



Co-Presidents: Sue Lewis & Kris Kellor
Vice - President: David Carpenter
Secretary: Ruth Manning
Treasurer: Tom Kuchenbecker
Past President: Pam Andros

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Salon Packets Have Been Mailed

If you have not received your Salon Packet by email (or by U.S. mail for those who do not use computers), please check your email dated April 7 to find it. If you cannot track down your Salon packet, it is available on the website: www.madisonartguild.com under “Opportunities” or contact David Carpenter, dcarpenter3@charter.net or phone: (608)442-6958.

The Salon procedure is changing this year:

- 1) the Registration Card, membership dues and Salon dues (one check only, made out to **MADISON ART GUILD**, for both dues) must be mailed to David Carpenter, 53 Cherokee Circle - #201, Madison, WI 53704 by May 10,
- 2) MAG members will bring artwork with the Identification Card (from the Salon Packet) attached to UW Hospital & Clinics on Saturday, June 8, 9:00 to 11:00 am., and
- 3) Wall identification cards will be typed in advance of Intake, so last-minute changes will cause considerable confusion.

MAG is shifting to a better organized method of intake, and it will take everyone’s cooperation to make this work. Participation is the one **mandatory** expectation of every member each year....only those members who have health problems and extreme extenuating circumstances

are excused. Screening for artwork that was created before 2011 will also be conducted at Intake, since the requirement is that all artwork in the Salon must have been created within the past two years. If any artwork is inadvertently included in the Salon that is later found to be older than two years, the judge will be instructed to exclude these works from those considered for awards.

Madison Art Guild Board Meeting – April 16, 2013

Present: Sue Lewis, Kris Kellor, Tom Kuchenbecker, Ruth Manning, Norma Hove, David Carpenter, Cindy Koshalek, Norma Koshalek, Kathy Winters, Chris Echtner, Dave and Judy Peterson

CALL TO ORDER: CO-PRESIDENTS' REPORT

Standing Reports:

1. **Co-Presidents' Report:** Kris Kellor and Sue Lewis would like to discuss the future scope and responsibilities MAG will be taking on in the upcoming year including possible Centennial Activities, Facebook page and expansion of website use. Projects such as the MAG Directory online will necessitate additional help. There is a need for additional members to assume leadership responsibility for short-term and long-term projects.

In particular, please let the Board know of others in MAG who may have expertise in the computer field and would like to be part of a committee to assist Tamara.

Sun Prairie Emergency Food Pantry sent a thank you note for donations of food collected at the January Showcase by MAG.

2. **Treasurer's Report:** Tom Kuchenbecker reports \$5,390 on hand. Moneys were paid out to insurance policies, PO Box fee and Hospice supplies in March. Tom requests he reimburse MAG members in person to save on postage. Tom will be keeping a separate membership ledger of dues to keep a better account of the membership each year.
3. **Newsletter Report:** Norma Hove reports that the procedure to produce and post the newsletter online has continued to work well. Norma reminded the Board we need to be

aware of the timeliness of articles. Kris and Sue will meet with Tamara prior to the May meeting to assess the newsletter workload and how we should move forward.

4. **Membership Report:** Cindy Koshalek reports jurying for new members will be at the Verona Library May 4th. Fifteen people have expressed interest in submitting work. Cindy will print out a Salon packet to enclose in the acceptance letter for the new members.
5. **2013 AFOS Chairs Report:** Kathy Winters reports we received an email to say MAG is accepted into the show and reported this news to participants for both this and next year. Norma Koshalek had the Board draw for positions for 2016.
6. **Centennial Committee Report:** Cindy K reports that the Coffee Gallerie has been lined up for March 2014 for a two-month show.

Continuing And New Business:

1. **Hilldale Exhibit Update:** Chris Echtner reports Rotation 3 ends April 17 and Rotation 4 starts April 22 and will include Gallery Night. Chris requested money for refreshments from the Board. David C. made a motion that the committee submit a bill to the Board after the expenditure, Judy seconded the motion, motion passed. An addendum brought forward by Cindy K to put a cap of \$30 on the expenditure, the addendum was passed.
2. **2013 Summer Salon:**
 - a. **David C. update** - Committee met, and Salon packets were emailed (or mailed to those without internet access) ahead of schedule and 11 have been returned at this time. Deadline is May 10th. Most Salon Committee positions have been filled.
 - b. **Membership Cards** - Sue will print one year's worth of membership cards for the Guild based on the updated membership list after the May 10th dues deadline.
3. **Allin Scholarship Fund Status:** Tom K. reports there is \$95 left in the fund. If feedback regarding people who can't afford dues comes to the Board's attention we will address it at that point.

