



Co-Presidents: Sue Lewis & Kris Kellor
Vice - President: David Carpenter
Secretary: Ruth Manning
Treasurer: Tom Kuchenbecker
Past President: Pam Andros

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Important Upcoming Dates

- February 1st: January Showcase Pick-up, UW Hospital 9 - 11am
- March 2nd: Drop off work at Coffee Gallerie 10 - 12pm
- April 30th: Pick work up from Coffee Gallerie 10 - 12pm

2014 Summer Salon Committee Forming: Volunteers Needed

The premier annual event of the Madison Art Guild is the Summer Salon. Members of the Guild are required to display one piece of their artwork in this show that is displayed at UW Hospital from the first weekend in June to the first weekend in August.

Literally thousands of people walk through the gallery areas and often spend many hours in the Surgical Waiting Area or Skylight Lounge where the artwork is displayed. Not only is this a tremendous opportunity for your art to become known in the community, but you are also lending some joy and beauty to the people who see it there.

In order to make this happen, volunteers need to step up and be willing to help organize and carry out this event. Over the years this task has too often fallen on the shoulders of a small number who have served behind the scenes faithfully.

In the recent past, several newer members have become involved and if you ask them what they enjoyed most about the experience, they will probably say, "It was a chance to get to know some people I hadn't met before – and I enjoyed it."

When the Board meets in February, they will be tasked with finding people who are willing to help with the 2014 Summer Salon. The Committee will need a Chairperson and about 4-5 others to do specific tasks. Volunteering for this will most likely involve an organizational meeting to set up the Committee and divide the duties and then it's the choice of the Committee to decide if any other meetings are necessary. In this day of e-communication, most of the business can be done without actually attending a meeting.

If you are interested in helping in any capacity with the Summer Salon please email either Sue Lewis: suelewisart@gmail.com or Kris Kellor: kskellor@ameritech.net

MAG Needs YOU!

A MAG - South Artists Cooperative Opportunity

Any MAG members interested in participating in the 14 South Artists group annual fall tour event for September 2014 are invited to an open planning meeting Thursday, February 6 at 6:30pm in the Fitchburg Library, meeting room "C". 14 South Artists is opening up this annual event to outside members to expand participation and would like input.

Update on the Current Directory

We are distributing the new MAG directory at the January 21st show and tell and at the Showcase pickup February 1st. Remaining directories will be mailed as in the past. We worked very diligently to make sure the information in the directory was accurate and update to date. However, we apparently missed Irene Olson's new phone number. If you have a directory, please note that Irene's correct number is 608-333-2192. If your address, Email, or phone number changes please notify me so that I can update our records for the 2015 directory.

Sandi Wysock

608-833-5326

sandrawysock@msn.com

Facebooking It

Why the Internet? Why Facebook? You're an artist. If you would like to share your talents with others or even possibly sell some of it, Facebook is a great place to start.

The Guild's Facebook page (<https://www.facebook.com/pages/Madison-Art-Guild/185447994965667>) is a great way for you to network with other artists and the guild to gain new members. If you have a Facebook page of your own and have not done so already, please come "Like" the page and interact with us.

As with all programs there are some do's and don'ts along with some recommendations. If you would like to read more about those, you can find more information here:

<http://www.artbusiness.com/facebook-tips-help-protocol-etiquette-and-instructions-for-artists.html>

If you are new to the technology of Facebook and would like to learn more about it, making a page for yourself or your art, please do not hesitate to contact me at the email address below. I would be more than happy to get together with you separately or put together a group and walk you through doing so.

Thanks and Happy Booking!

