



President: David Carpenter

Vice-Presidents & Membership Chairs:

Christine Echtner & Sherry Klinkner

Secretary: Cathy Lawson

Treasurer: Tom Kuchenbecker

Past President: Kris Kellor, Sue Lewis

Inside this issue:

Remembering Carol Burns	1
Summer Salon Schedule	2
Salon Judge Selected	2
Salon Awards Increased	2
Member Participation On MAG'S Website	3
Art Night!	3
MAG Art Fair On The Square	3
MAG Paper Sculpture Workshop	4
Scholarship Recipient Thank You Letter	5
Art Donation Request	6
Slow Water Arts Festival in Freeport, Illinois	6
Whitewater Main Street Festival Seeks Artists	6
MAG Board Minutes for Tuesday. March 8 th	6



Important Upcoming Dates

May 10th: MAG Board meeting at Alicia Ashman Library

May 29th: Deadline to pay annual dues and register for the Summer Salon

June 4th: Drop-off art at U.W. Hospital, 9:00 a.m. to 10:30 a.m.

June 12th: Summer Salon reception & awards, U.W. Hospital, 6:00 p.m. to

8:00 p.m.

July 30th: Pick-up art at U.W. Hospital, 9:00 a.m. to 10:30 a.m.

Remembering Carol Burns

Long-time Madison Art Guild member Carol Burns passed away early this year. As in the past, deceased MAG members are honored with a Memorial Award presented in their name at the annual Salon reception. In this case, the family of Carol Burns requested that donations be made in her name to the Madison Art Guild. This dedication resulted in a substantial, unanticipated revenue for MAG, for which we are grateful to Carol's family. As a result, some of that revenue will be used to fund a separate Memorial award in Carol's name at the Salon reception on June 12th.



Summer Salon Schedule

In late April, you will receive a mailing from Madison Art Guild, thanks to our volunteer, Laura Reed. The mailing will include the registration form for the Summer Salon. The registration form should be returned to the MAG post office box by May 29th, along with your annual dues payment of \$45.00. We request your mailing back the registration form even if you don't plan to participate in the Salon, because it contains the contact information used to prepare the annual directory and website. It also allows you to identify your own website for inclusion in next year's directory. The mailing will also include your annual membership card with the new logo, and a new promotional brochure.

One piece of art will be accepted from each participating MAG member. Art drop-off at U.W. Hospital's main entrance will be from 9:00 a.m. to 10:30 a.m. on Saturday, June 4. The reception and award ceremony will be held from 6:00 p.m. to 8:00 p.m. on Sunday, June 12th. Art pick-up will occur between 9:00 a.m. and 10:30 a.m. on Saturday, July 30th. There is no fee for the show, but U.W. Hospital charges a 20% commission on all sales. Any questions concerning the Summer Salon can be directed to MAG President, David Carpenter.

Salon Judge Selected

Nancy Cox, a professional watercolorist and teacher of art has been selected to judge the Madison Art Guild's Summer Salon. Nancy lives in a scenic rural location near Black Earth, Wisconsin. She is a graduate of the American Academy of Art in Chicago, and apprenticed with an illustration and design firm in Chicago before turning her career to fine arts. Nancy paints primarily in watercolor, but also works in oils. She prefers to paint outdoors when the weather permits, but retreats to her studio when she must.

Nancy is represented by the Milward Farrell Fine Art Gallery in Madison and the Cornerstone Gallery in Baraboo. She was previously represented by galleries in Madison, Spring Green, New Glarus and Mineral Point, as well as in Savannah, Georgia. She has previously judged Wisconsin Regional Art Programs in Sun Prairie, Richland Center and Prairie du Sac.

Salon Awards Increased

This year's Summer Salon Committee recommended increasing the number of awards presented at the Salon reception on June 12, and also the monetary value of each of the awards. The number of overall awards will be increased from 8 to 9 with the addition of a second Memorial Award, which has been sponsored by the family of former MAG member, Carol Burns. Each of these awards will carry a monetary value from \$60.00 to \$120.00.

The number of categorical awards will be increased from 10 to 16, with a few new categories being recognized. Last year Oils and Acrylics were combined in one category. This year they will be separated. Watercolor and Photography will remain as separate categories. Instead of having collective categories of 2D and 3D art as we



did last year, this year Drawing, Pastels and Printmaking will be separated, as will Jewelry and Metalwork. There will remain one collective category to include Mixed Media, Collage, Fiber Arts, Art Glass, Wood, Sculpture and Ceramics. A first and second prize will be awarded in each category with monetary values of \$50.00 and \$30.00. Because MAG has so many watercolor artists among its members, it was decided to add a third and fourth prize among Watercolorists only, with monetary values of \$30.00 each. Each category is expected to have between 11 and 20 artists in competition. The amount returned to members in awards will be increased from \$790.00 in 2015 to \$1,370.00 in 2016.

