



Co-Presidents: Sue Lewis & Kris Kellor Vice - President: David Carpenter Secretary: Ruth Manning Treasurer: Tom Kuchenbecker Past President: Pam Andros

Inside this issue:

Share Your Art	1
January Showcase, January 4 – February 1	2
Proposal: Directorship of Art Fair On The Square	3
Rental Information for MAG-Owned Display Panels	3
Membership Directory for 2014	4
MAG Board Meeting, Tuesday November 19	4

V	

Important Upcoming Dates

December 4: Pick up Promega artwork, 4-7 p.m.January 4: January Showcase Intake, UW Hospital 9 - 11amJanuary 21: Share your art! Fitchburg Library, starting at 6:30 pmFebruary 1: January Showcase Pick-up, UW Hospital 9 - 11am

Share Your Art!

We are having our annual Art Social Tuesday, January 21, 6:30pm at the Fitchburg Library, 5530 Lacy Road, second floor in rooms A and B. This is an opportunity to get to know one another better, get feedback on a project you are working on, or just share some of your recent work. Bring one or two examples of your art to talk about and a finger food item or beverage to share. We will have a very brief meeting and devote the rest of the evening to the social.

Hope to see you there!



January Showcase: January 4 – February 1, 2014

The Madison Art Guild January Showcase is coming up soon. All members of MAG are invited to show one piece of art to be included in this show. There is no jurying process required for this show.

Intake will be held Saturday morning, January 4th, 9:00 AM to 11:00 AM at the entrance of the University of Wisconsin Hospital.

All 2-D art must be ready for hanging with wire. This is essential for locking the artwork to the walls in the UW Hospital Surgical Waiting Room. Only original artwork will be accepted for this show.

A card stating the following information must be attached to the back of all 2-D work or must be attached in some way to all 3-D work for accurate identification:

Artist's name Title of work Medium Price

Remember to build into your price the 20% that each artist who sells his/her art must donate to the UW Hospital art fund plus the 5% due to MAG for each sale. If your artwork is not for sale, please mark it "NFS" or "Not For Sale" in a clear manner on the identification card. However, you will still need to assign a value for insurance purposes.

Pick Up is scheduled for Saturday, February 1st, 9:00 AM to 11:00 AM.

The January Showcase presents a wonderful opportunity to display your artwork and to brighten the days for the patients and families who use or pass through the Surgical Waiting Room. As our Centennial celebration continues, let's make every effort to have as many members of MAG as possible exhibit artwork in this show.

Judy Peterson is coordinating this show. She will need volunteers to help with Intake and Pick Up, so if you would like to volunteer, contact her at fantaminals@yahoo.com or (608) 332-2111.



Proposal to create Directorship of Art Fair On The Square

It has been proposed to the Madison Art Guild Board that a permanent position of Director of Art Fair On The Square be created. This would be a 3-year commitment available to any interested and qualified MAG member.

The responsibilities include managing the Zapp applications, set-up and break-down of the MAG booth, overseeing booth operations during the Fair, and training a replacement ("understudy") in the third year of the position. The directorship would be renewable, should no other member be available to fill the position. In return, the Director and the Understudy will be able to exhibit their work at the Fair. Judi Werner has offered to fill this position for the 2014 Fair, if requested.

This proposal will be voted on during the December Board meeting; 6:30 December 17th at the Fitchburg Public Library, room C.

Rental Information for MAG-Owned Display Panels

MAG owns 19 upper and lower panels that can be used by MAG members to display artwork in their own shows. Members of MAG are eligible to rent display panels for personal use on a first come-first served basis. MAG reserves the right to deny a request if these panels are needed for a MAG sponsored show such as the Art Fair on the Square.

The rental period is limited to the dates of the member's show plus a reasonable period pre- and post-show for pick up and return of equipment.

The rental agreement is as follows:

- 1. Rental cost is per show (\$2.50 per upper or lower panel/day)
- 2. A fee of double the rental fee will be charged per day beyond the return date if not returned when required. Failure to pay will result in suspension of MAG membership.
- 3. Any damaged or lost items will be repaired and/or replaced at the expense of the member.
- 4. Members need to request at least 2 weeks in advance.
- 5. Equipment is not available for rental during the Art Fair on the Square or other MAG sponsored shows that may need the equipment.

