



*Co-Presidents:* Sue Lewis & Kris Kellor  
*Vice - President:* David Carpenter  
*Secretary:* Ruth Manning  
*Treasurer:* Tom Kuchenbecker  
*Past President:* Pam Andros

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**Deadlines & Important Dates**

- November 2-3rd! Hilldale Art Show
- November 19th! MAG board meeting, 6:30, Fitchburg Library
- December 3rd! End of Promega Exhibit
- December 4th! Pick up Promega artwork, 4-7 p.m.

**Annual Banquet a Success!**

The banquet was a huge success! We had 32 artists and friends in attendance including 6 new members who introduced themselves and their work to us. We also had door prizes, good food and good conversation. Thanks to Ruth Manning and Chris Echtner (co-masters of ceremonies), and to our presidents, Kris and Sue, and everyone else who helped make the evening run smoothly.



And check out all the banquet pictures after the "Minutes" section of this newsletter!

## **MAG By-Law Change Approved By General Membership**

On October 17, 2013, MAG members attending the Annual Fall Dinner/General Membership Meeting approved changes to the Organizational By-Laws after the introduction and approval of two friendly amendments. The friendly amendments were designed to clarify 1) the residence requirements for members in good standing and 2) the volunteer requirements for new members.

The major change in the By-Laws appears in ARTICLE I –MEMBERSHIP which now reads:

“Membership in Madison Art Guild (MAG) is open to any artist, amateur or professional, who lives in Dane County, Wisconsin. As of October 17th, 2013, members who permanently leave their residence in Dane County, WI, except for Honorary Members, shall forfeit their membership in the Madison Art Guild.

The newly approved MAG By-Laws can be viewed on the MAG website: <http://www.madisonartguild.com/>

## **Opportunities Page Reminder**

The “Opportunities page” of the Madison Art Guild website is the place to find upcoming member shows and activities. It is updated regularly with exciting new shows, workshops, and other member related activities. Don’t miss an opportunity! [Check it out often!](#)

## **Facebook Workshop Draws Much Interest**

On October 3rd, eighteen members of MAG gathered at the newly reopened Madison Public Library Downtown for the Facebook Workshop. Not only was this a good opportunity to see the new library, but also a great venue for this workshop since it offered the electronic equipment needed to facilitate the projection of the Internet demonstrations live on 2 large screens.

Nick Newlin, son of MAG member Karen Watson-Newlin, presented a step-by-step explanation and demonstration of how to create a professional Facebook page tailored to promoting the individual artist’s works. He also showed how Facebook can be used to increase sales through targeted advertising for a very reasonable fee.

There were many questions from the group regarding process, safety of information, copyright protection, hints to reach more people with our art and pro's and con's of using social media. These were all ably answered by Nick with Mary Palmer (MAG's Facebook Administrator) also giving valuable input.

Following the workshop presentation there was a short Member Show and Tell where five members showed a piece of art they are working on or have completed and invited group input.

Nick's expertise in the use of social media and the Internet coupled with his excellent presentation skills made this workshop a great success. Our thanks to Nick and also Karen and Mary for each of their contributions to making this a successful learning experience and helping to create a warm atmosphere for the sharing of our art works.

### Centennial Celebration Dates

December 3	End of Promega Exhibit
December 4	Pick up art work at Promega 4 - 7pm
January - December 2014	Ongoing Exhibit at Hilldale Mall
January 4 - February 1	January Showcase at UW Hospital Surgical Waiting Room
March 1 - April 29	Coffee Gallerie Exhibit
June 7 - August 2	Salon Exhibit at UW Hospital Surgical Waiting Room
September - December 2014	Museum of Wisconsin Art Exhibit
September 1 - October 31	Exhibit at Arboretum Steinhauer Trust Gallery
October 1 - 31	Absolutely Art Exhibit
November	Art Exhibit by Irene Olson at Blue Iris Gallery, Deerfield

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**MAG Board Meeting, Tuesday October 15, 2013: Fitchburg Library, 6:30PM, Rm C**

Present: Judi Werner, Sue Lewis, Chris Echtner, Kris Kellor, Ruth Manning, Ruth Hansen, Dave Carpenter, Sandy Wysock

Call to OrderStanding Committee Reports

1. Treasurer's Report:  
Tom K reports that there is a balance of \$14,442 plus the \$5,000 CD.
  2. Membership Report: Chris E.  
Fall Banquet: Plans are set for the Annual banquet at the Imperial Garden Restaurant with 30 people confirmed.
  3. Newsletter Report:  
Ruth H. reports articles have arrived in a timely manner. She will check with Bill B. about some software compatibility issues between her and Tamara.
  4. Centennial Committee:  
Next event on the centennial calendar is the January Showcase at UW Hospital, with Judy Peterson as coordinator. We will be printing a list of future centennial events in the newsletter.
  5. Bylaws Revision Committee:  
Due to some discussion about the residency requirement, Ruth H. made a motion that a friendly amendment be made to add "As of October 17, 2013" to the already Board approved bylaws revision. Chris E. seconded it, the motion passed.
  6. Website/Communications Committee Update:  
Sue L will host a meeting this month to work on a plan of action to develop the e-format yearbook to best serve the needs of the organization. Sandy Wysock will be working as the coordinator.
  7. AFOS Update:  
Judi W. has organized all necessary ASOF information for this year. We will need to schedule a new drawing of participants for 2016.
- Guild Workshop: 18 people plus presenters were present at the October 3rd Facebook Workshop at Madison Central Library. Many positive comments were made and member artists brought work to share. Sue sent Nick Newlin a thank you note from the Guild.
  - New MAG Equipment Rental Coordinator: Mary McCormick-Wixson has volunteered be the coordinator of the rental equipment at the storage facility in Verona.
  - Date of next Member Show and Tell will be on January 21 after the Board Meeting.

Meeting adjourned 8:00pm

Next Board Meeting: Tuesday, November 19th, 2013, 6:30 PM, Fitchburg Library, Rm C.

