



Co-Presidents: Sue Lewis & Kris Kellor

Vice - President: David Carpenter

Secretary: Ruth Manning

Treasurer: Tom Kuchenbecker
Past President: Pam Andros

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MAG Centennial Celebration 2013-2014

To celebrate Madison Art Guild's Centennial year in 2014, the Centennial Committee has organized a full schedule of events, starting with a kick-off exhibit at Promega Corporate Offices in Fitchburg this fall. Please print out these deadlines for all of the shows that have been arranged to date so that you can produce art that is appropriate for each show. Promega prefers large pieces of art, so **THINK BIG!**

The Centennial Committee, chaired by Cynthia Koshalek, also includes David Carpenter, Sherry Klinkner, and Tom Kuchenbecker.

2013

June 2 Deadline for 12 images Promega postcard

July Media Promotion Packet and Poster for 100th Anniversary

Aug. Jury art work for Promega show (100 artworks)

Binder of Artwork and Statements

Sept. - Oct. Alicia Ashman Library Exhibit

Sept. 9 Drop Off Art Work for Promega Exhibit - "Celebrating 100 years of Community Art"

Sept. 17 Reception/ Opening (Catered by Promega) 4:30 – 6:30 p.m.

Dec. 3 End of Promega Exhibit

Dec. 4 Pick Up Art Work at Promega



2014

Jan. – Dec. Hilldale Mall – Ongoing Exhibit (Window PR)

Jan. 1 - 31 January Showcase, (Judy Peterson - Coordinator)

March – April Coffee Gallerie Exhibit, (David Carpenter - Coordinator)

June - July Salon Exhibit at UW Hospital Surgical Waiting Room

Oct. 1 – 31 Absolutely Art Exhibit (Coordinator – TBA)

Sept. – Dec. Museum of Wisconsin Art Exhibit

Madison Art Guild Board Meeting - May 21, 2013

Present: Sue Lewis, Kris Kellor, Tom Kuchenbecker, Ruth Manning, Norma Hove, David Carpenter, Cindy Koshalek, Norma Koshalek, Theresa Drinka, Mary McCormick-Wixson

CALL TO ORDER: Co-Presidents Kris Kellor and Sue Lewis

Standing Reports:

 Co-Presidents' Report: Sue Lewis is working on a committee to be an advisory to the Board regarding development of the website and other publicity tools. Kris &Sue will meet with Tamara in June to review ideas.

Kris Kellor handed out an excel sheet with proposed events for MAG through 2014. We will be looking at coordination and manpower needs for these events.

- 2. **Yearbook Report:** Defer discussion until after Tamara Tsurkan returns. Marcia Nelson is resigning as Co-coordinator, need replacement and new committee members.
- 3. **Treasurer's Report:** Balance of \$5,357 as of May 1. Tom Kuckenbecker has received deposits from Hilldale rotation, new member fees, and membership dues for a total of \$7,069 as of May 21.

4. Newsletter Report:

Sue asked Norma Hove if there was any feedback from moving to electronic format. There was a brief discussion of ideas to help drive more traffic to the website. A suggestion was made to promote the website at the Annual Dinner this fall.



5. Membership Report:

Cindy Koshalek presented a list of 13 new members juried in this May. All have registered for the upcoming Salon.

6. Website Report:

Sue and Tamara have put all Salon 2012 photos on the website.

7. 2013 AFOS Chairs Report:

Norma has received an email from Kathy asking to coordinate the use of MAG equipment presently at Hilldale so it can be used for AFOS. Norma H. suggested that adaptations be made to the panel feet to avoid a tripping hazard. A motion was put forth by Norma H. to ask Michelle Klock to investigate the cost and to proceed with ordering foot plates for the panels, Theresa seconded and motion passed.

8. Centennial Committee Report:

The committee chose 12 images for the Promega Show promotional postcard. Those images will be sent to Promega to choose 6 for the final postcard. A slate of exhibition opportunities has been organized to celebrate the centennial year for MAG. David Carpenter is exploring the possibility of asking Carolyn Gantner to write a piece on the history of the organization for display at the exhibits.