For more information or to make a request, contact: Mary McCormick-Wixson: marymccormickart@gmail.com or (608) 347-4742.



Membership Directory for 2014

In 1988, the Madison Art Guild produced their very first yearbook which looked remarkably like the yearbook of today. In recent years, the internet has transformed our communications and made it possible for us to store and communicate information electronically where it is accessible any time. Obviously times have changed and we need to adapt as well.

The Madison Art Guild website now contains virtually all of the information that is usually included in the yearbook. In addition the monthly newsletter provides up to date information regarding events and opportunities. After evaluating our information resources, we have decided to discontinue the yearbook format. It will be replaced by a membership directory. You will receive the 2014 membership directory when you check in for the January salon or by mail at a later date.

If you have changed your name, address, phone number or email address in 2013, please let me know by December 15th so that I can include updated and current information in the new membership directory.

Sandi Wysock, 608-833-5326, sandrawysock@msn.com

MAG Board Meeting Tuesday, November 19, 2013: Fitchburg Library, 6:30PM, Rm A and B**

Present: Judi Werner, Sue Lewis, Chris Echtner, Kris Kellor, Ruth Manning, Ruth Hansen, Dave Carpenter, Aileen Musa

Call to Order:

Standing Committee Reports

 Treasurer's Report: Tom K. reported via email a current balance of \$14,264 plus the \$5,000CD. Tom has switched billing to our new web host Hostmonster and will utilize the MAG credit card for payment. He has also given Judi Werner access to the credit card for payment of the ASOF application. Kris will remind Tom to let MATC know we will be offering 2 scholarships in the spring of 2014.



- 2. **Membership Report:** Chris E. reports that she met with new member Sherry Klinkner to discuss membership ideas and has invited her to come to the January Show & Tell. The structure of the membership chair position will be discussed further at the December meeting.
- 3. Newsletter Report: Sue L. reports the newsletter will continue to be the main instrument to keep the membership updated. All information for members will go to whole membership. Individual and small group shows will only be posted on the opportunities page or Facebook. Ruth Hansen reports that she and Bill Blansett continue to work together to edit and produce the newsletter without problems.

The Board discussed the structure of our various communication pieces (website, newsletter, and Facebook) and will further discuss the issue in December.

- 4. **Centennial Committee:** Cindy K. reminded the Board via email for about pick up at Promega and that reminder should be put in the Newsletter, with an email bulletin sent to membership.
- 5. Website/Communications Committee: Tamara reports that the site has moved to the new hosting server without any problems. This host allows the loading of much larger photo files and lower cost.
- AFOS Update: Aileen M. reports that all the information has been collected for the application to be submitted in the next few weeks. Judi W. has organizational meetings planned with the participants. Aileen reminded the Board that the tent needs some repair.
- 7. Yearbook Coordinator/Planning: Sue reports that a group met this past October to talk about whether MAG needs a yearbook and if not, what would we do instead. It was determined that the directory and calendar are the most utilized parts of the present yearbook. Sandy Wysock has created a paper directory with a calendar to be distributed at the January Showcase with the remainder mailed. Sue created a master membership database and the Directory Chair, Sandy, is in charge. This information will be kept uniform among committee chairs.

Continuing and New Business

• January Showcase – Sue will send an informational article for the newsletter and Bill will send out an email bulletin.



• AFOS Discussion:

The Board held a general discussion regarding the future of ASOF leadership. It was proposed that a permanent director be created and allowed to participate in the show each year for a 3 year commitment, training a new person the final year. Ruth H. will write an article for the newsletter asking for interest from the membership for this position. Judi will write up this AFOS policy and it will be voted on in December.

• January Show and Tell Meeting – Chris will write an article for the newsletter in December.

Meeting Adjourned – 8:10pm

Next Board Meeting: Tuesday, December 17, 2013, 6:30 PM, Fitchburg Library, Room C.