm David Williams President called the meeting to order.

- 1) Thanked Chris and Karen for their years of service as past Co-Presidents.
- 2) Sent documents with the agenda ahead of time so the Board can be more prepared.

3) Be careful when replying to e-mails, changing subjects, topics, and starting new threads. Can be confusing at times.

Treasurer's report: Tom

Current Balance is \$13, 210.32 which includes Pay Pal transfers and CD amounts. Pay Pal is a good addition and makes it easier for bookkeeping.

New Members Report: Martha

1)The new members virtual

Meet & Greet went well. Almost all members rated the jurying virtual process as a 5.

2)New members were interested in helping out with computers, the Salon and being involved in some way.

3)Discussion on having a Volunteer Coordinator position.

4)Martha has a video of the one hour New member meeting and will put a link in the next newsletter for those who would like to see it.

5)A full member's list will be sent to all the new members.

6)Martha plans to transfer the new jurying process to the new website.

Discussion on new Website

1)New Opening page seems kind of amateur like.

2)Need current events on the front page.

3) Graphics appear to be clip art and generic.

4) Logo too small.

5) Need better photos of member events. Tap into our photographers.

6) New website is still in transition.

7) If Chris and Andrea need help, Nate will help them.

8) Send ideas to Chris for the front page.

Website Payment Discussion

1) Nate's invoice due date is Dec. 15.

\$150.00 per quarter. Contract ends

2021. We are not locked in. We can.

give 30 days notice.

2)Chris made motion to go ahead with quarterly payment.

3)Karen: Amendment that we accept his maintenance contract as written.

4)Chris seconds the motion and amendment.

5)Vote: motion passes unanimously.

Food For Thought- Colette

- 1) Need Nate to release the links and email text for publicity.
- 2) Andrea is waiting for a graphic.
- 3) Nate will use images from the show.
- 4) Tom suggests using an Abstract image
- 5) Karen- Possibly will be having a TV station for coverage.
- 6) Norma will be checking on Live at 5.
- 7) In future we need 2 months lead for future events. This is the first one and it takes longer time to put it all together.

January Showcase at UW Hospital

- 1) Showcase not open to the public.
- 2) UPDATE since the meeting: Tim Seery is now in charge.
- 3) Jan 8 is starting date.
- 4) Will be getting more information from Mandy at UW Hospital on delivery and length of show.
- 5) New members may want to get involved.

Bylaws - David

- 1) Changes were sent out in document
- 2) Karen: Correction on typo on Article 7.
Reinstatement (of the previous year)
- 3) Tom: Change May to Must
- 4) Vote called for Option 1 or Option 2 for reinstatement.
- 4) Vote was 5/3 to keep Option 1
- 5) Andrea: Sending out a Survey Monkey to poll the membership.

Art Night - David

- 1) Rotate Art Night
- 2) No host necessary.

Vice President

Start recruitment. May take up to 2 years.

Prints Donation Discussion - Karen

Karen has the prints wrapped and stored.

Suggestions include Advertising, Local Auction, Member Auction. Not Etsy.

Documentation - David

- 1)Need to create a common format for storing information and updating information in one place.
- 2)Need Admin access and member access levels.

7:55 Meeting adjourned