Mary

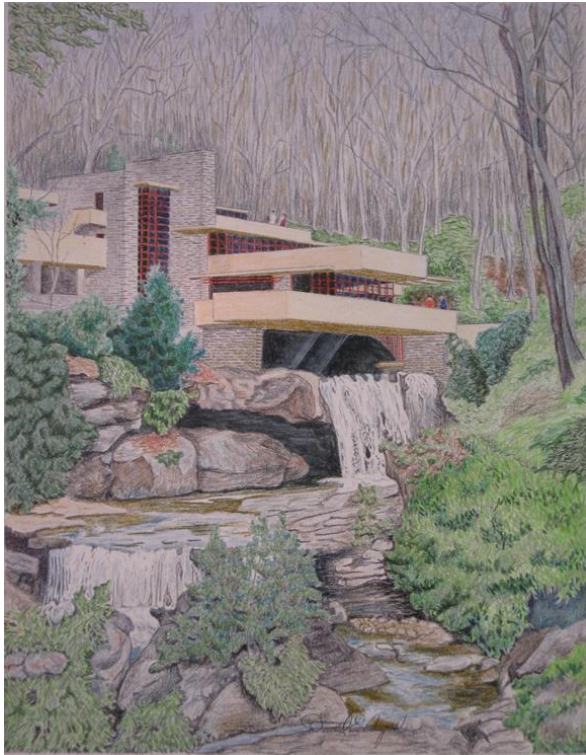
mary@marypalmerartist.com

March Meeting of Minds

We will be hosting an exciting meeting of ideas for our March meeting (held the third Tuesday in March, room C at Fitchburg library 6:30 pm.). This will be a social event and will focus on brainstorming ideas to move the Art Guild forward in a vibrant and creative direction. Look for more information on this important event in the March newsletter.

MAG Centennial Show at the Coffee Gallerie

The next step in the celebration of MAG's centennial year will be a small show at the Coffee Gallerie, located on Madison's North side at 1865 Northport Drive. Coffee Gallerie is near the intersection of Northport Drive with North Sherman Avenue, across the street from Warner Park. The show will go up on March 2, and remain until April 30, 2014.



"Fallingwater"
A colored pencil drawing by David Carpenter

Ten MAG artists will be participating in the show. By coincidence, half of the participating artists are fine art photographers. These include H. Jean Azemove, Phil Billings, Carolyn Gantner, Colette Girard and Michelle Klock. Other participants include David Carpenter with colored pencil drawings, Ruth Hansen who does watercolor paintings, Sandra Haspl who paints in oil and watercolor, Randell Otis who is an acrylics painter and Joel Wish who works in pastels.

This will be MAG's first appearance on Madison's North side in recent years. Plan to visit the show during the months of March and April, and while you're there, enjoy a cup of tea or coffee, fresh bakery, a sandwich or a cup of yogurt. The Gallerie may be a venue for future MAG shows if there is interest.

Museum of Wisconsin Art (MOWA) Guidelines for State Gallery Artists: Exhibition Information

SUBMISSION DEADLINE: April 27, 2014 – End of day
Madison Art Guild Show: August 8 – November 9, 2014
Opening Reception: Thursday, August 7, 2014 5:00–9:00

SUBMISSION GUIDELINES:

1. Artwork must not exceed 36" x 36" (frame included)
2. Artists may submit three works per person.
 - a. Two images requested per work.
 - a) One of just the artwork
 - b) One image that includes the frame if artwork is a framed piece. Image does not need to show whole frame, but can be a corner detail.
3. Exhibition will be juried based on digital images (see directions in next section).

4. Submitted work must have been completed in last few years (2011-2014) and hasn't previously been exhibited at MOWA.
5. It is possible that more than one work per artist could be selected for exhibition.

NOTE ON 3D ARTWORK:

We will consider all formats and mediums for this show, but we do have to keep our available space in mind while selecting artwork. If you have 3D sculptural pieces that hang on the wall, please make note in your online entry. Wall-hanging 3D objects should follow the size guidelines of 36" x 36", but should not protrude from the wall more than 10".

Size of freestanding 3D objects is open. If you have a large-scale 3D piece, we welcome you to submit it for consideration, but, encourage you to include smaller works in your submission as well. Any artists who have questions regarding their 3D submissions are welcome to call or email me at epetterson@wisconsinart.org or 262.334.9638 ext. 3203.

