



Co Presidents: Christine Echtner &

Karen Watson-Newlin

Secretary: Colette Girard & Cindy

Koshalek

Treasurer: Tom Kuchenbecker Past President: Sherry Klinkner

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Important Upcoming Dates

Feb 1. Pick up for January Showcase. 9-10:30 AM

Feb 4. MAG Metalsmiths Meeting 6:00 PM

Feb 9. Make Art Together. 1:00 PM

Feb 27. Art Night 6:00 PM

Mar 7. Application for new members due.

Mar 10. Bi Monthly MAG meeting. 6:30 PM

Mar 14. Spring Jury for new members. 10:00 AM

Urgent Note From the Co-Presidents

Unfortunately, the oldest art guild in the state of Wisconsin is endanger of folding after 114 years. While we have great leadership in many of the positions, no one has volunteered to take the position of vice-president. The current co-presidents are stepping down in October. Without someone(s) to step into the role of president or co-presidents, the guild will dissolve.

We are very appreciative of the hard work many of you do and we have tried to showcase those efforts in the last few newsletters. On a recent note, the volunteers for the January Showcase were amazing! We encourage members to consider the option of co-presidents. This helps tremendously with the responsibilities. Please contact Chris or Karen if you are willing to help.



Vice President needed

We are in need of someone to step up for the position of Vice President of MAG. The job descriptions is as follows:

- Succeed to office of president in October 2020.
- Key leadership member and active participant in decision making.
- Support and partner with the president and board.
- · Assist in finding committee chairs.
- Presides over meetings in the absence of the president(s).
- Manage the mentor program recruiting Guild members to help new members navigate MAG during their first year.

Art Night!

Our next Art Night is Thursday, February 27, 6pm at the home of Karen Watson-Newlin who recently moved to a condo complex. 34 Hawks Landing Circle, Verona.

Questions? Karen's phone is 608-845-3754. You may park on both sides of the street, so there is ample parking. You cannot park directly in front of Karen's as there is a fire hydrant (good landmark).

Bring a work of art to share, a food offering or bottle of wine, or just yourself! Thanks to Tsela Barr for hosting last month's Art Night!

Tentative Future Art Night Schedule

March - Nancy Mather

April - Naomi Hathway

May - Mary Palmer

June - Aileen Musa

July – Cindy Koshalek

August - Tom Kuchenbecker

September - Merikay Payne

October - Kerri Shannon

November – Bettina Madini

MAG Metalsmiths

Next meeting of MAG Metalsmiths is on February 4. Bring a bottle of wine, food offering or just yourself. Bring a recent creation for Show & Tell and enjoy the camaraderie. 6pm - 8:30pm at Martha Fitzmier's 1186 Cathedral Point Dr., Verona 53593.

Martha Fitzmier, www.marthafitzmier.com



MAG 2020 Membership Drive

The MAG 2020 New Membership Drive has commenced and the new Membership Application instructions have been posted on the MAG website madisonartguild.com. Please encourage any artists you think would make a valuable contribution to MAG to apply. This year's judge will be Leslee Nelson, who has done a great job judging for the guild before. Jurying will be at the Fitchburg Public Library on Saturday, March 14 from 10 to 1:30. Applicants must RSVP their intent to jury to Martha Fitzmier, newmembers@madisonartguild.com, by Saturday, March 7.

Facebook

Did you know that the Madison Art Guild has a Facebook page? https://www.facebook.com/Madison-Art-Guild-185447994965667/

While Facebook began as a way for young people to connect online, it has become a staple for businesses and community organizations. There are a number of reasons why it's so important. Our FaceBook page does many things for us as a guild.

- We get to learn a little bit more about those who are in our community of creatives, which only helps us become more creative in what we can do and what we could offer to current and potential members.
- A FaceBook page allows us to humanize our organization by sharing some of the fun and functions we all enjoy as members.
- Facebook Is good for Search Engine Optimization (SEO). The more you put out on the web, the more people can find you.

So join in and like our FaceBook page and interact let us know what's going on in your creative world so we can get to know each other better, see it grow!

Send images or notifications of events for posting to our Facebook page to Mary Palmer at fb@madisonartguild.com

Role Specific Emails

Not sure who to send an email to? MAG is now using "madisonartguild" emails which include a function name. These are automatically forwarded to the person(s) who is currently filling that role.

