



*President:* Christine Echtner & Karen  
Watson-Newlin

*Vice President:* Linda Markwardt &  
David Williams


*Secretary:* Colette Girard & Cindy  
Koshalek

*Treasurer:* Tom Kuchenbecker

*Past President:* Sherry Klinkner

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**Important Upcoming Dates**

June 17. Virtual Art Night. 7:00 PM. New Time  
 July 14. MAG Bi-Monthly Meeting. 6:30 PM

**Art Night!**

Our next Art Night is a virtual event on Wednesday, June 17 at 7 pm sponsored by Aileen Musa. Note we are moving the start time to 7 PM to allow people to eat beforehand.

Use the following link to attend.

Topic: June Art Night

Time: June 17, 2020 07:00 PM

<https://us02web.zoom.us/j/86945610385?pwd=c3ZqdVovSWM2c3pETmhsOEZIN3FqQT09>

Meeting ID: 869 4561 0385

Password: 502528

Dial +1 312 626 6799

If you have never been to one of these, this is a low risk way to try it out. Socializing, sharing of art and critiques for those who wish. Have a work of art to share, relax with your favorite food or drink or just hang out with us!

## **Tentative Future Art Night Schedule**

July – Cindy Koshalek

August - Tom Kuchenbecker

September – Merikay Payne

October – Kerri Shannon

November – Bettina Madini

December - open

## **Summer Salon Update**

Due to limitations imposed by the Covid 19 health crisis, MAG has decided against physically installing the Salon exhibit this year. We will instead offer members the opportunity to submit entries for a virtual exhibit. Because photographs of artwork may not adequately represent the quality of each piece, we will not hold formal judging nor will we present monetary awards. To keep the spirit of artistic effort alive, however, we have decided to award certificates of merit in each media category. Winners will be selected via member voting. Additional information and instruction will be forthcoming.

## **2020 Quarantine Art Exhibit**

We read the stories starting in December 2019. By February 2020, our world began to turn upside down. Unfamiliar terminology became part of our everyday vocabulary - N95 Masks, Ventilators, Coronavirus, Social Distancing, Zoom, Curbside Pickup, New Normal and on and on.

During this unusual time, MAG artists have worked in isolation but also we have reached out through virtual art nights. As artists, many of us are expressing what the world around us is experiencing. We each have our own stories to share.

We are considering a MAG exhibit of art created while under quarantine. For those that are interested, MAG has arranged with two different venues for a potential Quarantine Art Exhibit. If businesses are open in October, the current idea is for a fall show that would coincide with the MMoCa Fall Gallery Night. We will keep you informed as to how this concept progresses. In the meantime, we hope you are making art!

## **Capturing images of your artwork**

[Here](#) is the presentation that Tom Crozier was going to give at the Annual WAAC membership meeting that was cancelled. It is about his experience in capturing artwork images.

## MAG Member Exhibitions

Karen Watson-Newlin is exhibiting a solo show at The Edge, 309 South Blount Street, Madison, WI. The exhibits will be on displayed June and July with a reception to still be determined.

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Send details about your solo exhibit to Chris (president@madisonartguild.com) by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer (fb@madisonartguild.com) to get a post on Facebook.

## Facebook

Did you know that the Madison Art Guild has a Facebook page? <https://www.facebook.com/Madison-Art-Guild-185447994965667/>

While Facebook began as a way for young people to connect online, it has become a staple for businesses and community organizations. There are a number of reasons why it's so important. Our Facebook page does many things for us as a guild.

- We get to learn a little bit more about those who are in our community of creatives, which only helps us become more creative in what we can do and what we could offer to current and potential members.
- A Facebook page allows us to humanize our organization by sharing some of the fun and functions we all enjoy as members.
- Facebook Is good for Search Engine Optimization (SEO). The more you put out on the web, the more people can find you.

So join in and like our Facebook page and interact let us know what's going on in your creative world so we can get to know each other better, see it grow!

Send images or notifications of events for posting to our Facebook page to Mary Palmer at fb@madisonartguild.com

## Role Specific Emails

Not sure who to send an email to? MAG is now using "madisonartguild" emails which include a function name. These are automatically forwarded to the person(s) who is currently filling that role.

Here are the new emails to use. These emails are in the membership list that was just sent out and will soon be on the Website.

president@madisonartguild.com

vice-president@madisonartguild.com

secretary@madisonartguild.com

treasurer@madisonartguild.com

artfair@madisonartguild.com (for Art Fair on the Square and Winter Art Fair)

janshowcase@madisonartguild.com

salon@madisonartguild.com (for Summer Salon)

newmembers@madisonartguild.com

comm@madisonartguild.com

web@madisonartguild.com

newsletter@madisonartguild.com

memberlist@madisonartguild.com

events@madisonartguild.com (Make Art Together)

fb@madisonartguild.com (for all social media)

## Membership List

The Membership List is maintained by the Membership List Coordinator.

