



Touching Base

November 2012

December 3 Critique and Party

Mark your calendar for **6:00** on Monday, December 3, pack up your latest art creation and join the MAG group in a combined potluck of munchies and a show-and-tell session. You can gain new ideas to a problem that might have you stumped or you can offer advice from your past experiences. Come regardless of whether or not you have something to show. It's a fun evening when you can bring in work that's either "in-progress" or it's finished (and you're proud of it!).

Those attending are asked to bring simple finger food (nothing messy for clean-up purposes). It is always an enjoyable evening to share frustration and triumphs...and the presentations are very, very casual. A short Board meeting will follow.

NOTE: The location for this event will be at the Fitchburg Library, 5530 Lacy Road (one block east of Fish Hatchery on Lacy.)

A Message from Co-Presidents Sue Lewis and Kris Kellor

Let us introduce ourselves and share our vision with all of you. We are both retired RNs with extensive experience in management of organizations and mentoring of individuals. Last year we were approached with the request that we accept the Co-Vice Presidency of MAG for the purpose of bringing fresh eyes and energy to the organization. We had worked together previously on another educational venture with great success; hence we felt we could take on the Vice Presidency and eventually the Presidency of MAG. We are honored to serve in this capacity.

We have spent the past year closely observing the workings of MAG—both as members of the Board of Directors and as individual MAG members. Co-Chairing the Summer Salon was a great experience for us in

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the ways it familiarized us with the MAG Mission and operational strengths as well as helping us identify areas where MAG could centralize, streamline and standardize policy and procedures.

During our tenure as Co-Presidents, it is our intention to focus our service to MAG in the following areas:

1. To continue to involve those who have previous experience/expertise in specific areas/activities of MAG in the development of streamlined and standardized Policies and Procedures.
2. To establish clear lines of communication between members and Board officers.
3. To increase member participation in both the development and implementation of MAG sponsored activities.
4. To schedule periodic gatherings where members can gather together to share their artwork in progress. We envision this as a way to share knowledge, encourage individual growth as artists as well as an opportunity to support each others' passion for the art we create.
5. To work with other MAG members to further develop the MAG web site as a resource for all members and a source of information for the public.

Kris Kellor and Sue Lewis

Fall Dinner and Annual Meeting

On Thursday evening, October 18, over 40 MAG members and spouses enjoyed an evening of camaraderie and fun at the Imperial Garden. New members Phil Billings, Colette Girard, Sherry Klinkner, Donna Landsman, Linda Markwardt, Karen Watson Newlin, and Rick Raschick showed their work and gave quick overviews of how they approach their artwork.

Two items were dealt with at the annual meeting:

1) Norma Hove made the motion that the name of "Interim Vice President" be changed to "Vice President-in-Training," as announced to the general membership in the MAG newsletter. The motion was seconded by Chris Echtner. Pam Andros proposed a friendly amendment to the motion, proposing that the Interim Vice President simply be named Vice President. Sue Werner seconded the motion. A majority of the general membership approved the amended motion.

The bylaws will be amended to read as follows:

ARTICLE II – OFFICERS

Section A. Selection of Officers

1. Elected Officers

The elected officers of MAG shall be: President, Vice-president, Secretary, and Treasurer. The nominating committee shall be responsible for the slate of candidates for executive office.

2. Terms

Each officer elected shall serve a term of two years. The Vice-president shall succeed the President at the end of her/his term. At the end of the President's term s/he shall become Past President and shall serve a two-year term as a member of the Executive Committee. Officers and the Past President may serve for consecutive terms if they are re-elected.

3. Resignations

If an officer is unable or unwilling to complete her/his term, the Executive Committee shall appoint a replacement.

Section B. Duties

The officers shall perform the duties that are implied in their respective titles. Officers may rely on Robert's Rules of Order for guidance.

2) New officers were elected as follows: Sue Lewis and Kris Kellor - co-presidents; David Carpenter - vice president; Ruth Manning - secretary; Tom Kuchenbecker - treasurer; and Pam Andros - past-president.

FYI Box

After 30 years as Executive Director of the Museum of Wisconsin Art (MWA), Tom Lidtke has announced his semi-retirement in July 2013. Lidtke has led the Museum of Wisconsin Art through the most important changes in its 51-year history. He was the leader who garnered support to expand a small, family-run West Bend Gallery of Fine Arts to focus on Wisconsin art, which led to the renaming and organizational structure to become the Museum of Wisconsin Art in 2007. It is the only museum solely dedicated to collecting, conserving, documenting, educating and exhibiting Wisconsin art and artists. A successor to Lidtke will be named in coming weeks.

Important Dates to Keep in Mind

Dates for the January Showcase 2013 have been set for January 5 to February 2.

The Spring Hilldale Art Fair will take place on Saturday, April 6, 10-9, and Sunday, April 7, 11-6. Application forms will be posted on the MAG web site or contact Loretta Dooley: 271-7472 or peter@h2owatercolorart.com so that she might send the application to you by return e-mail as an attachment or press 'Reply' to this e-mail and request the application form.

The Annual MAG Salon will be on display at UW Hospital from June 8 to August 3. Intake will be on June 8, 9-11, and Pickup will be on August 3, 9-11.

Call for Artists for Hilldale Exhibit

All Rotation 1 artists presently exhibiting at Hilldale Shopping Center must pick up their art work on **Tuesday, December 4, 5-7 p.m.** Because Metcalfe's Sentry needs the space that is presently being used for the MAG exhibit on the weekend of December 8 & 9, it is necessary to vacate the area until December 12. Please be conscientious about picking up your artwork or asking a friend or family member to do so. Any artwork not picked up will have to be locked up within Hilldale and won't be available until December 12.

