



Co-Presidents: Sue Lewis & Kris Kellor
Vice-President: David Carpenter
Secretary: Ruth Manning
Treasurer: Tom Kuchenbecker
Past President: Pam Andros

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Calendar

Hilldale Exhibit 2 Pick-Up	Jan. 30
Jan. Showcase Pick-Up	Feb. 2
Hilldale Exhibit 3 Drop-Off	Feb. 4
MAG Board Meeting	Feb. 19

January Showcase Pick-Up - February 2

Only 60 MAG members participated in the January Showcase. Kudos to those who did participate and a huge thank you is extended from Second Harvest Food Bank. While participation in the Showcase was down from previous years, food contributions doubled from last year. Please mark your calendars for **January Showcase Pick-Up on Saturday, February 2, 9:00 to 11:00 a.m.**

Showcase Intake Chair Tamara Tsurkan would like to thank the following MAG members who helped at Intake: Sandra Wysock, Dawn Zimmerman, Linda Markwardt, Colette Girard, and Cindy Koshalek.

Mag Awarded Grant for Community Project

Friends for Friends is a Meriter Health Services program that rewards Meriter employees and volunteers grant monies to be used for area organizations in which they volunteer. Meriter volunteer Norma Hove applied for and received a \$500 grant for MAG to purchase materials and assemble art kits for residents of Agrace Hospice. MAG presidents Sue Lewis and Kris Kellor have coordinated this arts program at Agrace Hospice since 2010. MAG will be needing a few volunteers to assemble these kits within the next couple months. Are you willing to join in this community effort? If so, contact Kris, 275-1053/kskellor@ameritech.net or Sue 848-1497/suelewisart@gmail.com.

Centennial Committee

Planning has started for the 2014 Centennial Celebration of MAG. Cynthia Koshalek has already scheduled a three-month art exhibit at Promega in late 2013 as a kick-off event, which will lead into a year of many activities extending into the community. This is a time to celebrate the past, to recall highlights throughout the years of MAG activity, and to form a foundation of activity for the future. Do you have some fond memories to share? Do you have ideas of how we can celebrate 100 years of creating art? Come to a meeting preceding the regular MAG Board meeting on Tuesday, February 19, at 5:30 at Fitchburg Library. (The Board meeting will follow at 6:30 p.m.)



Madison Art Guild Board Meeting Minutes – January 15, 2013

Present: Sue Lewis, Kris Kellor, Tom Kuchenbecker, Ruth Manning, Norma Hove, Kathy Winters, David Carpenter, Marcia Nelson, Tamara Tsurkan, Susan Baez, Pam Andros, Norma Koshalek, Cindy Koshalek

CALL TO ORDER: CO-PRESIDENTS' REPORT

1. Meriter Friends 4 Friends Gift: Norma Hove reported on Meriter Hospital's Grant awarding program. MAG applied and was awarded a \$500 grant. The partnership between Meriter and MAG will provide kits for an inpatient art group that meets once a week at Agrace Hospice. Kris Kellor & Sue Lewis met with the group and reviewed appropriate needs. Final report will be submitted to Meriter as a requirement of this grant. This program will be explained in the newsletter and a meeting will be set up to involve those who are interested in assembling the kits.
2. Communication Protocol: Sue and Kris asked for feedback as to how the new communication protocol has been working out, no problems expressed.
3. Tom K. created some cards for MAG to use for needs such as condolences and thank you notes.

STANDING REPORTS:

1. Treasurer's Report: Balance \$12,162.55. A letter of inquiry from MATC about sponsoring a scholarship was discussed. Pam Andros moved we approve \$500 for MATC scholarship, Susan Baez seconded, motion passed. It was suggested we highlight the recipient's work in the newsletter. Tom Kuchenbecker proposed buying a CD with some savings and presented details. Amount and terms were discussed. Norma H. moved we take out a CD of \$5,000 for 7 months, David Carpenter seconded and the motion passed.
2. Newsletter Report: Following the recommendation of the Board at the December meeting, only MAG-sponsored events calling for application forms will be included in the newsletter. All other application forms will be placed in the "Opportunities" section of the web site. This is necessary to avoid paying additional postage on newsletters that surpass six pages for those members who do not have computers and need newsletters mailed to them. Solutions were reviewed. Norma would like someone to be trained to produce the Newsletter as a backup and eventually take over the job. Tamara Tsurkan discussed using the website as a way for the membership to manage and view our newsletter. Marcia moved we investigate the electronic newsletter format, Susan seconded, motion passed. Tamara will talk to Norma H. about transitioning the newsletter to an electronic format.
3. Membership Report: All people but one have completed their volunteer work for membership. New member jury will take place late April.
4. Secretary's Report: Dec. meeting minutes approved.
5. January Showcase Report: 61 people brought entries to the January Showcase.
6. Website Manager Report: Tamara reported on suggestions discussed at the website meeting with Kris and Sue. We hope to use the website to promote programs, opportunities, visuals and expand use of the site by the membership.
7. 2013 Art Fair on the Square Chair's Report: Kathy Winters sent in the Zapplication. She has received a few checks and will follow up on the remaining entrants. Updated list of entrants will be put in the newsletter as some have dropped out. A new drawing is planned for April and the form will be printed in the newsletter.
8. Yearbook Report: Yearbook has been sent to printer and will be passed out at Showcase Pickup. Dave Peterson has been asked for help in printing labels and Cindy K will make sure all yearbooks get to those who can't be there.