Here are the new emails to use. These emails are in the membership list that was just sent out and will soon be on the Website.



president@madisonartguild.com

vice-president@madisonartguild.com

secretary@madisonartguild.com

treasurer@madisonartguild.com

artfair@madisonartguild.com (for Art Fair on the Square and Winter Art Fair)

janshowcase@madisonartguild.com

salon@madisonartguild.com (for Summer Salon)

newmembers@madisonartguild.com

comm@madisonartguild.com

web@madisonartguild.com

newsletter@madisonartguild.com

memberlist@madisonartguild.com

events@madisonartguild.com (Make Art Together)

fb@madisonartguild.com (for all social media)

MAG Member Exhibitions

Christine Echtner's exhibition 'Contemporary Narratives' will be on display at the Capitol Lakes atrium and cafe galleries. 333 W. Main St., Madison. Artist presentation February 7 at 7:00 PM with reception to follow.

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Send details about your solo exhibit to Chris (president@madisonartguild,com) by the 20th of the month to appear in the next newsletter.

You can promote other art events such as sales or multiple artist exhibitions on the MAG Facebook page. Send an email to Mary Palmer (fb@madisonartguild.com) to get a post on Facebook.

Membership List

The Membership List is maintained by the Membership List Coordinator.

Please help MAG keep your contact information current by contacting the Membership List Coordinator, Barbara Koykkar(memberlist@madisonartguild.com), if your email, address or phone number changes.

Add Your Art to the MAG Website

All members are encouraged to put their art on the MAG website. Note that members who have not put any of their art on the website will be listed at the bottom of the page.



To log in click on the 'member area' in the upper right of the website main page, you will be asked to login with your email address and your password. If you've forgotten it can be reset by clicking on 'forgot password'. An email with a link to reset your password will be sent to you.

You may now view instructions by clicking on the 'admin area instructions' box or click on 'my profile' to add your artwork, artist's statement, etc.

If you still need help contact Heather Maxwell at web@madisonartguild.com or Chris Echtner at president@madisonartguild.com.

MAG Bi-Monthly Meeting Minutes

January 14, 2020. Sequoya Library

6:33 pm Welcome by Chris and Karen.

Present: Theresa Drinka, Chris Echtner, Martha Fitzmier, Karen Watson-Newlin, Tom Kuchenbecker, Cynthia L. Koshalek

Treasurers Report - Tom

Current Balance is \$9,424.39 plus

CD for \$5,030.90. Total =\$14,455.29

All bills for mailing have been paid.

Membership Report - Tom

All members have paid their fees.

104 members renewed, plus 12 new members = 116 Total. There are 9 Honorary members. 9 members dropped out. Dropped Members- People who are no longer members will be dropped from the website. The Membership list will be sent out to everyone.

January Showcase - Steve

There are 112 pieces in the show. Remember to add a post it note reminder into the directions for next year. A big thank you to Steve Reyes for organizing the showcase. New members seemed unaware that the 3-D pieces and jewelry are in a locked showcase. Please add this to the information for next year. Also, Jewelry artists need to provide their own display forms. Some new members felt the directions for drop-off need to be clearer. It would be nice to have a framed MAG sign and information that is hung with each art exhibit. Karen and Chris will work on this before the Salon in June.

New Member Jurying - Martha and Theresa

Date is set for March 14, 10- 4:30 at Fitchburg Library Conference Room.



Leslee Nelson will be the Juror. Discussion on the jurying process

Art Fair On The Square Update - Terry

Application has been completed in Zapp. Jury fee and booth fees have been paid. Application deadline is March 1.

Workshops- Ruth and Pam

Next Make Art Together workshop, Metal Fundamentals, is on Feb. 9. Five people have signed up so far. Limited to 8 people.\$10 fee.

Website Update and MAG email Addresses. Chris, Jeff, Heather Website is a work in progress. Jeff has updated the emails.

Field Trips Report - Martha

Dec. 3 - Thirteen members met for dinner and visit to Hyart Art Gallery.

Upcoming field trips are under discussion.

Discussion on ideas for Solicitation of New Officers.

Discussion on Social Media, (Facebook and Instagram).

Tuesday, March 10 - Next Board Meeting.

Adjourned 7:44 pm