



Co-Presidents: Sue Lewis & Kris Kellor
Vice - President: David Carpenter
Secretary: Ruth Manning
Treasurer: Tom Kuchenbecker
Past President: Pam Andros

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2013 Promega Exhibit - Entry Information

This is the first major exhibit for MAG in its Centennial calendar of events. Be sure to submit your entries in plenty of time for this first exciting exhibit entitled, “Celebrating 100 Years Of Community Art”. Please read all the directions carefully.

August 1, 2013 – Deadline for images and the typed Artist Statement form.

- 1) Members may submit one or two images of original art work.
- 2) Art Work may be 2D or 3D. Work must be ready to hang or display.
- 3) Be sure to submit clear, concise images for the jury.
- 4) The Centennial committee will jury images in early August. Notification of acceptance will be by phone or e-mail before August 12, 2013.
- 5) The art work brought to the exhibit must be the art work that has been accepted by the jury. No other artwork will be accepted.
- 6) The artist statement is required and should be typed.

There are two ways to apply for the Promega Exhibit.

- **By Website:** Apply on the Madison Art Guild Website.
Members will be e-mailed their log in and password information.
Open your browser and navigate to <http://www.madisonartguild.com/promega.php> and enter your log in and password there. To access the page, you can also click the Member Area link in the top right corner of the Madison Art Guild Website.

Once logged in, enter all the fields on the application form that appears (your name and email address will already be pre-populated for you, but you can change them if any of the information appears to be incorrect).

Upload one or two images of your work and specify the Title, Media, Size and Value of your work, as well as whether it is for sale. Value needs to be specified for insurance purposes even if your work is not for sale.

After you have entered all information, click Submit Application button at the bottom of the form. You can change your submission any time before August 1st by following the same steps as above.

If you encounter problems logging in or submitting your application please contact MAG Webmaster Tamara Tsurkan at tamara@tds.net.

- **By Mail:** Send one or two, 4 x 6, clear photographs, along with the Typed Artist Statement form. Identify photos on the back by writing your Name, Title, Media, Size, Value, For sale or NFS. If you prefer not to write on the photo, use a sticky post it note. Send photos and the Artist Statement form by August 1 to
Cynthia Koshalek
551 Hickory Ct.,
Verona, WI 53593

Save these Important Dates for Sept. 17 – Dec. 3, 2013 Promega Exhibit:

Aug. 1 - Deadline for Images and the Artist Statement Form.

Sept. 11, 4 - 7 pm - Drop Off Accepted art work at Promega Building.

Sept. 17, 4:30 - 6:30 pm - Reception at Promega Building. All Members invited.

Dec. 4, 4 - 7 pm - Pick Up art work at Promega Building.

See Promega Exhibit Application Form on the next page.

2013 Promega Exhibit - Application Form

Artist Name _____

Media _____

Address _____

Phone _____

E-Mail _____

Artist Statement

Madison Art Guild Board Meeting – June 18, 2013

Present: Sue Lewis, Kris Kellor, Tom Kuchenbecker, Ruth Manning, Norma Hove, David Carpenter, Cindy Koshalek, Tamara Tsurkan, Marcia Nelson, Kathy Winters, Chris Echtner

CALL TO ORDER: Co-Presidents' Report

Standing Reports:**1. Co-Presidents' Report:**

A letter was sent to new members for an informal get-together at Kris Kellor's house, Wednesday, June 19, for friendship and discussion of the organization. Twenty are planning to come.

Sue Lewis reports she has filed the Wisconsin Department of Safety and Professional Services form to the State of Wisconsin.

2. Treasurer's Report:

Tom Kuckenbecker reports \$10,695 on hand. Money came from 129 paid members at the June Salon and the latest rotation at Hilldale. MAG received a thank you note from the MATC student who received our scholarship.

3. Membership Report:

Sue Lewis gave Board members an updated list of members fully paid, including honorary members. There are 130 members at present. This document will be the basis for development of the membership database.

4. 2013 AFOS Chairs Report:

Kathy Winters reports we have ordered material for the feet on the MAG displays to increase stability. Kathy will arrange with Chris Echtner to pick up the displays from Hilldale prior to the show. Kathy received a FAQ sheet from ASOF with basic facts about the fair and emailed it to the other participants.

5. Centennial Committee Report:

Cindy Koshalek reported dates for all Centennial Events will be set by the end of July. The Promega show is developing well, info for the postcard has been sent and the committee will organize a jury date in August. Kris expressed concern that some members may be left out of the jury process because of their lack of experience with digital entries. Tom suggested we allow members the option of sending a photograph by mail.