CONTINUING AND NEW BUSINESS:

1. Centennial Committee Report: Cindy reports Daniel Swadener of Promega has set the dates for MAG's Fall 2013 show. Details to follow. Cindy has been developing shows for the Centennial Year Celebration and hopes to find more gallery space in town. Cindy will send Norma H a request for committee members for this event in the next newsletter.
2. Report on Policy for Rental of MAG Display Units : Susan handed out copies of an agreement she developed for rental of the display units. Board discussed details of the process. There is a need for a volunteer to facilitate the pick up and delivery of the panels. Susan moved that we approve the rental agreement with adjusted revisions, Marcia seconded, motion passed.
3. Hilldale Exhibit: Update: Norma H. reported for Chris Echtner that we have had good results with sales, and people seem to be interested. The next session will start the beginning of February through March and information will be in the Newsletter. Norma suggested we make sales at the time of pickup time to cut down on making special trips to Hilldale to conduct sales.



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4. Tom K. introduced a proposal for potential MAG-sponsored Art Fair: Tom put forth a proposal to MAG to host a Holiday Show that would in part raise money for Dane County charities. Tom feels there needs to be a sponsor willing to invest money. Further discussion will happen together with the centennial plans prior to the February Board meeting.
5. 2013 Summer Salon
 - a. Committee Composition- Partial committee has been formed, Dave is looking for more volunteers.
 - b. Options for financing the Salon Awards (approx. 13) Sue/Kris: Can we finance Salon Awards rather than constantly solicit them. Sue proposes we increase the Salon fee by \$5 to finance the awards. David moved we approve the \$5 Salon increase to fund the awards, Susan seconded, motion passed.
 - c. David C. – Proposal for Changes to the Salon Policy and Procedure: David is looking into getting a judge and is working on a proposed budget. He also requests more time at the next Board meeting for Salon issues to be discussed.
6. Additional Agenda Items: including Urgent General Announcements. Norma Koshalek reports that Second Harvest thanks us for the food donations from the January Showcase.
7. Meeting adjourned: 8:55pm

Next Meeting will be February 19, 2013, **6:30pm, at the Fitchburg Library on Lacy Rd.**

NOTE: ITEMS TO BE DISCUSSED AT FUTURE MAG BOARD MTGS

1. By-Laws Review Committee (David?)
2. MAG Website - Discussion re: ways to use it more effectively (Tamara?)
3. Policy and Procedure for Workshops (Kris K.)
4. Working to Increase General (non-Board) Membership Involvement (Discussion/Kris)
5. Fulfilling 501c3 (non-profit educational) status – thoughts on ways to do this (Kris/Sue)

Advanced Notice Regarding Several Changes in Procedures and Dues for 2013 MAG Summer Salon - Please read carefully

- 1) The Salon Registration Packets will be mailed out in early April. If you do not receive one by April 30th, please contact David Carpenter, dcarpenter3@charter.net or phone: (608) 442-6958.
- 2) The Salon Fee for 2013 will be \$15—this is an increase of \$5. On Jan. 15, 2013, the MAG Board voted to increase the Salon Fee in order to fund monetary awards for each Salon Award.
- 3) Dues and the Salon Fee will not be collected at the Salon Intake, as in the past. Rather, MAG annual dues (\$30) AND the Salon Fee (\$15), along with the Salon Registration Materials, must be mailed back to the Salon Committee by May 10, 2013.
- 4) One check (\$45) to cover both the Annual Dues (\$30) and the Salon Fee (\$15) is acceptable. A pre-addressed envelope will be included in the Salon Packet. (Those members who have moved into the "Honorary Membership" status will not receive a Salon Packet; Honorary Members will not be required to pay annual membership dues.)
- 5) Members who have requested, and received, Board approval to not participate in the 2013 Salon will still be required to mail annual MAG dues (\$30) back by May 10, 2013 (along with the non-participation form that will be included in the Salon Packet.)

Opportunities Listed on the MAG Website

The Madison All Guild/Invitational Spring Art Show will be held at Hilldale Shopping Center on April 6, 10:00-9:00, and April 7, 11:00-6:00. Full booths cost \$175, and booths may be shared. West Wing booths cost \$75. The application form for this art fair is posted on the MAG Website under "Opportunities." For more information, call Loretta Dooley – 271-7472.



