



Touching Base

September 2012

FALL DINNER/ANNUAL MEETING

The annual Fall Dinner will be held on Thursday, October 18, at 6:00 pm at Imperial Garden, Middleton. Please check Page 7 of this newsletter for the invitation and specific information. All of our nine new members plan to attend, so let's welcome them with a great turnout. Contact Cindy Koshalek for reservations: 845-7605 or clkart@charter.net.

Voting for new officers will be conducted immediately after the dinner. Nominees for new officers are: Sue Lewis and Kris Kellor – Co-Presidents, David Carpenter – Vice President, Ruth Manning – Secretary, and Tom Kuchenbecker – Treasurer.

Framing Your Artwork Workshop

Niki Russos, Certified Professional Framer, will present a workshop at the Middleton Public Library, 725 Hubbard Avenue, Middleton (lower level meeting room) on Tuesday, October 2, at 6:30 p.m. This seminar provides a visual overview of updated matting and picture framing materials and supplies. See how mat color affects your art. "Before" and "after" samples are shown. Size your art work to save on framing costs, and make your matted art more sellable.

To register: Contact Marcia Nelson (mjxnelson@tds.net or call 831-0519) before Saturday, September 22. **There is no charge for the seminar.** There is room for only 40 artists, so please register soon.

(continued)

**Biographical Information – Nike Russos, 3024 Fadness Road, Deerfield, WI 53531,
Phone: (608) 332-7900**

Niki Russos owns and operates Designs by Niki, Inc. a framing business from her home shop. The basis of her business is to consult with and frame for area artists. It is her philosophy that to sell art, it has to be professionally presented to the public. She has worked with several galleries who have sent her artists that needed help designing a “look” for their art.

Niki has been framing since 1978. She joined the Professional Picture Framers Association in 1980 and has taken every seminar they have offered for continues updates on the latest framing materials and techniques; and to continuously expand her expertise. She served on the Wisconsin State Board of Directors as President.

Niki previously worked as a sales representative for Evald Moulding Co, Watertown, WI. She has also taught beginning matting and framing for many years through Madison Area Technical College (MATC) Adult Education.

New Display Opportunity at Hilldale

Hilldale Manager Carrie Skille has invited Madison Art Guild members to display their work in the space previously occupied by Verizon. It is opposite Sentry Foods and offers outer window space on two sides (adjacent to the front entrance leading to Sentry) and a very large area of showcase space inside the mall. All art work would be identified by NAME and PHONE NUMBER so that anyone interested in purchasing art work could contact the artist directly. The showroom itself will be locked at all times, so identification will need to be large enough to be read from a few feet away. Artists will be required to sign a statement stating they will not hold Hilldale responsible for any damage or theft.

Three or more members are needed to coordinate installing the display, and only three MAG members will be authorized to have access to the key at Hilldale, so one of these three coordinators must be present as the buyer and artist meet. **Please contact Pam Andros (238-6578 or pandros@att.net) if you would like to be a coordinator.**

Limits will have to be set on the number of items to be displayed, but a rotation system will be set up so that all members have an equal opportunity to sell and display their art work. Of course, it has to be understood that this arrangement with Hilldale ceases whenever the space is rented to the next business occupant.

Welcome to New MAG Members

We are pleased that nine new members were juried into MAG on Saturday, August 18. Please insert this portion of the newsletter into your yearbooks until the new members' names are included in the 2013 Yearbook, which you will receive in January.

Phil Billings
5397 Blue Bill Pk. Dr., #10
Westport 53597
444-1315
plb19485@gmail.com

Linda Marquardt
940 County Road U
Verona 53593
832-1539
aeons@tds.net

Donna Cutler-Landsman
914 Hidden Cave Rd.
Madison 53717
833-9141
cutlerlandsman@gmail.com

Karen Watson Newlin
7699 Almor Drive
Verona 53593
827-6180
kwatsonnewlin@tds.net

Colette Girard
21 Rustic Ridge Ct.
Madison 53716
221-8023
cmgirard@wisc.edu

Rick Raschick
21 Glenway St.
Madison 53705
233-8865
raschicks@hotmail.com

Jean Kelly
16 Appleby Circle
Mazomanie 53560
401-1045
jean@jeankellyartist.com

Dawn Zimmerman
6 Heritage Circle, #3
Madison 53711
274-3073
xerowe@hotmail.com

Sherry Klinkner
5639 Polworth St.
Madison 53711
274-0888
sherry.klinkner@gmail.com

Important Dates to Keep in Mind

Dates for the January Showcase 2013 have been set for January 5 to February 2.

The Annual MAG Salon will be on display at UW Hospital on June 1 to July 27.

Artist Statement Class Reminder

MAG member Merikay Payne is teaching a UW Continuing Studies class on how to write an artist's statement on Thursdays, 6:00-7:30, September 20 through October 4, at the Capitol Lakes Retirement Center, 333 W. Main St. Register by September 13 (act fast!) at 608-262-2451.