Please help MAG keep your contact information current by contacting the Membership List Coordinator, Barbara Koykkar(memberlist@madisonartguild.com), if your email, address or phone number changes.

## Add Your Art to the MAG Website

All members are encouraged to put their art on the MAG website. Note that members who have not put any of their art on the website will be listed at the bottom of the page.

To log in click on the 'member area' in the upper right of the website main page, you will be asked to login with your email address and your password. If you've forgotten it can be reset by clicking on 'forgot password'. An email with a link to reset your password will be sent to you.

You may now view instructions by clicking on the 'admin area instructions' box or click on 'my profile' to add your artwork, artist's statement, etc.

If you still need help contact Heather Maxwell at web@madisonartguild.com or Chris Echtner at [president@madisonartguild.com](mailto:president@madisonartguild.com).

## MAG Bi-Monthly Meetings Minutes

May 12, 2020, 6:30 pm

### IN ATTENDANCE:

Chris Echtner, Dave Williams, Martha Fitzmier, Linda Markwardt, Karen Watson-Newlin, Tom Kuchenbecker, Theresa Drinka, Terry Sullivan, Cindy Koshalek, Nancy Mather, Colette Girard

WELCOME - Chris and Karen

### TREASURER'S REPORT – Tom

Tom reported that our checking account balance is \$6545.42 and our CD balance is \$5038.47, with total funds amounting to \$11,583.84. This balance is lower than usual due to recent expenses, such as fees for storage, P.O. box and insurance.

### ART NIGHT AND METALS MEETINGS UPDATE

We reviewed the “new normal” of MAG meetings held via zoom. It was noted that the metals meeting moved at a better pace because Martha (as moderator) kept track of each participant’s time. There was discussion about imposing similar time constraints for art night attendees. It was noted that if we do impose limits, we should not eliminate the opportunity for artwork critique. Also, the moderator has the ability to mute participants in order to eliminate background noise. It was suggested that a moderator be assigned for each art night meeting. We discussed and decided that art nights would remain virtual through June, with a 7pm start time to allow participants time for dinner.

### SALON UPDATE – Colette

Colette proposed that, due to numerous limitations imposed by Covid 19, we cancel plans for a physical exhibit this year. A vote was taken and the proposal passed. The option of a virtual exhibit was discussed and we decided to go forward with that plan. We assessed the pros and cons of formal judging (including monetary awards) versus a member’s choice vote. There was concern that photographs of artwork (especially 3-D) might not adequately represent the quality of each piece. A vote was taken and it was decided that each member could cast a vote for their favorite piece in each media category and certificates of merit would be awarded to the winners. Chris’s husband, Jeff, agreed to help set up the virtual exhibit. Colette will coordinate with Jeff and will send out an email shortly inviting members to submit their entries.

There was talk about initiating a rotating art show every 3-4 months which could be incorporated into MAG’s Facebook page. Chris will talk with Mary Palmer about this.

MMoCA HOLIDAY ART FAIR DRAWING – Karen

Karen drew names from a pool of members who had indicated an interest on their membership renewal forms, including those members who were allowed to submit an extra ballot at last year's salon reception.

The names chosen:

Jack Kloppenburg

Tom Kuchenbecker

Kathryn Lederhause

Hannah Wong

Nancy Mather

Alternates:

Tsela Barr

Theresa Drinka

AFOS UPDATE – Terry

Terry reported that AFOS has been cancelled for this year. Those artists scheduled to exhibit will be placed in next year's exhibit. Fees already collected by MMoCA will be held until next year. If anyone does not wish to tie up their money for that long, MAG will temporarily cover their fee.

MAKE ART TOGETHER

The Make Art Together originally scheduled for May is cancelled. Ruth will reschedule.

FALL JURY OF NEW MEMBERS – Theresa and Martha

Due to Covid 19 restrictions, Theresa and Martha recommended that we not schedule a new member jury this fall. Since the library will not allow the gathering of large groups, MAG representatives would have to be present to enforce social distancing. In addition, new members would not likely have the opportunity to utilize the benefits normally afforded by a membership in MAG. The issue of jurying in new members will be reviewed at our next meeting in July.

OCTOBER MEETING and GALLERY NIGHT – Karen

Karen is looking into Vintage or Yahara Bay for our Fall meeting (if holding such a gathering will be possible). Yahara Bay is open to hosting a MAG exhibit for Gallery Night in early October. Middleton Art and Framing is another possibility for exhibit. It was suggested that we consider a MAG exhibit of art created while under quarantine.

The next Bi-Monthly Meeting will take place virtually on July 14 at 6:30.

Minutes submitted by Colette Girard