SUBMISSION DIRECTIONS:

1. Go to <http://www.photobucket.com> and click Log in in upper right corner. Enter username and password. Username is MOWA_State_Gallery_Exhibitions Password is artisfun2014
2. Click orange upload button in upper center of screen.
3. Under Your Bucket select Madison Art Guild.
4. Select the blue bar that says Choose photos and videos. This will allow you to upload images one by one. (If you have all your digital files in one folder on your computer and are comfortable with the process, you may proceed with Bulk Upload as an option.)
5. Select digital image files of your artwork and upload. Continue process until all your submission images are uploaded.
6. Once you have successfully uploaded your images, you'll have to go back and label them. Select View Uploads. You can also locate the folders by clicking on Library. Make sure you are looking for your images in the correct album.
7. Select your image. It will appear in its larger version. Look under image for place to Click to add title and Click to add description. Click both. Boxes will appear.
8. Top line — Title, year, artist's full name. Please put title first on every image. In the case of frame images, label would read for the image above—Princess Alexandra of Kent (frame detail). Photobucket will arrange alphabetically and it is important to have the artwork image and frame image next to each other.
9. Second line — Framed dimensions (H X W), medium and support
10. Once info is complete, click on blue boxes with arrows.
11. Box at the top right of your image will allow you to advance on to your other images. Repeat labeling for all your uploaded images.

After completing your submission, please email me, Erika Petterson, Associate Curator at epetterson@wisconsinart.org. In the email, include your name, address, phone number, email address, insurance values, and artwork titles. Please include information for each piece that reflects whether an item is for sale or not for sale (NFS). I'll confirm receipt of information. Submission is complete at this time.

JURYING:

Selections made week of April 28, 2014, by Graeme Reid, Director of Collections and Exhibitions, and Erika Petterson, Associate Curator. It is possible that more than one work per artist could be selected for exhibition.

NOTIFICATIONS:

Artists will be notified by Saturday, May 10, 2014 via mail.

DELIVERY OF ARTWORK:

All work must be delivered no later than day discussed and decided upon with curator. A receipt for your work will be issued at the time of delivery. Artists are also welcome to ship work via UPS or FedEx. Delivery and return of artwork via this method is at the artist's expense. Artwork should be labeled Madison Art Guild and shipped to 205 Veterans Avenue, West Bend, WI 53095.

MOWA is not responsible for damage or theft of artwork while in transit. Work will be inspected at time of check in. All transportation costs for the exhibition are the responsibility of the artist unless otherwise agreed upon prior to the exhibition date.

DELIVERY DATES: Thursday July 17, 10:00 - 7:30
 Friday July 18, 10:00 - 4:30
 Saturday July 19, 10:00 - 2:00

PICK UP OF ARTWORK:

Arrangement will be made with the artists via email. Pick-up days will be designated and scheduled with the artists similar to how deliveries are scheduled. At MOWA's option, works left beyond ten days of the exhibition's closing date become the property of the museum unless prior arrangements are made. Works shipped to MOWA will be shipped back to the artist at the artist's expense unless prior arrangements have been made.

INSURANCE:

All artwork is fully covered by insurance while on MOWA's premises. Any valuations shown are those stated by the lender and may not be considered as insurance claim values. Insurance claims will be paid based on values set by an independent, professionally certified appraiser chosen by MOWA or its insurance carrier. The appraiser's value will be based on fair market value. If no records are available to support fair market value, or if they are inadequate in showing a record of fair market value, then references to similar works by other artists of similar stature will be used to establish value and make claim payment.

SALES:

MOWA does not take commissions from the sale of artwork. We will happily facilitate transactions between the artist and interested party. All transactions will be organized directly between the artist and buyer. Please include information for each piece that reflects whether an item is for sale or not for sale (NFS). Though we will not be processing the transactions, it is helpful to know the sale information in case asked by visitors. Please include your preferred contact info for public inquiries (i.e. gallery representation or personal email and/or phone number.)

FRAMING GUIDELINES FOR ARTWORK EXHIBITED:

All framed artwork submitted for exhibition shall adhere to the following guidelines. Failure to do so may impact participation in the exhibition.

1. All artwork on paper must be under plexiglass or glass.
2. Glass or plexiglass are preferable if artwork is covered. The product should be of sufficient thickness to prevent visible warping or waving. Anti-reflective or non-glare surfaces are strongly recommended. If glass is broken upon arrival, new glass will be fitted and the artist billed for cost of glass.
3. All framed works shall be securely fitted within their frames.
4. All mats are to be white or off-white in color.
5. No plastic poster frames.
6. All framed works are to be wired for hanging. No sawtooth hangers. No fishing line.
7. Hanging wires are to be no closer than 2" to the top of the framed when pulled taut.
8. Wires are not to be attached to the clips that are holding the back of the frame together, but should have their own support attached to the frame and not the picture backing.
9. The Museum is not responsible for pieces that are damaged due to improper hanging hardware for poor craftsmanship.

