



*Co-Presidents: Sue Lewis &
Kris Kellor*
Vice-President – David Carpenter
Secretary: Ruth Manning
Treasurer: Tom Kuchenbecker
Past President: Pam Andros

Inside this issue:

<i>January Showcase</i>	<i>1</i>
<i>December Critique</i>	<i>1</i>
<i>Dec. Board Mtg Minutes</i>	<i>2</i>
<i>Hilldale Art Fair</i>	<i>3</i>
<i>Habitat Restore Art Show</i>	<i>3</i>
<i>Hilldale Exhibit 2</i>	<i>3</i>
<i>Art Fair on the Square</i>	<i>4-5</i>

Calendar

Hilldale Exhibit Drop-off Dec 12

January Showcase Intake Jan 5

MAG Board Meeting Jan 15

January Showcase Intake – January 5

Pack up your latest creation and bring it to the January Showcase at UW Hospital on Saturday, January 5, 9-11 a.m. While participation in this show is not mandatory, all members are encouraged to help make this an impressive showing of MAG members' artwork. It is great exposure, and it is one more way in which YOU can support your organization. The month-long show will end on February 2, 2013.

Since last year's food drive was so successful, **members are asked to please bring a food item for the local Second Harvest Food Bank.**

DECEMBER CRITIQUE

We marveled at the talent...we twisted and turned images to find which way abstracts looked best....we tossed out ideas for adding depth to paintings....and we learned so much from each other. This was the stage for the annual Critique held before the Board Meeting on Monday, December 3. Sixteen members attended the gathering, while eleven artists showed their work. It was a fun evening of sharing ideas and analyzing approaches to some very fascinating artwork.



Madison Art Guild Board Meeting – December 3, 2012

Present: Sue Lewis, Kris Kellor, Cindy Koshalek, Tom Kuchenbecker, Ruth Manning, Norma Hove, Kathy Winters, David Carpenter, Chris Echtner, Norma Koshalek, Sandy Haspl, Karen Watson-Newlin, Bill Walters, Aileen Musa, Don Sylvester, Sherry Klinkner

CALL TO ORDER: CO-PRESIDENTS' REPORT

- Only MAG-sponsored shows and events will have applications in the newsletter. Links for non-MAG sponsored shows will be put on the website. Sue Lewis and Kris Kellor will meet with Tamara Tsurkan to set up website procedures.
- Board meeting minutes will be sent to Norma Hove for inclusion in the newsletter. Newsletter will be sent to the Board for approval, thereby approving the minutes at the same time the newsletter is approved.
- List of businesses offering a discount to MAG members when membership card is shown is being compiled by Kris and Sue.

STANDING REPORTS:

1. Treasurer's Report: Current Balance \$12, 047.55. MAG is looking into new website host possibilities to cut costs. A gift of \$25 from Ronald Fagerstrom in honor of his mother, Mary, was received in November.
2. Newsletter Report : Deadline for newsletter will be 6-7 days after the Board meeting. Note different time as Board meetings are moving to the third Tuesday of each month.
3. Membership Report: Need to contact new members for volunteer opportunities now that January Showcase dates have been set. Cindy will look into this.
4. Secretary's Report: Nov. meeting minutes approved.
5. January Showcase Report: Event has been announced in the newsletter with dates, but there needs to be a focus article with information for the membership. There was discussion about whether to allow members to enter two pieces, but group decided to keep entries at one piece per person.
6. Website Manager Report: There is a need to put ideas in writing about ways to better utilize the website . Kris and Sue will be getting together with Tamara in January to discuss possibilities.
7. 2013 Art Fair on the Square Chair's Report: Kathy Winters announced that the application had to be submitted by the end of the year. She has contacted those participating in 2013 and is gathering images for the Zapplication.
8. Yearbook Report: Marcia Nelson is working on the first draft of the yearbook.

