



Co-Presidents: Sue Lewis & Kris Kellor

Vice - President: David Carpenter

Secretary: Ruth Manning

Treasurer: Tom Kuchenbecker Past President: Pam Andros

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Deadlines & Important Dates

September 29! Deadline to sign up for Facebook workshop

October 10!! Deadline to RSVP for attendance to Fall Banquet

October 17!! Fall Banquet and Bylaw Revision

Proposed MAG Bylaws Revisions

Important Reminder For All MAG Members:

All MAG members are urged to prepare to vote on the revisions to the <u>Bylaws</u> by reading them in the link provided on the MAG Website Home Page. (See the upper right corner on the Home Page for the link). Once you have clicked on that link, you will see a highlighted link to the PDF version of the Bylaws. Click on this and proposed revisions are highlighted in blue. You can access the website at <u>www.madisonartguild.com</u>.

These changes were approved by the MAG Board at the August meeting, but must be ratified by the membership in order to be finalized.



The vote will take place at the Annual Fall Banquet and Membership Meeting on October 17th, 6:30 PM at the Imperial Garden Restaurant in Middleton (see below).



Fall Banquet and Meeting

Thursday, October 17th 6:30 PM Imperial Garden Restaurant, 2039 Allen Blvd. Middleton, WI 53562

All are encouraged to come. Socialize with Fellow artists, meet new members, and have fun! New members are invited to show one or two selections of their work in an informal, relaxed atmosphere. We will have a brief meeting and the vote on revisions to the bylaws (see above).

We will have five entrees to select from, including a vegetarian and seafood choice, served with tea and rice for \$14.95. There will also be a cash bar. RSVP to Chris Echtner (cechtner@att.net or 608-278-2961) by October 10th.

Spouses and friends are welcome.

Madison Art Guild Facebook Page

It is reported that our Facebook page is a success! With almost 700 viewings and 33 "likes", it is getting the exposure we wanted. There is now a Facebook link on the top of the MAG website home page (www.madisonartguild.com) that you can click on to go directly to the MAG page and then can click on "Like". By doing so, you will receive all the new posting updates directly to your email so you won't miss anything new on the page.

Facebook Workshop

Thursday, October 3, 2013

7:00 - 8:30 p.m. Room 302 (The room will be open at 6:30 p.m.) Madison Public Library, Mifflin Street No Fee.

Presented by Nick Newlin



Coordinated by Mary Palmer and Karen Watson-Newlin

New Sign up Deadline

Monday, September 29. Please respond to kwatsonnewlin@tds.net.

Workshop Overview

The Facebook page workshop will cover the benefits of having a Facebook presence, initial creation and setup of a public Facebook page, best practices for posting to your new Facebook page (what types of content are best, the best time of day to post, optimal post frequency and responding to comments and messages on your page) and the available low-cost opportunities for promoting your page through Facebook's paid advertising platform.

Promega Report

If the artist's reception at Promega Corporation is any indication, then the Madison Art Guild's centennial celebration is off to a great start. Promega Corporation is hosting a show of 100 art works by 60 MAG artists entitled "The Madison Art Guild: Celebrating 100 Years of Community Art". The show will run from September 17 to December 3, 2013. It is free and open to the public from 8:00 a.m. to 4:00 p.m. on weekdays.

The reception was held on September 17 from 4:30 to 6:30 in the lobby of the Promega building in Fitchburg. A few hundred artists and guests enjoyed the catered bar and extensive buffet table while listening to the music of the Joel Adams Quartet. The art is displayed on both levels of the large lobby area as well as along several first floor corridors. Cynthia Koshalek organized the show on behalf of MAG. The show is made possible through support from Promega Corporation and is produced by Daniel Swadener.

MAG Board Agenda for Tuesday September 17, 2013

Fitchburg Library, 6:45PM Rm C.

Present: Judy Werner, Sue Lewis, Kris Kellor, Tom Kuchenbecker, Ruth Manning, Chris Echtner, David Carpenter, Ruth Hansen.

CALL TO ORDER:



Standing Committee Reports:

1. Co-Presidents' Report:

Kris Kellor congratulated the Centennial Committee for their work organizing the Promega Show. The opening was a fun and well attended event.

2. Treasurer's Report:

Tom Kuchenbecker reports a balance of \$14,406 in the checking account, not including \$5,000 CD.

3. Membership Report:

Membership Report: Chris Echtner has agreed to assume Membership Chair beginning 2014. She will be working with Cindy Koshalek to transition into the job. The Board reviewed duties for the Membership Chair for clarification. Chris will be collecting names as people express interest in becoming MAG members. Kris and Cindy have volunteered to work with Chris in this transition. Kris will write up these duties for the MAG records.

4. Newsletter Report:

Ruth Hansen reports that the new format worked well for the September Newsletter. Ruth requests that submissions be Word docs not pdfs. A list of expected articles will be sent to Ruth after each Board Meeting. This month edited articles will be sent directly to Tamara as Bill is out of town. Articles will be sent to Ruth by September 23 and sent to Tamara by September 25.

5. Centennial Committee Report:

David Carpenter will write an article on the Promega Show and opening for the newsletter. The next Centennial event is the UW January Showcase.

6. Bylaws Revision Committee:

Bylaws changes were published to membership in September newsletter and will be repeated in the next newsletter. Sue will submit this and also attach a reminder note to the Fall Banquet reminder bulletin in October.

7. AFOS Update:

Judy Werner reports her committee is meeting with all new people in October to organize needs for ASOF. Judy would like to clarify the application process and the Board suggests she connect with Norma Hove.



Continuing And New Business:

1. Fall Banquet:

Chris will be writing an article for the newsletter and put together a bulletin to be released one week before the dinner to promote this event. Members should email Chris by October 10 if they plan to attend. Ruth M. will help Chris emcee the event. Tom K. is talking to the Agora retail shops about donating door prizes for the fall dinner.

2. AFOS Equipment Authorization:

Judy Werner ofered to examine the tent to assess the damage and see if it's possible for her to mend the damage. She will report back to the Board. Judy brought up the question of covers for the metal grids used in the display and will price the materials and report back to the Board.

3. 2013 MAG Yearbook/Directory:

Possibilities are being discussed for the MAG Yearbook to be online format and print for those members that do not have computers. The Board will discuss this in October.

Meeting Adjourned: 8:31pm.

Next board Meeting Tuesday, October 15, 2013 6:30 pm Fitchburg Library, Rm C.