Member Participation On MAG'S Website

Many MAG members have not yet loaded an artist's statement and images of their work onto the MAG Website. Recent changes to the website, made by our very talented web designer, Tamara Tsurkan, have made it much easier to add your information to the site. Having the largest possible participation in the website greatly improves the quality of the site and the image of Madison Art Guild. I hope you will take the time to add your information.

Tamara has added more instructions on how to log in and reset you password for the MAG website at http://www.madisonartguild.com/slk/core_ui/login/login.php. Then once a member logs in, they should see a new link that has been added with instructions on how to update their profile (add artist statement and images of their work).

There is also a pdf version of the instructions at http://www.madisonartguild.com/pdf/member-instructions.pdf.

Art Night!

Our next art night is Wednesday April 13th at the home of Christine Echtner, 6621 Montclair Ln, Madison, 53711, 6:00. Bring art to look at, a beverage or finger food to share or just bring yourself.

Thanks to Karen Watson-Newlin for hosting our March art night.

MAG Art Fair On The Square

The process is set for another year for MAG to have two connecting booths at the Art Fair on the Square. The dates for 2016 are July 9 and July 10. The following will be displaying their work this year:

Donna Cutler-Landsman Oils

Mary Somers Watercolors
Vina Yang Watercolors
Sandi Wysock Fibre/Felt
Barara B Vater Oils
Mark Ehrlich Oils



A change has been made to the chair of the Art Fair on the Square. Judi Werner (as chair) will no longer be one of the 6 people to exhibit every year. Duties have been split up so that a volunteer will be used each year for the pick-up and take back the tents, etc from the storage. The person who volunteers to pick up the tent will be able to pick the place in the booth that they want to exhibit. Other people for the year are allocated by picking 2-6 out of a hat. Sandi Wysock has volunteered for 2016.

The last newsletter noted that MAG was thinking of a new double booth and hanging walls. At the last meeting, this was discussed and a decision was made to continue to use the old models we have for now. This item will continue to be discussed each year so that we make sure the tents do not get out of repair or style before we upgrade. Each year (depending on what the mix of arts are) the chair will recommend how art will be arranged. MAG want to make sure there is a professional look to the booths because of our professional image.

MAG Paper Sculpture Workshop

Twelve artists arrived on a rainy March afternoon to the welcoming community room at Threshold on Atwood Avenue. It was there we played and explored ideas using paper sculpture techniques with teacher Peter Kuzma.

Peter had each of us bring a tiny object with personal meaning. Part of our introduction included sharing the story behind our ring, thimble or fishing lure. I enjoyed Peter's idea of responding to each object with a word or two written on post-its. The information from the group offered input that might give us another way of looking at our choice of object.



Our teacher brought a variety of paper samples and after a quick sketch we got to work creating what was meant to be a container for our object. Peter brought two examples of relief containers he had created and briefly described paper sculpture techniques. This was a very open ended process and he circulated around the room as we worked, offering advice on how to approach our ideas.



Midway through the workshop we had the pleasure of listening to Tim and Nancy Startup share the process for their wooden sculptures, which often have a container and a story that prompts their vision. They brought both finished and "in process" work and it was a great connection to our own explorations that day.

One of the best reasons for a workshop results from simply working in a group; discovering ways to interpret an idea or use a material you had never thought of. As I walked around the room this was certainly evident. I know I developed the seeds of ideas I'll be developing in the future.

If you have an idea for a way to get together and make art let me know and we'll see if we can make it happen.

Ruth Manning rcmanning1@gmail.com

Madison College Scholarship Recipient Thank You Letter

To those at the Madison Art Guild,

It is an honor to be the recipient of the Madison Art Build Scholarship for the spring semester of the 2015-16 academic year at Madison College. I am a full time student in the Visual Communications program with a 3.786 GPA (4.0 from enrollment in the program) and will be completing the program at the end of this academic year.

Your award, available for full time students with 24 completed credits and a GPA of 3.0 or higher, will be an important part of my goat of achieving my degree with honors. As a student at Madison College, I have been lucky enough to have been able to participate in projects promotion many of the other college programs, as well as being part of a class team that created this short video for the Willy Street Coop: https://vimeo.com/channels/1004663

This program is an amazing endeavor to have undertaken and I am very thankful that your generosity will help me on the road to success. I can only hope that, one day soon, I can do the same for another deserving student.