CONTINUING AND NEW BUSINESS:

1. Report on Policy for Rental of MAG Display Units: Discussion about renting panels and possibly charging a cost per panel per use. Further discussion needed.
2. Report on AFOS Drawing Policy and Procedure: Norma Koshalek read the proposal for new drawing procedures for Art Fair on the Square to create a fair and equitable process. Ruth Manning will type it into document form for email purposes. Drawings will be in April. Cindy Koshalek put forth a motion that we accept the proposal as read by Norma K., David seconded, motion passed.
3. Hilldale Exhibit Update : Chris Echtner reports process and results are going well. Six pieces have been sold in the first rotation. The second rotation drop off is on December 12, and participants are in place for the second round.
4. New Member Jury Date: Group considered moving new member jury date to spring rather than fall. Membership could participate more quickly by participating in the Salon. Cindy put forth a motion to change the jury time from fall to spring, David seconded, motion passed.
5. Appointment of Salon Chair and Committee Chairs: Co-Presidents asked for suggestions for leadership. Dave has a number of people he will contact to build a committee while we look for leadership.
6. MATC Scholarship: Tom Kuchenbecker did not get any request. Norma wondered if it might have been mailed directly to Susan Baez. Tom will contact the MATC Foundation for details.
7. Meeting adjourned: 8:45pm

Next Meeting will be 3rd Tues of Jan: **6:30pm, 01/15/2013, Fitchburg Library**

[Minutes continued on Page 3]



NEWSLETTER DECEMBER 2012

MAG Board Meeting Minutes – 12/3/12 (continued)

NOTE: ITEMS TO BE DISCUSSED AT FUTURE MAG BOARD MTGS

1. By-Laws Review Committee (David?)
2. MAG Website - Discussion re: ways to use it more effectively (Tamara?)
3. Policy and Procedure for Workshops (Kris K.)
4. Working to Increase General (non-Board) Membership Involvement (Discussion/Kris)
5. Fulfilling 501c3 (non-profit educational) status – thoughts on ways to do this (Kris/Sue)
6. Tom Kuchenbecker will present, for discussion, a proposal for an all-member Art Show and Sale

Respectfully submitted, *Ruth Manning, Secretary*

Hilldale All-Guild/Invitational Spring Art Fair

The Spring Hilldale Art Fair will take place on Saturday, April 6, 10-9, and Sunday, April 7, 11-6. Application forms for this show are available on the MAG website, madisonartguild.com, in the “Opportunities” section or may be requested from Loretta Dooley, show coordinator, at peter@h2ocolorart.com or 271-7472. Booth size is generally 6’ x 12’, so there is ample space for sharing a booth and cutting costs. Please contact Loretta if you have any questions.

Habitat Restore Salvage Art Show and Sale

The Habitat for Humanity ReStore is looking for artists who can mix their creative talents with salvaged materials to create a piece of work they would like to donate to the show. All proceeds from the sale of the pieces benefit Habitat for Humanity of Dane County.

This year the Salvage Art Show and Sale is going to be held from April 19 to June 2. The show will be held at galleries in Dane County, including Artisan Gallery, Absolutely Art, and Hatch Art House. Artist applications and information are available on the MAG website, madisonartguild.com, in the “Opportunities” section.

Rotation 1 of Hilldale Exhibit Completed

The Hilldale Exhibit in which 21 MAG members participated from November 17 to December 4 has been well received by mall shoppers. Seven pieces of artwork have sold, and Hilldale management has been very supportive.

Rotation 2 starts on Wednesday, December 12, and will continue until February 2. There is a full enrollment for this rotation, but, if the space at Hilldale is still available, we will schedule a Rotation 3. It is wonderful exposure for individual artists and excellent advertising for Madison Art Guild.



