



President: David Williams
Vice President: open
Secretary: Colette Girard & Cindy Koshalek
Treasurer: Tom Kuchenbecker
Past President: Christine Echtner & Karen Watson-Newlin

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Important Upcoming Dates

Nov 10. MAG Bi-monthly meeting. 6:30 PM
Nov 18. Virtual Art Night. 7:00 PM.

Art Night!

Our next Art Night is a virtual event on Wednesday, November 18 at 7 pm sponsored by Bettina Madini.

Use the following link to attend.

Topic: November Art Night

Time: Nov 18, 2020 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/87222287968?pwd=TCtKZUdHZXArL1IxdGtYR1pXY1JUdz09>

Meeting ID: 872 2228 7968

Passcode: 818088

If you have never been to one of these, this is a low risk way to try it out. Socializing, sharing of art and critiques for those who wish. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

Tentative Future Art Night Schedule

December – Karen Watson-Newlin

January – David Williams

MAG Bi-Monthly Meeting

This will be done via teleconference on Tuesday, November 10 at 6:30 PM. Everyone is invited to attend. Join a few minutes early to make sure your connection works. This is a great opportunity to attend without having to leave your house.

Topic: MAG November Meeting

Time: Nov 10, 2020 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89566262215?pwd=NDNVV0k5eHR6bXRPKzZvU25PUWtGQT09>

Meeting ID: 895 6626 2215

Passcode: 993740

Agenda:

Welcome - Dave

Treasurer's report / PayPal - Tom

New member/virtual jurying report - Martha

New Website - Chris, Karen

Food for Thought virtual show - Colette

January Showcase – Linda

By laws changes

Improving Documentation – Dave, Andrea

Art Night Scheduling

VP recruitment.

Donated Prints Fundraiser

If there are other topics you would like to be discussed, please send them to David Williams at president@madisonartguild.com.

New Website

We are excited to announce that our new website is nearly complete, and it is LIVE for members and the public to discover! The new website will be accessible at MADISONARTGUILD.COM while we transition to a .ORG over the coming year.

You should have already received an email about how to set up a password to access the members only sections of the website. This email also indicates how to get your artist profile page created. This is a page that will be visible to everyone who visits so the sooner you can supply this information the better.

We are repeating the information here.

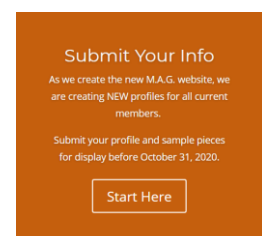


BEFORE YOU DO ANYTHING, you will want to get the following together:

1. Artist's Statement (300 words max)
2. Up to 6 images or your work in .jpg or .png format, ideally around 300 px wide.
3. (optional) URLs for your website, Facebook and/or Instagram pages.

PLEASE NOTE: Once you start entering your profile information you will NOT be able to save it and go back to it, so get everything together in one place on your computer!

1. To get started, first set your password.
 - o **Start the password reset process by clicking here.** Enter your username (**See above!**) or registered email address.
 - o Check your email inbox for a message from Wordpress@madisonartguild.com & click on the link to reset your password. If you don't receive an email be sure to check your SPAM or JUNK folder.
 - o Create a new password, at least 8 characters long. Include a combination of UPPERCASE, lowercase, special character(s) and number(s). Be sure to remember your password (or store it in a safe place)!
2. Next visit the **Member Portal** to login.
 - o Click on **SUBMIT YOUR INFO**. Our webmaster will be building your profile from the information you enter here.



- Type in or copy/paste your artist's statement and other information.
- Upload your images where indicated
- Click the Captcha box and submit.

It will take a few weeks for the webmaster to complete all the profiles. Keep checking back to see the list of MAG Members grow!

If you run into trouble you can contact web@madisonartguild.com for assistance.

Food For Thought Fundraiser

MAG is pleased to support Food For Thought, a local volunteer organization which functions as a program of Second Harvest. Food for Thought's mission is to improve food access and alleviate hunger among Madison Public Schools students and their families.

You should have received an email explaining how to participate in this online exhibit, sale and fundraiser. MAG's virtual exhibit allows artists to contribute 20% or more of sales to Food for Thought and also provides artists with an excellent venue for promoting their artwork. At this time, each member is able to add one artwork to the exhibit which is scheduled to go live early in November. If you haven't already done so, please submit your artwork and please consider donating generously to this worthy cause. Thanks to MAG member Norma Hove for proposing the fundraiser and to member Joel Wish for providing information about Food for Thought and Second Harvest.

Food for Thought entry Instructions

Note you must have created a member login before entering this event.

Sign in to the member area.

Then under member area, click on food for thought entry (<https://www.madisonartguild.com/dashboard/4food-signup/>)

Fill in the entry form.

Members may submit one piece of artwork for exhibit.

Maximum image size is 5 MB. (Some tools to resize images are <http://www.reduceimages.com/> or <http://picresize.com.>)

All images should be displayed on a neutral backdrop to ensure that all art is professionally presented.

By submitting your piece to the exhibit, you are agreeing that at least 20% of your sale price will be donated to the Food for Thought program.

The following information will be visible to exhibit visitors: Artist contact , Size, Medium, Price, Percentage of sale to be donated, Narrative

You will get a confirmation email if successful.

If you were unable to upload your image, email it to web@madisonartguild.com, with the subject = Your Artwork Title.

Sales

Members will be directly contacted by interested buyers via the “Contact Artist” button displayed next to each piece of artwork.

Individual artists are responsible for collecting payment, art delivery and buyer questions. MAG is not a reseller or broker of the art presented.

When your piece sells, you are responsible to:

1. Notify MAG know as soon as possible so that we can mark the piece “sold”.
2. Send your donation, in the form of check, made payable to Madison Art Guild, to:

Madison Art Guild

PO Box 45442

Madison, WI 53744-5442

On the memo line, write “F4T Donation”.

If unable to remit your donation via check, contact virtual@madisonartguild.com for options.

Contacts

Have questions about your art submission? Contact web@madisonartguild.com.

For general exhibit questions, or your donation, contact virtual@madisonartguild.com.

January Showcase

Our annual event highlighting our talented membership is coming up. Members will showcase one or two examples of their work. This showcase will be displayed at the UW hospital but the general public will not be able to view. However, the hospital staff and patients will be able to see it. These people greatly appreciate seeing artwork to brighten their day. We would like to support UW since they have continued to give MAG two

slots each year to show off our talents. And note that this limited viewing audience has still resulted in sales for many artists over the past months. Linda Markwardt has agreed to take over the January Showcase planning. Details are coming soon.

MAG Member Exhibitions

Send details about your solo exhibit to president@madisonartguild.com by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer (fb@madisonartguild.com) to get a post on Facebook.