After being involved in a small way with Madison College Foundation fund raising efforts, I genuinely realize how the support that your organization gives impacts the students of Madison College. On behalf of myself and my fellow students, I thank you for your benevolence.

Sincerely,

Charles F. Chvala III



Art Donation Request

Walbridge School is small independent non-profit school that has been tucked away on Madison's west side for 30 years. The school serves elementary through high school students who face learning challenges or disabilities. Every spring Walbridge holds a public art auction to raise funds for the school and students. The event features the work of local artists. This year it will take place on May 5th and the funds raised will be used to help with tuition assistance.

We hope you will consider donating a piece of your work (valued between \$50 to \$150) to this important and worthy cause.

Please contact new MAG member, Nancy Donahue by April 15th at 608-218-9338 or wiscnd@gmail.com if you have any questions, would like to make a contribution, and/or would like to attend.

Slow Water Arts Festival in Freeport, Illinois

There is a new art fair in Freeport, IL.

It is called the "Slow Water Arts Festival" and takes place June 25th and 26th in downtown Freeport. View the following link for more information. http://www.slowwaterarts.org/

This fair can also be found on FaceBook.

Whitewater Main Street Festival Seeks Artists

The Main Street Festival in Whitewater invites MAG artists to apply to their festival, to be held Saturday, September 10th.

Booths are only \$25 for a 10x10.

2015 brought in over 300 visitors and will grow even larger this year!

Live music, hands on art activities for families, street painting, various demonstrations through out the day.

View the following link for the application http://studio84inc.org/PDFs/App%20only.pdf



Artists and Craftspeople Wanted

Sell your work at Whitewater Main St. Festival

WHEN: Saturday, Sept. 10, 2015 **TIME:** 11 am – 3 pm

WHERE: Whitewater, WI SPACE RENTAL: \$25.00 for a 10' x 10'

\$50.00 for a 10' x 20'

PLEIN AIR PAINTERS:

CONTACT:

Price of booth if selling Free if just painting wmsfestival@gmail.com

DETAILS & ENTRY FORMS

www.wwmsfestival.blogspot.com

Proceeds from this event will help support creative opportunities in the arts for people with disabilities, provide scholarships for high school students and support the arts in the community. Whitewater Main St. Festival is a collaboration of Studio 84, The Whitewater Arts Alliance and The Whitewater Chamber of Commerce.

501c3 Non-profit organizations



MAG Board Minutes for Tuesday, March 8th

Sequoya Library, Madison

Present: David Carpenter, Chris Echtner, Tom Kuchenbecker, Judi Werner, TamaraTsurkan, Sandi Wysock, Ruth Manning, Barbara Vater, Cindy Koshalek

Call to Order

- 1. Treasurer's Report: As of March 1st we have a balance of 12,667.86 and 5,018.36 in our CD. Donations of \$1,050 To Madison College and \$100 to Madison Libraries have been made. \$300* in donations has been made to MAG in honor of Carol Burns.
- 2. Salon Committee Proposal: David has set the date for the salon reception for June 12th from 6-8pm. Nancy Cox will be our judge, David Williams is our master of ceremonies. There are 25 awards this year and MAG has increased the \$ amount of the awards. There will be a onetime \$60 award in honor of Carol Burns. We are seeking a photographer who will be participating in the salon to take photographs during the reception.
- 3. Art Fair on the Square: Judi proposes that we continue to use our tents and panels this year as the tents were just waterproofed and the panel covers provide a more professional look for our grid panels. Each year we will be asking for 1 or 2 volunteers to transport the equipment to and from AFOS, a motion was made to allow the transporters to select their preferred spot in the booth.
- 4. Filling Vacancies: We discussed ideas for recruiting members for chair and committee vacancies. We are currently seeking chairs for vice president, membership, and AFOS.
- 5. Website: Tamara has updated the software for easier access from iPads and other devices. Members are encouraged to use the easy tutorial in the website member area to add their artwork to the website. Up to 20 images may be on an artist's page.
- 6. Future Charity Show and Sale: Tom is working to find a sponsor who will work with MAG to provide an opportunity for MAG artists to sell their work, support a local charity and raise MAG's profile in the community.
- 7. Proposed Field Trip to Epic: MAG is looking into finding contacts at Epic for this event.
- 8. Supply Discounts for Members: Lynn's on Odana Rd offers a discount to our members with a MAG card.

Next Board Meeting: Tuesday, May 10th, 6:00 at ALICIA ASHMAN library.

*Minutes indicated \$180, but that amount was increased to \$300 by the time of newsletter publication.