



President: Christine Echnert & Karen Watson-Newlin

Vice President: Linda Markwardt & David Williams


Secretary: Colette Girard & Cindy Koshalek

Treasurer: Tom Kuchenbecker

Past President: Sherry Klinkner

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Important Upcoming Dates
 Aug 19. Virtual Art Night. 7:00 PM.
 Sept 8. Bi-Monthly Meeting. 6:30 PM
 Sept 15. Membership dues deadline

Art Night!

Our next Art Night is a virtual event on Wednesday, August 19 at 7 pm sponsored by Tom Kuchenbecker. Note we are moving the start time to allow people to eat beforehand.

Use the following link to attend.

Topic: Art Night Zoom meeting for August

Time: Aug 19, 2020 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/84054196337?pwd=NU5jd1RhWFJueVc0VFg4NXMzNnJqQT09>

Meeting ID: 840 5419 6337

Passcode: 480379

One tap mobile

+13126266799,,84054196337#,,,,,0#,,480379# US (Chicago)

If you have never been to one of these, this is a low risk way to try it out. Socializing, sharing of art and critiques for those who wish. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

Tentative Future Art Night Schedule

September – Merikay Payne

October – Kerri Shannon

November – Bettina Madini

December – open

Summer Salon Update

MAG is pleased to announce the 2020 Virtual Summer Salon Winners. Thanks to all who participated. Some media categories had runaway winners from the start, while others maintained keen competition until the last day of voting. We hope that the virtual salon provided an enjoyable, artful experience. Certificates of award will be mailed out shortly.

Thank you to Chris Echtner, Andrea Murray and Colette Girard for work on the exhibit and to Laura Reed for the certificates. Plus, a special note of appreciation to Chris's husband, Jeff Georgson, for building our exhibit website.

JUDGE'S CHOICE AWARDS

1st Place: Rob Igl, "Wizard" (Sculpture)

2nd Place: Karen Watson-Newlin, "Regal Display" (Acrylic)

3rd Place: Norma Hove, "Awakening" (Art Glass)

MEDIA CATEGORIES AWARDS

Drawing, Pastel, Printmaking: Joel Wish, "Here Today, Gone Tomorrow" (Pastel)

Jewelry, Metals, Art Glass: Martha Fitzmier, "Folded Box" (Metals)

Fiber, Sculpture, Mixed Media, Collage: Christine Echtner, "Boardwalk" (Mixed Media)

Watercolor: Mary Reines, "Teach Your Parents Well" (Watercolor)

Acrylic/Oil Painting: Vera Nikiforov, "Sweetheart" (Acrylic)

Photography: John Greenler, "Winter Wheat" (Photograph)

Dues Notice

2020 dues payments are now ready to be received. The amount remains at \$45 and is due by Sept 15. Please mail your dues to:

Madison Art Guild
PO Box 45442
Madison, WI 53744-5442

Or use Paypal by clicking this link: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8MB48J9LSN2MS

While recognizing the impact of COVID-19, the board decided at the July meeting to keep the amount at \$45 and use much of the total to upgrade our outdated website and technical capabilities. The website upgrades needed are beyond the technical abilities of the membership. The website needs professional assistance to enable information updates, artists profile pages and contact links, and the ability to coordinate jury fees/ membership dues through an online system. MAG will also aim to provide more exhibit and sales opportunities for MAG members via the internet since in person exhibits may continue to be restricted. Therefore, the board will be investing in a professional service in the upcoming months for the website restructure and a platform for the future. The plan is to develop a website that is easier for the MAG volunteer webmaster to navigate, make changes, and provide updates.

Fall New Member Jurying

Leslie Nelson has agreed to a virtual judging in September. Stay tuned for details on how to apply.

2020 Quarantine Art Exhibit

We are considering a MAG exhibit of art created while under quarantine. For those who are interested, MAG has arranged with two different venues for a potential Quarantine Art Exhibit. If businesses are open in October, the current idea is for a fall show that would coincide with the MMoCa Fall Gallery Night. We will keep you informed as to how this concept progresses. In the meantime, we hope you are making art!

MAG Member Exhibitions

Strength and Fragility, a major solo exhibit by **Barbara Vater** will be at UW Health at The American Center (TAC) from July 27 through October 26, 2020. The exhibit features over forty paintings and photographs with an emphasis on endangered African wildlife. The artist is committed to viewing animals, in their habitats, in the most responsible manner. By traveling on foot and in safari vehicle in four African countries the wildlife was witnessed at close range.

TAC is located at 4602 Eastpark Blvd. Madison 53718. The exhibit is in the Cafeteria which is currently open to staff only. Contact the artist for possible public access subject to Dane County Safer at Home directives.



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Send details about your solo exhibit to Chris (president@madisonartguild.com) by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer (fb@madisonartguild.com) to get a post on Facebook.

Facebook

Did you know that the Madison Art Guild has a Facebook page? <https://www.facebook.com/Madison-Art-Guild-185447994965667/>

Our Facebook page does many things for us as a guild.

- We get to learn a little bit more about those who are in our community of creatives, which only helps us become more creative in what we can do and what we could offer to current and potential members.
- A Facebook page allows us to humanize our organization by sharing some of the fun and functions we all enjoy as members.