9. Hilldale Exhibit:

Norma H. reports they are about to send an announcement out for the next rotation, June 3 to July 15. Norma reports 6 people sold work on gallery night and other sales were made during the present rotation.

10. Overture Application Status:

Results of the Overture Application will be sent in June.

11. 2013 Summer Salon:

David C reports Louise Joyce has taken over the reception position. People are needed to help with set up and takedown, Mary McCormick Wixson has agreed to help. Dave has made contact with the judge and arranged details, there will be 21 awards given this year. Ruth M. and Marcia N will be taking photos of the events and prize winners. Norma H will be taking care of drop off and pick up and will be recruiting new members. Norma K is working on awards and Tom K is testing whether his software will print the award certificates. Dave C reports 15 people have not responded to request for dues and Salon entry and he is making contact with these members.



Continuing And New Business:

Identification and discussion time frames and staffing needs for MAG Standing and Special Events, Tasks, Commitments, New and Continuing Organizational Undertakings for the period May 2013 – Jan 2015.

Kris presented her original excel document produced for the purpose of organizing MAG obligations through 2014. Kris had us review all items, identify which items are related to the Centennial and go over initial timelines for all events. Most immediate concerns are website development, updating by-laws and creating a list of Centennial Events for the membership for planning purposes.

Meeting Adjourned: 8:40pm.

To be discussed at June 18 Board Meeting:

- 1. Discussion and decision regarding electronic or print version of Annual Yearbook/Directory.
- 2. Discussion and decision regarding changing the month of annual dues collection to January or February.

MAG Welcomes New Members

H. Jean Azemove - Photography

Leonard Black - Photography

Theresa JK Drinka - Water Media & Jewelry

Jan Feyzi - Acrylic, Oil, Watercolor

Beverly Gordon - 3D Assemblage Sculpture

Jacquelyn Hank - Photography

Ruth Hansen - Watercolor

Beverly Larson - Watercolor

Timothy Muldowney - Watercolor

Mary Palmer - Pen & Ink/Acrylic

Alicia Rheal - Oil

Tim & Nancy Startup - Wood

Mary McCormick Wixson - Oil Pastel



Recruiting for New Communications Sub-Committee

As you have noticed, the Board of the Madison Art Guild has been upgrading our organization's website and within the last few months has implemented an electronic newsletter and electronic Salon packet (for those MAG members who use computers).

As part of this effort, we have relied on our web master, Tamara Tsurkan, and she has done a marvelous job! She has been very willing to volunteer her time and skills to help MAG to better meet the communication needs of our members and she will continue to do so.

We are currently asking if any MAG members would be interested in contributing their ideas and whatever skills they have to a new Communications Sub-Committee. The purpose of this Committee would be to identify any further changes and/or additions that would make our website even more of an organizational asset and to recommend these changes to our Board for consideration.

The Board has also recommended that the MAG Yearbook be changed to an electronic format, so this new Communications Sub-Committee would be addressing that project as well. The possibilities available in the electronic format are much greater than those reasonably available in the paper format we have used for many years.

MAG exists because our members have always been willing to step up and help meet any challenges that have come up in the past 100 years. So now, we are again asking for your help.

If you would like to be involved in this new Sub-Committee, please send your email response to Sue Lewis, at: suelewisart@gmail.com. We are hoping that if we can form a committee with Tamara as our key person. These topics can be studied and a recommendation brought back to the Board by early this coming fall.

Congratulations & Thank You

The 2013 Salon Committee would like to thank MAG members for adapting to the new Salon electronic format. By registering artwork in advance of the June 8 intake, it helps to reduce the workload all packed into one very hectic day. A great deal of work goes on behind the scenes, and we especially want to thank Sarah Grimes, Art Coordinator at UW Hospital, who has been known to work marathon hours from 8 a.m. to 11 p.m. to install the show for MAG.



Starting at 6:30 on **Sunday evening, June 30, the Salon reception and awards show** will he held. Delicious food is being ordered, 21 awards will be given out in our five new categories, and photos of award winners and new members will be taken. It's the one event of the year when all members come together, and it's a wonderful opportunity to meet your fellow artists.