



President: David Carpenter
Vice-Presidents & Membership Chairs:
Christine Echtner & Sherry Klinkner
Secretary: Cathy Lawson
Treasurer: Tom Kuchenbecker
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Important Upcoming Dates

- September 1: Hilldale Mall Show Applications Open
- September 8: MAG Board Meeting, 6:00 pm
- September 26: New Member Jury, 9:30 am drop-off
- September 29: Art Night, 6:00 pm
- October 2: Gallery Night at Hilldale, 5:00 pm

Annual MAG Banquet

Save the date!

Our annual dinner and meeting is planned for October 15th at the Great Dane Fitchburg. More details to follow in the official invitation.

Sarah Grimes Retires

Sarah Grimes, the former U.W. Hospital Art Coordinator, retired in July after many years of service. Sarah is a good friend of the Madison Art Guild. She worked closely with MAG for years in facilitating our January Showcase and Summer Solon at the Hospital. In recognition of all she has done for us, the MAG Board sent Sarah a “Happy Retirement” card along with a \$200.00 gift certificate to any of the Food Fight

restaurants. Sarah has been replaced at U.W. Hospital by Amanda Kron, who has already proved helpful in facilitating MAG's recent shows.

Mark Your Calendars

The dates for Madison Art Guild's shows at U.W. Hospital in 2016 have been set. For the January Showcase, the drop-off date will be Saturday, January 9, and the pick-up date will be Saturday, February 6. Drop-off for the Summer Salon will be on Saturday, June 4, and pick-up will be on Saturday, July 30. No date has been set yet for the Salon reception. Again, participation in both of these shows is voluntary but encouraged. U.W. Hospital requests a percentage of sale contribution from these shows, but MAG no longer does.

Salon Sales

Eight of the 103 artists participating in MAG's Summer Salon sold their work during the show. Total sales amounted to \$947.00. Two watercolor paintings and one oil painting were sold. Sales also included one piece of fabric art, two photographs and two articles of jewelry. Congratulations to our members whose works were sold. Our thanks to the U.W. Hospital Gift Shop for handling sales for our artists.

Gallery Night at Hilldale Mall

Madison Art Guild members have been invited to participate in Gallery Night at the Hilldale Mall. Gallery Night is scheduled for October 2, 2015. The show and sale can be extended to Saturday, October 3 and possibly Sunday, October 4. MAG will be offered the use of one of the many vacant stores in the Mall, which will be selected during September. Other art organizations have also been invited to show, which will increase the attractiveness of the site for all participants. Times for the show will be determined later, but will probably run from 5:00 p.m. Friday evening to 9:00 p.m. Weekend hours would coincide with the hours the Mall is open. The number of artists who would be able to show will be determined at the time a space is selected.

Since the Mall is now split, it may be necessary to have one of the MAG artists available during all weekend hours. It would be this person's responsibility to show all artists' work and make sales. Please keep this in mind when applying for this show.

Gallery Night generally involves a reception. In the past, Hilldale has provided the snacks and beverages for the reception, but this is not yet certain. It is possible that participating artists might need to pay for some of the supplies. Alcoholic beverages may not be served in any case. There will be no cost to participating artists for the Gallery Night application or promotion, and no cost for the space. Hilldale does not ask for a commission on sales.

If you would be interested in participating in this event, please contact David Carpenter, MAG President, at dcarpenter3@charter.net, or call (608) 442-6958 or (608) 239-1310. Space will be allocated on a first come, first served basis. Space will be limited, so please make your enquiry as soon as possible.

Review of the Summer Salon

Participants in MAG's Summer Salon are asked to offer comments on ways the Salon might be improved in future years. While many favorable responses have been received, there is always room for improvement. Some of the comments already received include the following:

1. Simplify the registration by having a single sheet for both Salon registration and dues payment and have it mailed only to the P.O. Box.
2. Mail the registration form four weeks before drop-off instead of two months.
3. Email the registration form six weeks before drop-off to reduce the number of required mailings.
4. Correct the format for submitting registration information so that it is compatible with label preparation and program listings.
5. Move the dues payment deadline up to correspond with the Salon registration deadline.
6. Hold the reception in the Skylight Lounge if possible, and not separated from the art.
7. Recognize a "Second Place" award in each category to replace the confusing "Judge's Commendation".
8. Test the speaker system before the reception to be sure its working.
9. Arrange to have more than one photographer available at the reception.

If you have other suggestions or just wish to elaborate of any of these suggestions, please contact David Carpenter or any other Board member with your thoughts. Your opinions are important.

Art Night!

Our next Art Night is September 29th at the home of Sherry Klinkner, 5639 Polworth St, Fitchburg, 608-274-0888, 6:00pm. Bring art, bring a beverage or finger food to share or just bring yourself!

What happens at Art Night you ask?

Art Night is a relaxed gathering of MAG members getting together to see what others are doing, bounce ideas off of each other, discuss techniques, marketing, showing, technology and just support each other.

Hope to see you there!

New Member Jurying is coming up!

We will be jurying artists interested in joining the Madison Art Guild on Saturday September 26th at the Alicia Ashman Library, 733 N. High Point Rd. Interested artists can drop off two examples of their work between 9:30 and 10:00 am and pick up between 12:00 and 12:30pm.

Please pass this information along if you know of any interested artists. Jurying and membership in MAG is open to any artist, amateur or professional, residing in Dane County.

Applications and information can be found on the MAG website - click membership on the red bar then click the red box on the upper right for details.

Volunteer Opportunity

MAG is seeking an organized individual to take over the Membership Chair position.

The Chair is responsible for keeping membership information up to date (change of address, email, etc), organizing and managing new member jurying in September, and personally inviting new members to the annual dinner and encouraging them to share an example of their work.

This is a great opportunity to contribute to MAG.

Please contact Chris Echtner if you are interested or have any questions.

Cechtner@attnet / 414-803-4305

September Board Meeting

The September Board meeting will be held at 6:00 pm on Tuesday, September 8th, at the Alicia Ashman Branch Library, 733 N High Point Rd. Members are always welcome to attend.

Directly after the Board meeting, there will be a meeting of the eight participants in the Women's Expo.