- Facebook Is good for Search Engine Optimization (SEO). The more you put out on the web, the more people can find you.

So join in and like our Facebook page and interact let us know what's going on in your creative world so we can get to know each other better, see it grow!

Send images or notifications of events for posting to our Facebook page to Mary Palmer at fb@madisonartguild.com

Role Specific Emails

Not sure who to send an email to? MAG is now using "madisonartguild" emails which include a function name. These are automatically forwarded to the person(s) who is currently filling that role.

Here are the new emails to use. These emails are in the membership list that was just sent out and will soon be on the Website.

president@madisonartguild.com

vice-president@madisonartguild.com

secretary@madisonartguild.com

treasurer@madisonartguild.com

artfair@madisonartguild.com (for Art Fair on the Square and Winter Art Fair)

janshowcase@madisonartguild.com

salon@madisonartguild.com (for Summer Salon)

newmembers@madisonartguild.com

comm@madisonartguild.com

web@madisonartguild.com

newsletter@madisonartguild.com

memberlist@madisonartguild.com

events@madisonartguild.com (Make Art Together)

fb@madisonartguild.com (for all social media)

Membership List

The Membership List is maintained by the Membership List Coordinator.

Please help MAG keep your contact information current by contacting the Membership List Coordinator, Barbara Koykkar(memberlist@madisonartguild.com), if your email, address or phone number changes.

Add Your Art to the MAG Website

All members are encouraged to put their art on the MAG website. Note that members who have not put any of their art on the website will be listed at the bottom of the page.

To log in click on the 'member area' in the upper right of the website main page, you will be asked to login with your email address and your password. If you've forgotten it can be reset by clicking on 'forgot password'. An email with a link to reset your password will be sent to you.

You may now view instructions by clicking on the 'admin area instructions' box or click on 'my profile' to add your artwork, artist's statement, etc.

If you still need help contact Heather Maxwell at web@madisonartguild.com or Chris Echtner at president@madisonartguild.com.

Bi-Monthly Meeting Minutes

MAG Minutes, Zoom Meeting at 6:30 on July 14, 2020

In attendance: Chris Echtner, Karen Watson-Newlin, Dave Williams, Tom Kuchenbecker, Cindy Koshalek, Theresa Drinka, Martha Fitzmier, Terry Sullivan and Colette Girard.

Welcome – Chris and Karen

Treasurer's Report – Tom

Tom reported that as of July 1st, MAG's funds were as follows:

\$6,403.09 in checking plus \$5, 038.47 in CD for a total of \$11,441.56.

Tom paid our 2020 Charitable Organization's license fee of \$54 and paid out \$88.33 to Charmaine Harbort for printing and mailing newsletters to members without email. Due to cancellation of this year's physical salon, MAG has approximately \$857 more in funds available than at this time last year.

Dues – Tom

MAG's notice for renewal of membership dues will go out on August 1st.

Since the ongoing pandemic has curtailed MAG's artistic opportunities, Tom proposed reducing the \$45 membership fee as a good will gesture. There was discussion regarding the pros and cons of doing so. It was suggested that reducing fees this year could lead to confusion next year and it was noted that other professional associations have not reduced their dues. The point was also made that if dues were kept the same, MAG could put that money toward the badly needed upgrade of our website. There have been problems with members gaining access to post artwork. After a vote was taken, it was decided that MAG's membership dues would

remain the same. Discussion followed about hiring someone to build a new website and how much that might cost. It was suggested that we look to MATC for a possible webmaster.

Virtual Summer Salon – Colette, Chris and husband Jeff

A total of 62 members registered for the salon in six category groupings. The registration process went smoothly for most. A notice with instructions for voting went out yesterday and several votes have already been submitted.

It was suggested that MAG do more virtual shows with artwork for sale.

Mary Palmer is working to get the exhibit onto Facebook.

Art Fair On The Square – Terry

Terry reported that the virtual AFOS was well organized and noted that all MAG members scheduled for this year did participate. The Guild as a group was allowed a “Tile” for each member, and some did sell artwork. Terry suggested using the MMoCA model for our upcoming virtual shows. He also reported that the MMoCA Winter Show has a 10'x20' booth reserved for MAG.

Discussion bounced back to the update of our current website and the problems members have had gaining access to post artwork. Mention was made of the WVA website which allows each member a page of 5 -6 images with updates of artwork once a year.

New Member Jurying – Martha and Theresa

Martha reported that MAG's new member jurying is scheduled for Sept 12th in a small room reserved at the Fitchburg Library. There was discussion about social distancing and the possibility of assigned pick up and drop off times. Martha was doubtful that physical jurying would even be allowed due to the unpredictability of ongoing Covid 19 restrictions. She proposed the option of a virtual jurying, with each prospective member providing four images.

Martha will check to see if our judge, Leslee Nelson, is accepting of that option.

Art Night Via Zoom – Chris and Karen

Zoom art nights seem to be going well.

The next bi-monthly meeting will be via zoom at 6:30, on September 8, 2020

Minutes submitted by Colette Girard