




President: David Carpenter
Vice-Presidents & Membership Chairs:
 Christine Echtner & Sherry Klinkner
Secretary: Cathy Lawson
Treasurer: Tom Kuchenbecker
Past President: Kris Kellor, Sue Lewis

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Important Upcoming Dates
 August 17th: Art Night, 6:00 p.m., 7699 Almor Dr. Verona 53593

Carrel Pray Contribution

Carrel Pray was a well known patron of the Madison art scene, and a former member of the Madison Art Guild. She passed away recently, and remembered MAG in her will. The estate of Mrs. Pray made a \$1,000.00 contribution to MAG. The money is to be used to fund a \$150.00 annual award for the best watercolor work in the Summer Salon. The award can be funded for the next seven years. It will be great to be able to provide this recognition to our fine group of watercolorists.

Salon Reception Changes

After reviewing this year’s Summer Salon reception, the MAG Board decided to implement a few procedural changes. First, it was agreed that a separate email invitation to the reception would be sent out shortly before the reception as a reminder. The reception is available to all Madison Art Guild members, including Honorary Members, regardless of whether or not you have art in the show. A second change is that award winners will not be notified in advance of the reception. The Board felt that notifying winners seemed to exclude those who

did not receive notification. Also a reminder that if you are unable to drop-off or pick-up your work from a MAG show, you are expected to find another member who can take your work for you.

Outreach

The MAG Board reviewed and rejected two invitations to participate in local art events. An invitation to participate in the Mount Horeb Art show was rejected based on the past experiences of some of our members. Another proposal to join in the Metcalf's annual Brat Fest fundraiser, was rejected because of the very high entry costs, and the unlikely ability to recover the costs. However, the Board remains interested in raising MAG's community visibility. As such, they are exploring the potential of an artist's cooperative, associating with organizations with art therapy components, or even hiring professional promotional assistance.

August Art Night

Join fellow artists at the home of Karen Watson-Newlin for our August Art Night!

Bring art to talk about, finger food or beverage to share or just bring yourself and enjoy the company of other artists.

6:00 Wednesday August 17th.

7699 Almor Dr. Verona 53593

608-827-6180

(The postal code is for the town of Verona but we are actually in the town of Middleton. Mineral Point west, north on Welcome Dr.)

Tentative Art Night schedule:

September - Tim and Nancy Startup - TBD

If you are interested in hosting a future Art Night contact Chris Echtner, cechtner@att.net, 414-803-4305

Website

The website is a great opportunity to showcase the talented artists who are part of MAG. We encourage you to add your artwork to your very own page on our website. It's easy.....

Just click on the member area at the top right of the website. Your login is your email address, if you have forgotten your password just click on 'forgot password' to reset. Once you have done this and are logged in you can click on 'Admin Area Instructions' to get started. If you are still having difficulty or have not been set up with an original password contact our web master Tamara at tamara@art-by-Tamara.com or tamara@tds.net

MAG Board Meeting Minutes-July 12, 2016 at Sequoia Library

Members in attendance: David Carpenter, Tom Kuchenbecker, Chris Echtner, Sherry Klinkner, Cathy Lawson, Norma Hove, Barbara Vater, Theresa Drinka, Nancy Donahue

- 1) Treasurer's Report: It was decided to provide the financial information to members in the newsletter, but delete the figures when the newsletter gets posted to the website. Making those numbers public isn't a good idea anymore.
 - There are still members who have not paid dues with a deadline of August 1st. At the September meeting we will decide who is eligible for an Honorary Membership.
 - The initial Salon Financial Report is that \$360.00 was spent on food. There was discussion to send out separate invitations for the Salon party and to announce the awards there. In the past winners were not informed before the party which made it a more festive gathering.
 - We received a Thank You note from Sally Holl for her award at the Salon.
 - MAG received a \$1000 donation from the Carol Pray estate with the stipulation that it be used to award \$150 each year to the "outstanding watercolor artist at the annual salon" until the total amount is used.
- 2) MAG History Report: Norma Hove has finished writing the history. She has several hard copies and on a zip drive. She has given copies to some wonderful ladies who are long-time members that she talked with to get personal accounts. Norma will give a physical copy to the State Historical Society. It will be uploaded to the website and at the annual meeting she will give a short presentation.
- 3) There was a discussion about the Art Fair on the Square and the need for a new tent. The board is researching the best options for displays and procedures for future events.
- 4) Nominating new Board members and filling vacancies: Newsletter Editor – Judi Warner, New Membership Chairperson – Theresa Drinka, Vice President – David Williams.

We still need a reporting Secretary. Theresa will work with Chris and Sherry for the upcoming Annual Meeting.

- 5) Nancy Donahue Started a discussion about the possibility of an artist's cooperative in the Madison area. She will research locations and the feasibility of developing one. She will report at the September meeting.
- 6) The Board discussed participating in the Mount Horeb Art Show and it was determined that it isn't a good fit for MAG.
- 7) Raising Community Visibility and Contributing: Tom has had Brat Fest approach MAG to have a silent auction booth for charity at next year's Brat Fest. The discussion led us to want to give back to the community in a way that fits with MAG focuses. If we worked with an art organization to help them like Very Special Artists or Artworks it would make more sense. We will continue to find a way to help other artists in Madison.

Hilldale Outdoor Art Show is a possibility for MAG to participate in so our members have other outlets to sell their work. The Board is working toward more opportunities for members to show their work and to help artists in

the Madison area. Any suggestions or feedback is welcomed. Any volunteers willing to explore and take charge of a new venture are especially welcome.

Next MAG Board meeting – Tuesday, September 13 at 6:00 [p.m.at](#) Sequoya Library