Rotation 2 starts on Wednesday, December 12, with intake scheduled to take place from 5:00 to 7:00 p.m. Rotation 2 will extend until February 2. The positive aspect of this change is that it will allow both rotations to be seen by holiday shoppers. We must also explain that since we are guests of Hilldale management, we must accommodate their schedules. While the committee might set up specific plans, there may be inevitable curves tossed our way and we must adjust to the situation.

There are presently nine MAG members who have signed up for Rotation 2, so there are openings for eleven more artists. Members may sign up on a first come-first served basis. Experience has taught us from installing the Rotation 1 show that each artist may bring **up to five pieces of art.** It is important that artists mail completely accurate written information on the form provided (next page) along with a check to cover the \$5 fee (payable to Madison Art Guild) to Chris Echtner, 6621 Montclair Lane, Madison 53711. All identification cards will be printed in advance, so erroneous information makes for extra work. All artwork must be ready to hang (properly framed with strong wiring).

Artists must identify each piece of artwork on a **3 x 5 card placed on the back of the work** and on the accompanying form (next page) within this newsletter, from which a brochure will be developed containing pertinent information for potential buyers, and which will be available at the Hilldale Information Desk. **The 3 x 5 card must include: name of artist, title of artwork, medium, price, dimensions, and phone and/or e-mail address.**

Chris Echtner

MADISON ART GUILD EXHIBIT AT HILLDALE - ROTATION 2

Intake: Wednesday, December 12 – 5:00-7:00 p.m. This form MUST be mailed to Chris Echtner, 6621 Montclair Lane, Madison 53711 along with the \$5 fee (check payable to MAG). Participants will be accepted on a first-come, first-served basis, so it would be wise to send the form and check as soon as you can. Artwork will be displayed until Saturday, February 2, at which time the third rotation of art will be scheduled for intake.

NAME _____

PHONE _____ **E-MAIL ADDRESS** _____

TITLE(S)/MEDIUM/DIMENSIONS/PRICE OF ARTWORK (maximum of 5)

	<u>TITLE</u>	<u>MEDIUM</u>	<u>DIMENSIONS</u>	<u>PRICE</u>
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

WAIVER

I hereby agree to indemnify and hold harmless without qualification both the Madison Art Guild, Inc. and Hilldale Shopping Center from any loss, liability, damage or costs as a result of exhibiting my artwork at Hilldale Shopping Center.

In witness whereof, I set my hand on this ____ day of _____ in the year ____.

By _____

(SIGNATURE)

(PRINT NAME)

Madison Art Guild Board Meeting – November 5, 2012

Present: Sue Lewis, Cindy Koshalek, Tom Kuchenbecker, Ruth Manning Norma Hove, Kathy Winters, Merikay Payne, Susan Baez, David Carpenter, Chris Echtner, Pam Andros

1. Welcome to new Board Members of MAG. Overall goals of the new Co-Presidents were presented. MAG Timeline was passed out to give us a “big picture” of the year’s events.
2. Re: Standardized Communication: Need to minimize duplication of effort and organize process to make it as smooth as possible. Sue and Kris will be the “go to” people for all issues and will decide what the next step will be to resolve problems.
3. Treasurer’s Report: Balance is \$12,048.67. Tom is in process of transferring signature authorization to present officers, has reviewed all materials and organized for his own reference. MAG will again make a \$100 donation to the Madison Public Library Foundation. The motion to make this donation was made by David and seconded by Chris; motion passed. A letter of thanks will accompany the donation thanking the Sequoia Library for the use of its facility for MAG Board meetings during the past year.
4. Membership: Final list for 2012-2013 and Honorary Members reviewed. Motion put forth by David to drop the use of volunteer requirement in lieu of summer salon participation, seconded by Susan, motion passed.
5. Hilldale Exhibit: Update from Chris on first rotation, need of volunteers for next rotation, and reminder for pickups discussed. First rotation has pickup on December 4 between 5-7pm and second rotation intake December 12, 5-7pm and ends February 2, 2013. Chris submitted entry fees to Tom from the first rotation with a list of participants.
6. Policy for rental of MAG display units needs to be reviewed. Susan Baez will be Chairperson & create that policy and procedure. List of equipment will be gathered by Sue and given to Susan. This committee will report back at the December Board Meeting.
7. MAG Storage Unit Update: Sue suggested purchasing air tight totes to prevent water damage of our documents. Susan put forth a motion that we purchase totes as needed for our documents, Cindy seconded, motion passed. All MAG items will be stored in one spot in our storage unit in Verona.
8. Marcia Nelson and Kathy Winters are new Co-Chairs for AFOS.
9. Next Board Meeting will be held December 3rd Meeting @6:00pm: Along with the Board meeting there will be a Show and Tell. MAG members are encouraged to bring in artwork that is in progress or finished items to show. Those attending are asked to bring simple finger food to share. Board Meeting will take place following the Show and Tell.
10. Regarding the request to change the day of the monthly Board meeting: Motion put forth to move Board Meeting to third Tuesday of each month starting with January 15, 2013. Newsletter will come out the 4th week of every month, deadline for information to Norma is the end of the 3rd week.

Respectfully Submitted,
Ruth Manning

Provisional December Board Meeting Agenda:

1. MATC Scholarship
2. 2013 Salon Chair and Committee
3. January Showcase
4. AFOS Drawing Policy and Procedure Committee Report
5. Report on Policy for Rental of MAG Display Units.