



*President:* Christine Echtner & Karen Watson-Newlin  
*Vice President:* Linda Markwardt & David Williams  
*Secretary:* Colette Girard & Cindy Koshalek  
*Treasurer:* Tom Kuchenbecker  
*Past President:* Sherry Klinkner

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**Important Upcoming Dates**

- Sept 8. Bi-Monthly Meeting. 6:30 PM
- Sept 15. Membership dues deadline.
- Sept 17. Virtual Art Night. 7:00 PM.

**Art Night!**

Our next Art Night is a virtual event on Thursday, September 17 at 7 pm. Note we are moving the start time to allow people to eat beforehand.

Use the following link to attend.

Topic: September Art Night

Time: Sep 17, 2020 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/84920307988>

Meeting ID: 849 2030 7988

If you have never been to one of these, this is a low risk way to try it out. Socializing, sharing of art and critiques for those who wish. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

### **Tentative Future Art Night Schedule**

October – Kerri Shannon

November – Bettina Madini

December – open

January - open

### **Dues Reminder**

The deadline for 2020 regular dues is Sept 15. If you have not already paid, please send a check for \$45 to

Madison Art Guild

P O Box 45442

Madison WI 53744-5442

or use our new Pay Pal account and pay online using this link. : [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=8MB48J9LSN2MS](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8MB48J9LSN2MS)

The fee increases to \$60 after Sept 15.

### **MAG Bi-Monthly Meeting**

This will be done via teleconference on Tuesday, September 8 at 6:30 PM. Everyone is invited to attend. You just need a device with a webcam and a microphone. This includes most cell phones. Join a few minutes early to make sure your connection works. This is a great opportunity to attend without having to leave your house.

Join Zoom Meeting by clicking on this link.

Topic: MAG board meeting Tuesday, September 8th

Time: Sep 8, 2020 06:30 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/88072559209>

Meeting ID: 880 7255 9209

Agenda:

Welcome

Treasure's report- Tom

Dues - Tom and Martha

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New member jurying- Martha

Website - Chris, Karen

Partnership with Food for Thought/Second Harvest - Colette

Art Night - Chris

Virtual transfer power?? - logistics/Robert's Rules

If you would like to add a topic or concern, please contact Chris or Karen ([president@madisonartguild.com](mailto:president@madisonartguild.com)).

**All MAG Members are encouraged to attend the bi-monthly MAG meetings.** Your participation is needed to help keep the MAG infused with new ideas on how to continually improve the guild's service to its members and to raise the community's awareness of this group of talented artists.

## Fall New Member Jurying

The current application process for new MAG members is closed. Applicants will be juried in and the new members will be announced in the October newsletter.

## MMOCA Holiday Show

Annik Dupaty of the Madison Museum of Contemporary Art informed us that there will not be a MMoCA Fall fair this year. The Overture Center will remain closed until at least the end of November and there is damage to the building that needs to be repaired yet. She also shared that at this time there are no plans for a virtual fair. The artists selected to be in the 2020 Holiday and Gift fair will be in the 2021 MMoCA Holiday and Gift Fair if they choose.

Let Terry Sullivan know if you need any more information. [artfair@madisonartguild.com](mailto:artfair@madisonartguild.com)

## Opportunities

Capital K9s, a not-for-profit 501c3 is looking to collaborate with local artists who have a desire to personalize and decorate dog bowls for pet lovers to bid on during an online fundraiser. Capital K9s independently funds the city's canine police team, as it is not included in local or city budgets.

As the Covid pandemic has affected our ability to hold in-person fundraisers, we are contemplating some new ideas and would love to see if any artists within your Guild would be interested in collaborating with us.

Similar to how the "Bucky on Parade" statues ran 2 years ago, this exhibit is looking to capture unique artistry and showcase some amazing artists, all in place of their usual annual fundraiser that they had to shut down due to COVID. Deadline is September 22 to contact Kelly Gajewski at [luv.myrez@gmail.com](mailto:luv.myrez@gmail.com).

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## Website Changes Meeting

SPECIAL MEETING OF THE MAG BOARD

July 28, 2020 at 7pm, Via Zoom

In Attendance: Chris Echtner, Karen Watson-Newlin, Dave Williams, Tom Kuchenbecker, Andrea Murray, Colette Girard

Purpose: To discuss plans for a new MAG website

Discussion: We need a more current website. It should include a home page, an updated mission statement, a randomly rotating slide show of member's images, a listing of social art events. It was suggested that we take ideas from the WVA website and the CAVA website. We would have an instant link to our current exhibit right on the first page as well as tabs across the top with drop down menus. We could offer links to member's art videos or to you tube videos as well as links to social media and facebook. We might also highlight a "featured artist".