* * * * *

Madison Art Guild thanks Tom & Barbara Crozier of Picture Salon for their support of the 2012 MAG Salon:

Picture Salon.com

Fine Art Giclée Printing Services

Tom & Barbara Crozier

Owners

6225 University Avenue
Suite #201

Madison, WI 53705

Toll Free 888 833-1102

Local 608 233-9010

info@picturesalon.com

MAG Board Meeting Minutes – September 10, 2012

Present: Pam Andros, Cindy Koshalek, Norma Koshalek, Kris Kellor, Sue Lewis, Susan Baez, Phil Billings, Loretta Dooley, Norma Hove

1. Cindy Koshalek reported that nine of the eleven applicants for New Member Jurying, held September 18, were admitted into MAG.
2. A new storage unit has been procured @ the rate of \$27/month for storing all MAG materials, records and equipment. Cindy Koshalek and Susan Baez will write a policy and rental agreement for renting out the display units for art fairs. A second person is needed for being the keeper of the keys; Cindy has both keys, but it is wise for two people to each have a key.
3. Pam Andros explained that a consistent procedure is needed for workshops: payment to the presenter, fees collected from attendees, coordination with other art groups, reimbursement of materials, etc. Kris Kellor will write this procedure.
4. Fall Dinner, October 18 – Cindy reports that 28 people have RSVP'd.
5. Treasurer's Report - \$12,485.52
6. Loretta Dooley presented information about the Hilldale invitation to MAG members to show their work at the former Verizon location near Sentry. Susan Baez moved that MAG pursue the opportunity to show MAG art work at Hilldale, dependent on finding a coordinator plus committee workers to assist. Pam Andros seconded. Motion passed unanimously.
7. Cindy Koshalek announced that the Museum of Wisconsin Art in West Bend is exhibiting art work October through December. Cindy is going to MWA on September 19, and she will take art work that is not too heavy. It is necessary to become a member and to have the proper form to accompany your art work. The form can be requested by contacting MVA. The deadline is September 15.
8. Cindy Koshalek is meeting with representatives of the Museum of Wisconsin Art to request a MAG exhibit there for the centennial celebration of MAG in 2014.
9. Norma Hove reported that a couple members have requested a meeting time change so that they can attend meetings. Any action was tabled until the October meeting for feedback from the new officers, who will be most affected by any change.
10. Kris Kellor and Sue Lewis offered information on rethinking the categories for the Annual Salon. Suggestions were offered by Board members, but no formal action was taken.
11. Sue Lewis presented a timeline for all annual events and deadlines. Board members are to review it and make additions as needed.

Respectfully submitted,

Norma Hove

Opportunity to Show at Museum of Wisconsin Art

The Museum of Wisconsin Art in West Bend is offering the opportunity to show your art work in a show scheduled for October 3 through December 30. A reception will be held on Sunday, October 28, 1:30-4:00 pm.

Cindy Koshalek is willing to transport art work that is within the stated regulations for this show but will not take heavy sculpture. She plans to travel to West Bend on September 19. It is necessary to join MWA and to obtain the necessary forms by September 15. Complete details follow:

2012 Annual Members' Exhibition

REGISTRATION DEADLINE:

September 15, 2012

SUBMISSION DEADLINE:

Artwork can be delivered between
Sunday, September 16 and Saturday
September 29, 2012

SUBMISSION HOURS:

Wednesday - Saturday, 10:00 a.m. - 4:00 p.m.
Sunday 1:00 - 4:00 p.m.

DATES OF EXHIBITION:

October 3 - December 30, 2012

SNEAK PEEK FRIDAY:

Friday, October 5, 2012
10:30 a.m. Free for artists and guests

ARTISTS' RECEPTION:

Sunday, October 28

1:30 - 4:00 p.m.

October 3 - December 30, 2012

IMPRESS AND ASTONISH!

Exhibit your creativity in the Annual Members' Exhibition.

MWA members over the age of 18 can exhibit one entry in this exhibition.

If you are not currently a member of the MWA, [join now](#). Memberships taken out by the submission deadline are eligible for registration.

Please carefully read the guidelines before entering.

GUIDELINES

NEW THIS YEAR:

Participating members must [register](#) their art entry **NO LATER THAN September 15, 2012.** (continued, next page)

Members should deliver their **artwork to the MWA between Sunday, September 16 and Saturday, September 29** during regular MWA hours. Participating members requiring special arrangements should call **262-334-9638**. Submitted work must have been completed in the last two years and have not been exhibited previously at the MWA. All art must be original in concept and execution and by the artist. No kits, molds or pre-stamped patterns will be accepted.

REGISTER NOW

REQUIREMENTS & PICK UP

All work must be ready to install with appropriate hardware. The museum is not responsible for pieces that are damaged due to improper hanging hardware or poor craftsmanship. [Three-dimensional](#) work must fit through a standard-size doorway, and must be light enough for two people to lift. Two-dimensional work must not exceed 30" in any direction (frame included). All artwork will be insured while on premises to the value stated on the entry form. All submitted work must remain in the exhibition for the duration of the show. No replacements or substitutions will be permitted.

The Museum of Wisconsin Art reserves the right to reject any work of art from public exhibition.

All work must be picked up no later than January 20, 2013. After this date a daily storage fee of \$3.00 per day will be charged to assure proper storage, handling and insurance.

Artists unable to pick up their own work should provide written permission for the person picking up their work. Artwork will not be released without a copy of the delivery receipt, with the artist's signature, or a note of authorization signed by the artist.

Purchased artwork can be picked up on the last day of the show or after the exhibition closes.

QUESTIONS

Call MWA at: 262.334.9638



Thursday, October 18, 2012
6:00 pm
Imperial Garden
2039 Allen Blvd.
Middleton, WI 53562

We will be ordering, individually, off of the current menu. To see a menu and directions to the restaurant, go to www.imperialgarden.com/ or call 608-238-6445.

Please RSVP to Cynthia Koshalek as soon as possible, but no later than October 15, 2012. Spouses and friends are welcome.