6. Website Report:

By July 1 Tamara reports she will have a link ready for members to upload 2 images for the Promega show. Info and reminders will be sent through the newsletter.

Sue and Kris met with Tamara to discuss future plans for the website and the formation of a Communications Sub-Committee. We hope to develop the ability for members to manage their own artist page, event calendar and member opportunities. The membership list will also be accessible via the website. All of these additions will be password protected. We will be working on information for the members with image requirements for the website.

Members Bill Blanset, Ruth Hansen, and Mary Palmer have volunteered to become members of the Communications Committee.

7. E-Yearbook:

Marcia Nelson emphasized the importance of maintaining the database, now the responsibility of Charmaine Harbort, as we switch to electronic format. Sue reminded the Board of the necessity to keep up the membership list as changes occur.

Continuing And New Business:**1. Hilldale Exhibit Update:**

Chris reports Rotation 5 is showing at present with 8 artists participating. Hilldale Management has agreed to do Rotation 6 through the end of August. The program will be re-evaluated by Hilldale in the fall.

2. 2013 Summer Salon:

David Carpenter: The Salon is installed and Norma Hove will print award certificates. Dave touched base with Louise Joyce about the reception and plans are in place. The name tag station will be manned by Sue L. and Kris K. Dave will call the winners prior to the Salon and forward the list to Norma and Marcia. Dave will be renting a microphone and speakers for the event.

3. Overture Application Status:

Norma will touch base with the Petersons tomorrow, Wednesday 19th, for an update.

4. Overlook of MAG Activities:

Kris reports that work is ongoing.

5. By-Law changes currently needed:

Dave is putting notes together on this. The change needs to be in the September newsletter before it can be voted on by the membership at the general meeting in October. MAG Board will vote on these changes at the August Board Meeting. Dave will form a committee to look at the by-laws before the Board Meeting.

6. **Salon Requirement:**

The Board discussed the issue of Salon participation as a requirement of membership. It was decided further discussion was needed as we look at by-law changes.

Meeting Adjourned: 8:31pm.

Call for Artists – Hilldale Exhibit – Rotation 6

Intake for Rotation 6 of the ongoing Hilldale Exhibit will be held on Monday, July 15, 5:00-7:00 p.m. Pickup for Rotation 5 will be held concurrently with this Intake, so it is very important to avoid congestion by NOT parking in the Sentry grocery pickup circle....*this is no longer allowed*, so please try to find parking in outlying areas.

Here is some basic information for those who have not taken part in the exhibit before:

- All artwork must be original, and all artwork must be for sale.
- MAG members may submit up to five pieces of artwork.
- The Intake Form (attached) must be sent to Chris Echtner, 6621 Montclair Lane, Madison 53711 (postmarked by July 9), along with a **check for \$5**, made out to Madison Art Guild, Inc. **All information must be accurate, because identification cards for the exhibit will be typed from this information sheet in advance.** Preference will be given to those members who have not participated in previous rotations, and the first 20 members who respond will be accepted. You will receive an e-mail confirmation if you are included in the Rotation 6 exhibit.
- All artwork must be in completed form, and if it is framed 2-D work, it must be ready for hanging with strong wire. Artists must identify each piece of artwork on a 3 x 5 card placed on the back of the work. Information needed on this card is: **name of artist, title of artwork, medium, price, dimensions, and phone and/or e-mail address.**
- Pick-Up is August 29, 5:00-7:00 p.m.

Artwork will be for sale in the following manner: Identification cards stating name of artist, title of artwork, medium, price, and your contact information will be displayed with your artwork. If customers wish to purchase the artwork, they will go to the Information Desk near Macy's, where a MAG brochure, which will

include details about the artwork and the method of contacting the artist (phone and e-mail), will be given to the customer. **The customer will contact the artist directly---no sales are conducted by Hilldale staff. Artists who have been contacted by potential buyers will contact MAG coordinator Chris Echtner (278-2961) to arrange for unlocking the door for the sale to be conducted. Artists are responsible for collecting sales tax and providing receipts.**

Madison Art Guild Exhibit at Hilldale Application Form

Intake: Monday, July 15 – 5:00 to 7:00. This form MUST be mailed to Chris Echtner, 6621 Montclair Lane, Madison, WI 53711 by July 9, 2013. Art work cannot be accepted without it. Artwork will be displayed until July 15, at which time the sixth rotation of art will be scheduled for intake.