4. **Overture Application Status:** Judy and Dave Peterson filed the application on April 2. Dave P. made a CD of all work and papers submitted, which he gave to Sue. Dave noted you can't apply more than once every two years. Overture's decision will be made early in June.

Meeting Adjourned: 8:07pm.

Items for Future Agendas (Carried Over and/or Proposed Agenda Items) these are not necessarily listed in order of priority:

1. Prioritize Centennial Activities-What can reasonably be done in addition to the Salon, Jan. Showcase, Hilldale Exhibit, etc.
2. Update Waiver Forms
3. E-Yearbook Committee
4. Need for Centralized/Standardized Membership Data Base
5. Potential Customer Master List for MAG events to use with Mail Chimp (Sue? Tamara??)
6. Need for MAG member/s to help with MAG equipment rental
7. Updating Membership List (Still need to address?).

Overture Application Sent

Friend of MAG, loyal supporter, dedicated worker and brave volunteer David Peterson and MAG member, past president, artist-teacher-author of wooden puzzle books Judy Peterson stepped forward and masterminded the application process for applying for a show at Overture Center in 2014. Countless hours of attending a training meeting, mulling over titles for the show and analyzing how best to approach the writing of the application were involved in this process, and they did it very, very well.

We extend a huge thank you to Dave and Judy for all of their work and to the MAG members who sent images to be included in the application. We will learn in early June whether our organization was accepted....it's a one-in-five chance, based on the number of applications and the space available, but Dave and Judy gave it every effort possible.

Images of Your Artwork Needed for Promega Show

Cindy Koshalek has worked out an agreement with the Promega Corporation headquarters in Fitchburg to have an exhibit of MAG work in Fall 2013. The theme of the exhibit will be “Celebrating 100 Years of Art in the Community,” and this wonderful privilege gives MAG members the opportunity to show their work for three months in a beautiful, spacious setting....it is a venue like we’ve never experienced before, and Cindy is to be congratulated and thanked for her efforts in landing this opportunity for MAG.

Twelve digital images are needed for a postcard to advertise our show by May 12. These images should be of high quality, must be of current work that will be available to be shown at Promega from August 20 to December 15, 2013. Please send these images to Tamara Tsurkan, tamara@tds.net.

Because the display area at Promega is spacious, large pieces of artwork are preferred. Be sure to include your name, title, dimensions of the work and media information with each image.

Art Fair on the Square Drawing Held on April 16

At the April Board meeting Norma Koshalek, chairperson of AFOS Drawing, conducted the drawing for spaces in the 2016 Art Fair on the Square. The sequence of names drawn in past drawings and the most recent one is as follows:

2013: Marcia Nelson, Kathy Winters, Joyce Wilson, Chuck Tupa, Tom Kuchenbecker, and Steven Ralser

2014: Judith Werner, Aileen Musa, Luci Shirek, Charmaine Harbort, Debra Krebs, and Sean Mitchen

2015: Merikay Payne, Kathryn Lederhause, Susan Baez, Tamara Tsurkan, Pam Andros, and Norma Koshalek

2016: Donna Cutler-Landsman, Karen Watson-Newlin, Mary Somers, Vina Yang (two more spaces will be filled in future drawings)

It is expected that MAG members chosen for the following year will help with setup and/or teardown on the weekend of the Art Fair. For example, the 2014 group will help with setup on Friday night and/or teardown on Sunday late afternoon this summer (2013).

Ouch.....This Hurts!

Would you believe that of the 112 newsletters sent to MAG members only 76 members opened their email? Say it isn't so, but it is! The wonder of our electronic world provides the Board members this feedback, so we know who is opening (not necessarily reading) their newsletters and who is not, and we're sad that 36 members did not bother to open their emails containing the newsletter.

Please remember that we sent out a warning that your newsletter is in a new format and will be identified on your email listing as sent from **web@madisonartguild.com**. The last three newsletters can also be found on the MAG website: www.madisonartguild.com. (Don't be surprised, though, that the April newsletter is labeled as "March 2013"....mistakes happen.)