



*Co-Presidents:* Sue Lewis & Kris Kellor  
*Vice - President:* David Carpenter  
*Secretary:* Ruth Manning  
*Treasurer:* Tom Kuchenbecker  
*Past President:* Pam Andros

**Inside this issue:**

New Member Jurying ..... 1  
Help Wanted: Board Positions Open .....2  
Salon Committee Reviews the Process and Procedures .....2  
Art Night! .....3  
Report on Art Fair On The Square 2014.....3  
Fall Banquet .....4  
MAG Board Meeting, August 19 .....4



**Important Upcoming Dates**

September 16: MAG Board Meeting – 6:30pm  
September 25: Art Night – 6:30pm

**New Member Jurying**

Our new member jurying is Saturday, September 20th. We will be at the Sequoia Library this year and could use some volunteers to assist with intake and organization from 9:00am-10:30am, and for pick up from 12:00-1:00pm.

If you know of anyone interested in participating in the Madison Art Guild please pass this information along – the necessary forms and information can be found on the MAG website, just click ‘membership’ on the info bar. We have many inquiries so far and look forward to welcoming more talented individuals into our fold.

Chris Echtner  
Membership Chair  
608-278-2961  
[cechtner@att.net](mailto:cechtner@att.net)

## Help Wanted: Board Positions Open

Looking for a great career opportunity?

Want to be loved by everyone for your volunteer efforts, without the bother of setting up direct deposit?

MAG has a job for you!

Our very own MAG Board has an opening for Secretary starting October 2014. This is a two year position and offers such perks as making new friends, having first dibs on the snacks at member critique in January and getting your two cents in on how this wonderful organization is run.

We provide free on the job training, no coffee making for the boss and, unusual for Wisconsin these days, collective bargaining.

MAG improves every day because we pitch in and make it happen.

Contact us and come join the fun!

## Salon Committee Reviews the Process and Procedures

Following the successful Summer Salon in August, members of the Salon Committee and Board met to review the processes and procedures. A lively discussion produced several recommendations aimed at streamlining the Salon and making it easier for MAG artists to participate. Some of these recommendations, such as eliminating MAG's commission on sales of art, would require amending the bylaws. These recommendations will be reviewed by the Board and then presented to the membership for a vote at the Annual Meeting in October.

Other recommendations, such as when it is appropriate to sell art from the show, will have to be discussed with the staff of U.W. Hospital. The intentions of the artist must be an important consideration in any sales decisions. The Committee also recommended some changes in the way the Salon is conducted. For example, one recommendation is that the Salon Application be sent to each MAG member through the U.S. Postal Service to avoid occasional problems with email. It was also recommended that all Memorial Awards in honor of deceased MAG members be combined into a single award unless specifically requested by a member's family. Replacing the costly award ribbons with simple award notices was also suggested.

The MAG Board of Directors wishes to express its gratitude to all those members and friends who made the 2014 Salon such a success. All resulting recommendations will be carefully considered to facilitate future Salons. Drop-off for next year's Salon is scheduled for June 6, with pick-up on July 25. The reception date has not yet been decided.

## **Art Night!**

Put it on your calendar now...

Ruth Manning will be hosting Art Night Out on September 25, 2014, 6:30pm at her home on 4133 Meyer Avenue, located near the Sequoya Library on the west side of Madison. If you are interested in seeing what tapestry is all about, this night is for you.

Bring finger food, a bottle of wine, artwork to talk about, or just bring yourself. Porkchop will be there to welcome you.

Remember:

Art Night Out

Thursday, September 25, 2014 at 6:30pm

4133 Meyer Ave, Madison

[rcmanning1@gmail.com](mailto:rcmanning1@gmail.com)

608.509.6421

## **Report on Art Fair On The Square 2014**

We got the tents out of the storage with great speed, and the rental van was a savior. I drove it down to the Square and got there about 5:30. We got the tents up and put up the hanging system. Aileen Musa was generous and brought her panel system. And a great system it is. Easy to set up and easy to hang art. MAG only had to use 3 of its' panels and we used 3 of the new felt covers on those. The whole set up looked great. Our booth got one vote from the judges! I feel that is a great accomplishment for all.