NAME _____

PHONE _____ **E-MAIL ADDRESS** _____

TITLE(S)/MEDIUM/DIMENSIONS/PRICE OF ARTWORK (maximum of 5)

	<u>TITLE</u>	<u>MEDIUM</u>	<u>DIMENSIONS</u>	<u>PRICE</u>
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

WAIVER

I hereby agree to indemnify and hold harmless without qualification both the Madison Art Guild, Inc. and Hilldale Shopping Center from any loss, liability, damage or costs as a result of exhibiting my artwork at Hilldale Shopping Center.

In witness whereof, I set my hand on this _____ day of _____ in the year _____.

By _____ Date _____
(SIGNATURE)

(PRINT NAME)

2013 MAG Exhibit @ Alicia Ashman Library

733 N. High Point Road, Madison

The Ashman Library has invited us back to exhibit in September and October. The theme for the exhibit will be "Madison Art Guild, Today, Celebrating 100 Years of Dane County Art". I'm hoping you'll join me for this two-month exhibit, which will run from September 7 to October 26.

Those who want to Exhibit:

- Email Marcia Nelson (mjxnelson@tds.net) today and let her know. Deadline for informing her to join the group is Wednesday, July 13.
- Include your name, medium with short sentence of what it is (educational component for the library), approximate size of the art piece, price, your contact information (phone or email) in case someone wants to purchase it.
- All work needs to be hung – there is no secure case to put it in (sorry). If you have a secure case, we can put it on the bookcase which is about 10 inches or so wide. We can also display in a window for those who need that sort of light to best display their work.

Join the fun – take another opportunity to show your wonderful talent. For more detailed information, check out the website for general rules about the exhibit.

New Communications Sub-Committee is Formed

Tamara Tsurkan (our MAG webmaster), Kris Kellor and Sue Lewis (MAG Co-Presidents) met on June 11th to discuss the formation and implementation of a new Communications Sub-Committee. Tamara will chair this committee with Sue Lewis continuing as facilitator for the present. There are three MAG members who have already expressed interest in being involved in this committee's work plan and implementation: Bill Blansett, Ruth Hansen and Mary Palmer.

The discussion centered around a "wish list" submitted to the Board by MAG members over the past several months and considered steps needed to continue the updating of our website; creating access to a "Members' Events" calendar linked to the website that would make it possible for members to add their own upcoming shows and other events; steps related to creating an electronic format for the annual MAG Yearbook; the possibility of a MAG organizational Facebook page; and changes that will be incorporated in our monthly MAG Newsletter.

These ideas and a preliminary timeline for their implementation was presented to the Board at the June 18th Board Meeting by Tamara and received approval. The goal of the Sub-Committee is to involve more MAG

members in the actual planning and carrying out processes needed for these changes and to give back-up support to Tamara and to Norma Hove---who both have worked faithfully on the website and Newsletter for many years.

The Communications Sub-Committee will gather in July for their first meeting after Board affirmation. If any other members of MAG would be interested in attending this meeting you are welcome. For date/time/location, contact Sue Lewis at suelewisart@gmail.com.

By-Laws Review Committee Formed

Along with the streamlining and standardization of MAG procedures over the past year, there has developed the need to have a review of our MAG By-Laws to be sure they accurately reflect current MAG procedures and requirements. David Carpenter (MAG Vice-President) has agreed to form and be the chairman of this committee. The committee will conduct the review and submit their recommendations at the August Board meeting for preliminary approval. All approved changes will be published in the September MAG Newsletter and will be presented to MAG members for final vote at the annual Fall Banquet, which is held in October.

Thank You, Salon Participants

The 2013 Salon Committee would like to thank MAG members for cooperating in the implementation of the new methods used for registering for the 94th MAG Salon. It saved the committee from last-minute scrambling and exhaustion, but there were still quite a few members who did not take the time to read the directions carefully. This led to many extra hours spent tracking down details for the behind the scenes workers, but we were willing to do that in this transitional year. Next year, those who do not have their applications filled out completely and returned by the deadline may put their continued membership at risk. This deadline also applies to those who ask to be excused from Salon participation due to health or other legitimate reasons.

Here are some statistics about the Salon: Of the 130 active members in MAG, 121 submitted entries in this year's Salon. (Nine members were excused for health and other legitimate reasons.) There were 15 entries in Mixed Media, 22 entries in Painting/Drawing Not Under Glass, 42 entries in Painting/Drawing Under Glass, 19 entries in Photography/Digital Imaging, and 24 entries in Studio Fine Arts.