Call for Artists – Hilldale Exhibit – Rotation 3

After a brief hiatus while Metcalfe's Sentry uses the area in which MAG has installed the second rotation of the Exhibit at Hilldale during the last weekend in January, the third rotation will start on Tuesday, February 5, with Intake being held from 5:00 to 7:00 p.m. Here is a recap of the necessary information:

- All artwork must be original, and all artwork must be for sale.
- MAG members may submit up to five pieces of artwork.
- The Intake Form (next page of this newsletter) must be sent to Chris Echtner, 6621 Montclair Lane, Madison 53711 (postmarked by January 28), along with a **check for \$5**, made out to Madison Art Guild, Inc. **All information must be accurate, because identification cards for the exhibit will be typed from this information sheet in advance.** Preference will be given to those members who have not participated in Rotations 1 & 2, and the first 20 members who respond will be accepted. You will receive an e-mail confirmation if you are included in the Rotation 3 exhibit.
- All artwork must be in completed form, and if it is framed 2-D work, it must be ready for hanging with strong wire. Artists must identify each piece of artwork on a 3 x 5 card placed on the back of the work and the accompanying. Information needed on this card is: **name of artist, title of artwork, medium, price, dimensions, and phone and/or e-mail address.**
- Pick-Up is April 2, 5:00-7:00 p.m.

Artwork will be for sale in the following manner: *Identification cards stating name of artist, title of artwork, medium, price, and your contact information will be displayed with your artwork.* If customers wish to purchase the artwork, they will go to the Information Desk near Macy's, where a MAG brochure which will include details about the artwork and the method of contacting the artist (phone and e-mail), will be given to the customer. The customer will contact the artist directly---no sales are conducted by Hilldale staff. Artists who have been contacted by potential buyers will contact MAG coordinator Chris Echtner (278-2961) to arrange for unlocking the door for the sale to be conducted. Artists are responsible for collecting sales tax and providing receipts.



The Madison Art Guild thanks Lynn's for continuing support of the Madison Art Guild. Please check Lynn's course listings and special offers on the MAG website, www.madisonartguild.com under "Opportunities."



MADISON ART GUILD EXHIBIT AT HILLDALE

Intake: Tuesday, February 4 – 5:00 to 7:00. This form MUST be mailed to Chris Echtner, 6621 Montclair Lane, Madison, WI 53711 by January 28, 2013. Art work cannot be accepted without it. Artwork will be displayed until March 19, at which time the fourth rotation of art will be scheduled for intake.

NAME _____

PHONE _____ E-MAIL ADDRESS _____

TITLE(S)/MEDIUM/DIMENSIONS/PRICE OF ARTWORK (maximum of 3)

	TITLE	MEDIUM	DIMENSIONS	PRICE
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

WAIVER

I hereby agree to indemnify and hold harmless without qualification both the Madison Art Guild, Inc. and Hilldale Shopping Center from any loss, liability, damage or costs as a result of exhibiting my artwork at Hilldale Shopping Center.

In witness whereof, I set my hand on this ____ day of _____ in the year ____.

By _____ Date _____
(SIGNATURE)

(PRINT NAME)



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All MAG members are eligible for the Art Fair on the Square drawing. Please refer to the December newsletter on the MAG website, www.madisonartguild.com, for complete information.

ART FAIR ON THE SQUARE DRAWING - APRIL 2013

Artist's Name _____

Full Address _____

Telephone Number _____

Cell Phone Number _____

MANDATORY ON THIS BALLOT – Ballots without sales permit number WILL NOT be eligible for drawing:

Wisconsin Seller's Permit # _____

Mail the above COMPLETED form, postmarked no later than March 1, to Norma Koshalek, 116 E. Gilman St., Apt. 6-G, Madison, WI 53703
Cut & Return top half of this sheet

All applicants must be a current Madison Art Guild member in good standing with all fees and dues paid at the time of drawing and having met all MAG show obligations. Once the drawing has been held, to remain eligible all meetings in preparation for Art Fair on the Square are mandatory for those participating within a given year. For those who plan to participate the following year, some meetings are mandatory.

NOTE: This drawing will determine 2016 participants, and drawing will continue to future years until all ballots are drawn. The following MAG members already scheduled to participate in Art Fair on the Square are not eligible for the April 2013 drawing:

- 2013 – Marcia Nelson, Kathy Winters, Joyce Wilson, Chuck Tupa, Tom Kuchenbecker, and Steven Ralser
- 2014 – Judith Werner, Aileen Musa, Luci Shirek, Charmaine Harbort, Debra Krebs, and Sean Mitchen
- 2015 – Merikay Payne, Kathryn Lederhause, Susan Baez, Tamara Tsurkan, Pam Andros, and Norma Koshalek

The full policy and procedure for the AFOS drawing, which was recently revised and approved at the December 3, 2012 Board Meeting, is posted on the MAG website.

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- ALL BALLOTS MUST BE **POSTMARKED NO LATER THAN MARCH 1, 2013**, AND MUST BE MAILED TO NORMA KOSHALEK, 116 E. GILMAN ST. – APT 6-G, MADISON, WI 53703.
- THE DRAWING WILL BE HELD AT THE BOARD MEETING ON TUESDAY, APRIL 16, AT FITCHBURG LIBRARY AT 6:30 P.M.
- ALL APPLICANTS ARE WELCOME TO ATTEND THE OPEN BOARD MEETING ON APRIL 16, AT WHICH THE DRAWING WILL BE HELD