Saturday we all brought our art and set up early in the morning. It seemed to us that there were fewer people wandering around all day than past years. Then, later in the day it rained. Nothing was ruined as we had enough tarps to cover the worst spots and took things down a little early. I will look into the leaking tent problem.

On Sunday it was sunny. Art went up smoothly again. More was sold on Saturday than on Sunday but everyone had sales during the event. Some more so than others, but we all realized that that happens. On Sunday take down was easy as everyone pitched in again. I took the van home and on Monday went to the storage unit to unload gear.

Some challenges were noted for the future:

- It rained about 4pm on Saturday. The tents leak all over and not just the seams. We need to resolve this with some extra waterproofing.
- The tent set up needs to be perfected. The side panels are a challenge to zip. We need a couple of stools because some of us are too short to help put up the panels.
- We were also told we should not have had the third tent behind where we all took shelter. What to do next year for this? Six people selling in two tents are a lot of people and we do not want to sit in the sun!

This was a learning year for me. I have some things to do better in the future. I am logging all the problems and will leave notes for us to talk about next year. It was noted that there were too many meetings, but I think two meetings is too few, as there were a lot of questions. The set up, take down, and sitting in the sun will always be the worst part of the show. But we can try to improve that.

Judi Werner (Chair of AFOS)

## **Fall Banquet**

Save the Date! The MAG Fall Banquet is scheduled for October 16th. More information will be sent via an e-mail announcement and also in next month's newsletter.

## **MAG Board Meeting: August 19, 2014 at 6:30 PM**

Fitchburg Public Library, Room C

Present: Kris Kellor, Sue Lewis, Ruth Manning, David Carpenter, Tom Kuchenbecker, Chris Echtner, Ruth Hansen, Judi Werner

### President's Report

Sue reports that two of our members have passed away; Kae Taylor and Marjorie Morgenthaler.

Condolence cards will be sent to the families.

### Standing Reports

1. Treasurer's Report: Tom reports a balance as of August 1 of \$14,349. The \$5,000 CD will be automatically reinvested for another 6 months. Commissions from AFOS and the Salon have been collected.

2. Communication's Committee Report: Sue has sent a list of updates for the Artist pages on the website to Tamara. Ruth M. has sent photos from the 2014 Salon to Tamara for placement on the website.
  
3. AFOS: Judi W. presented the AFOS 2014 report to the Board. Information will be put in the newsletter and also sent in a separate "email blast" during the month. Judi will contact Bill to send the email to the membership.  
AFOS bills were submitted to the Treasurer for payment. Judi also reported that the tents leak is being investigated. A motion was put forth by David C. to give Judi the authority to have both tents waterproofed in spring 2015 at a cost of approximately \$350, Ruth M. seconded the motion, the motion passed.
  
4. Membership Committee Report:
  - a. Chris E. reports new member jurying is September 20th at Sequoya Library. Seventeen people have expressed interest in joining MAG and artists can drop off their work from 9:15am - 10:30am that day. Chris will be putting ads in the Isthmus and 77 Square announcing a call for entries.
  - b. Art Night Out will be held at Chris Echtner's house in August, Ruth Manning will host in September.
  
5. Centennial Committee Report:
  - a. Kris went to the MOWA reception and reported 8 members attended. There is a gift shop in the museum and Kris encourages members to apply. The Centennial show closes in November and members will need to retrieve their own work at the end of the show.

#### New and Continuing Business

1. Salon Committee  
Report and Recommendations for 2015 Salon: The board reviewed a report with recommendations by the Salon Committee. David will be considering all recommendations and will write up any by-law changes necessary to bring before the Board.
  
2. Nominations for Secretary and Vice President: Members are needed to fill these positions, please contact the Board if you are interested.
  
3. Fall Banquet Update – Plans continue for the Annual Meeting on October 16, the venue will be announced soon.

4. Judi discussed making more covers for the AFOS panels. A motion was put forth by David to authorize Judi to spend up to \$150 for materials to increase the number of covers for the AFOS panels. Ruth H seconded the motion, the motion passed.

Meeting Adjourned: 8:00pm

Next Board Meeting will be September 16, 2014, Fitchburg Public Library, 6:30 PM, Room C