CONDITIONS & LIABILITY:

No artwork may be removed from the exhibit once it has been submitted for entry. Any works sold from the exhibition must remain on view through the entire run of the exhibition. MOWA reserves the right to reject any works of art that are deemed inappropriate. MOWA retains the right to reproduce images of the artist's work for catalogue and promotional use. The agreement to exhibit at MOWA constitutes acceptance of all conditions outlined in these guidelines.

The fact that a work of art has been exhibited by MOWA does not constitute endorsement by MOWA of the artist and/or the work. However, if the work of art submitted has been exhibited at MOWA, reference to the exhibition may be publicly stated.

LABELING & TEXT PANELS:

All labeling of information for the exhibit will be taken from the submission confirmation email to Erika Petterson, Associate Curator. If changes are needed, it is the responsibility of the artist to contact the exhibition curator at (262) 334-9638.

All artwork will be labeled for the public with the Artist's Name, Title of Work, and Medium unless discussed with the curator. MOWA reserves the right to edit any text panels or publicity materials as it sees fit. This facilitates easier exhibition installation.

PUBLICITY:

Publicity for exhibitions at MOWA will include a press release, announcement in our quarterly newsletter, and an email announcement to MOWA's membership. We submit exhibition press releases to Wisconsin's major magazines, major metropolitan Milwaukee publications, Washington County publications, state colleges and universities and Wisconsin artists' groups.

January Art Social





Paintings, wood, fiber, food, jewelry, encaustic, drawings, food, more paintings, wood, fiber, jewelry and food! We had a great time with about 25 members in attendance on that cold third Tuesday in January. We learned about the process behind the making of many different art forms. It was a fun and informative evening with lots of good food! Thank you to all who were able to come out and join us.

**MAG Board Minutes for Tuesday, January 21st, 2014:
Fitchburg Library, 6:30 PM, Room A and B**

Present: Judi Werner, Sue Lewis, Kris Kellor, Ruth Manning, David Carpenter, Tom Kuchenbecker, Aileen Musa, Mary Palmer, Judy Peterson, Sandy Wysock, Chris Echtner, Tamara Tsurkan, Pam Andros, Tim and Nancy Startup, Jan Feyzi, Mary McCormick-Wixson, Sherry Klinkner and Bill Walters.

Guests: Bill Camperlino, Gary Lewis.

Call To Order:

1. Treasurer's Report: Tom reports MAG has \$12, 634 in the bank as of January 1. Tom received a credit from MAG Storage and a refund from the former web host.
2. Membership Report: Chris has received requests for notification of 2014 MAG jurying and will keep those people updated.
3. Newsletter Report: Articles for upcoming newsletter
 - o David C.- Coffee Gallerie Show
 - o Mary Palmer - informational article on the MAG Facebook page.
 - o Tom K. - Fall Tour by 14 South Artists Fall Tour organizational meeting
 - o Chris Echtner, Membership Brainstorming in March/April, January Social
 - o Sue Lewis, Invitation for Salon Committee participation, January Social photos
4. Centennial Committee: David reports full participation for the Coffee Gallerie Show in March 2014
5. Communications Committee:
 - o Website: Tamara has changed the events tab on the website to calendar format. The event can be clicked on for further information.
 - o Newsletter: Ruth H will act as chair for that committee and will gather info from other members for the Board meeting.
 - o Facebook: Mary P reminds members to "like" the FB page so that we can continue growth and provide information.
6. MAG Directory: Sandi W. handed out directories at the January Showcase and any that remain will be mailed to members. Printing cost was \$124. Mary P has requested that Sandi mail her updates of the Membership Directory.
7. January Showcase: Judy P. reports MAG participation of approximately 60 members and one piece has sold. Judy reports that there are enough volunteers for the pick-up date.

Continuing and New Business:

1. 2014 Summer Salon: Sue will write an article requesting participants for the 2014 Summer Salon Committee. Potential judges for the show will need to be identified by February.
2. March: Membership is planning a brainstorming session with all members encouraged to attend. The purpose is to grow more active members and build relationships.

Meeting adjourned: 7:05pm

Next Board Meeting: Tuesday, February 18th, 6:30 PM, Fitchburg Library, Room C 2nd floor