Art Fair on the Square Drawing Deadline – March 1

Every MAG member not already scheduled for participation in Art Fair on the Square (see listing on page 5) is eligible to participate in this drawing. Art Fair on the Square is a yearly event sponsored by the Madison Museum of Contemporary Art. Several Madison art groups are allowed booths to participate and must follow all the same rules as other exhibiting artists. In past years MAG has had two tents, which allows for six artists. This is a big show, intense, hot, busy and very fun and hopefully, profitable.

It takes a lot of preparation and hard work. Be prepared if you enter and win a spot. It involves having a sales permit, building adequate inventory, setting up and breaking down tents and your display area, and remaining adaptable to weather conditions. Many meetings are mandatory and everyone has a big responsibility. Depending on the booth fee charged by MMOCA, the individual portion of the booth fee is usually about \$175.

Once your name is drawn, if you drop out, you lose your space! Subsequent artists in line will move up if they can. Fees will be returned if spot is filled.

- Norma Koshalek

The FYI Box

To help artists establish themselves for doing business at art fairs and other venues, this information is taken from the Wisconsin Department of Revenue website:

Who must obtain a Seller's Permit?

A seller's permit is required for every individual, partnership, corporation or other organization making retail sales, leases, or rentals of tangible personal property, or taxable services in Wisconsin, unless all sales are exempt from sales or use tax.

When should I apply?

Apply for a seller's permit at least three weeks before you open your business.

Issuance of the Seller's Permit

After receiving the Application (*available on website*) for Business Tax Registration and the security deposit (if requested), a seller's permit will be issued to you by the Department of Revenue.

For more information, contact:

WISCONSIN DEPARTMENT OF REVENUE

Customer Service Bureau

P.O. Box 8949

Madison, WI 53708-8949

Phone: (608) 266-2776



NEWSLETTER DECEMBER 2012

ART FAIR ON THE SQUARE DRAWING APRIL 2013

Artist's Name _____

Full Address _____

Telephone Number _____

Cell Phone Number _____

MANDATORY ON THIS BALLOT – Ballots without sales permit number **WILL NOT** be eligible for drawing:

Wisconsin Seller's Permit # _____

Mail the above COMPLETED form, postmarked no later than March 1, to Norma Koshalek, 116 E. Gilman St., Apt. 6-G, Madison, WI 53703
Cut & Return top half of this sheet

All applicants must be a current Madison Art Guild member in good standing with all fees and dues paid at the time of drawing and having met all MAG show obligations. Once the drawing has been held, to remain eligible all meetings in preparation for Art Fair on the Square are mandatory for those participating within a given year. For those who plan to participate the following year, some meetings are mandatory.

NOTE: This drawing will complete the 2016 listing and will continue thereafter. The following MAG members already scheduled to participate in Art Fair on the Square are not eligible for the April 2013 drawing:

- 2013 – Steve Wagner, Marcia Nelson, Kathy Winters, Joyce Wilson, Chuck Tupa, and Tom Kuchenbecker
- 2014 – Steven Ralser, Judith Werner, Aileen Musa, Luci Shirek, Charmaine Harbort, and Debra Krebs
- 2015 – Sean Mitchen, Merikay Payne, Kathryn Lederhause, Susan Baez, Tamara Tsurkan, and Pam Andros
- 2016 - Norma Koshalek

The full policy and procedure for the AFOS drawing, which was recently revised and approved at the December 3, 2012 Board Meeting, is posted on the MAG website.

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- ALL BALLOTS MUST BE **POSTMARKED NO LATER THAN MARCH 1, 2013**, AND MUST BE MAILED TO NORMA KOSHALEK, 116 E. GILMAN ST. – APT 6-G, MADISON, WI 53703.
- THE DRAWING WILL BE HELD AT THE BOARD MEETING ON TUESDAY, APRIL 16, AT FITCHBURG LIBRARY AT 6:30 P.M.
- ALL APPLICANTS ARE WELCOME TO ATTEND THE OPEN BOARD MEETING ON APRIL 16, AT WHICH THE DRAWING WILL BE HELD.