Cost: We don't want to deplete too much of our existing funds, but we do want to hire a qualified individual to build our website. It was suggested that we reach out to MAG members to ask if anyone does, or knows someone who does, website development. Karen offered the name of a possible developer who comes highly recommended and agreed to contact him. We need to figure out the maximum we are willing to spend prior to requesting quotes from potential developers. A MAG volunteer could be tapped to maintain the site once it is in place. Our current hosting site was compared to other possible hosting sites. We will ask the person we hire which host they prefer.

Website details: There will be an events page covering activities going on throughout the year (AFOS, MMoCA, Salon, Showcase). Each MAG member will have one page with 4 to 5 images, plus a statement paragraph with a limited number of characters. This page would be updated 2x yearly by the webmaster if artists wish to submit new images and information. Opinions differed regarding access to each artist's page. Should we have thumbnail images on the front page or just the artist's name and media? There should be a special link for MAG's by-laws. Do we need a private, members only area for the by-laws and board minutes? Requiring a log in might add complexity that we don't need.

Plan: Create a small committee to make decisions regarding today's discussion. This group will then present their findings to the board.

Minutes submitted by Colette Girard

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## MAG Member Exhibitions

The MAG Salon virtual exhibit is still visible at <http://madisonartguildsalon.weebly.com>

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Strength and Fragility, a major solo exhibit by **Barbara Vater** will be at UW Health at The American Center (TAC) from July 27 through October 26, 2020. The exhibit features over forty paintings and photographs with an emphasis on endangered African wildlife. The artist is committed to viewing animals, in their habitats, in the most responsible manner. By traveling on foot and in safari vehicle in four African countries the wildlife was witnessed at close range.

TAC is located at 4602 Eastpark Blvd. Madison 53718. The exhibit is in the Cafeteria which is currently open to staff only. Contact the artist for possible public access subject to Dane County Safer at Home directives.



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Send details about your solo exhibit to Chris ([president@madisonartguild.com](mailto:president@madisonartguild.com)) by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer ([fb@madisonartguild.com](mailto:fb@madisonartguild.com)) to get a post on Facebook.

## Facebook

Did you know that the Madison Art Guild has a Facebook page? <https://www.facebook.com/Madison-Art-Guild-185447994965667/>

Our Facebook page does many things for us as a guild.

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- We get to learn a little bit more about those who are in our community of creatives, which only helps us become more creative in what we can do and what we could offer to current and potential members.
  - A Facebook page allows us to humanize our organization by sharing some of the fun and functions we all enjoy as members.
  - Facebook Is good for Search Engine Optimization (SEO). The more you put out on the web, the more people can find you.

So join in and like our Facebook page and interact let us know what's going on in your creative world so we can get to know each other better, see it grow!

Send images or notifications of events for posting to our Facebook page to Mary Palmer at fb@madisonartguild.com

## Role Specific Emails

Not sure who to send an email to? MAG is now using "madisonartguild" emails which include a function name. These are automatically forwarded to the person(s) who is currently filling that role.

Here are the new emails to use. These emails are in the membership list that was just sent out and will soon be on the Website.

president@madisonartguild.com

vice-president@madisonartguild.com

secretary@madisonartguild.com

treasurer@madisonartguild.com

artfair@madisonartguild.com (for Art Fair on the Square and Winter Art Fair)

janshowcase@madisonartguild.com

salon@madisonartguild.com (for Summer Salon)

newmembers@madisonartguild.com

comm@madisonartguild.com

web@madisonartguild.com

newsletter@madisonartguild.com

memberlist@madisonartguild.com

events@madisonartguild.com (Make Art Together)

fb@madisonartguild.com (for all social media)

## Membership List

The Membership List is maintained by the Membership List Coordinator.

Please help MAG keep your contact information current by contacting the Membership List Coordinator, Barbara Koykkar(memberlist@madisonartguild.com), if your email, address or phone number changes.

## Add Your Art to the MAG Website

All members are encouraged to put their art on the MAG website. Note that members who have not put any of their art on the website will be listed at the bottom of the page.

To log in click on the 'member area' in the upper right of the website main page, you will be asked to login with your email address and your password. If you've forgotten it can be reset by clicking on 'forgot password'. An email with a link to reset your password will be sent to you.

You may now view instructions by clicking on the 'admin area instructions' box or click on 'my profile' to add your artwork, artist's statement, etc.

If you still need help contact Heather Maxwell at [web@madisonartguild.com](mailto:web@madisonartguild.com) or Chris Echtner at [president@madisonartguild.com](mailto:president@madisonartguild.com).