



Touching Base

June 2012

Salon Reception on Sunday, June 24

The 2012 MAG Salon displays the work of 113 of our members, and the exhibition this year is top-quality. It's worth stopping by University Hospital Surgical Waiting Room on a weekend or during the evening hours (during less busy times so that you can get close to the art work), and you will discover some fascinating work.

Please mark your calendars NOW for the Salon Reception, held from 6:30 to 8:00 p.m. on Sunday, June 24. Awards in six categories plus overall show awards will be given at the Salon, and the menu for the reception looks spectacular. Co-chairs Sue Lewis and Kris Kellor having been working since January to plan for this year's Salon, and in the process they have developed a detailed written procedure for future Salons. Sue and Kris have been assisted by David Carpenter (awards, judging), Michelle Klock (reception), Beatrice Williams (printing), Charmaine Harbort (program/ mailings), Norma Koshalek (award ribbons), Cindy Koshalek (postcards), and Norma Hove (Intake/Pick-up).

NO ADDITIONAL REMINDERS WILL BE SENT, SO PLEASE DON'T FORGET TO ATTEND THE SALON. Write notes to yourself on your bathroom mirror, your computer, your phone, whatever...we want to see you at the Salon!

MAG Turnover of Officers in October

Election of MAG officers will take place at the annual Fall Dinner in October. The Board will need a vice president, secretary and treasurer. If anyone would like to volunteer for any of these positions, please contact future Co-Presidents Sue Lewis, 848-1497, suelewisart@gmail.com or Kris Kellor, 275-1053, kskellor@ameritech.net.

MAG Board Minutes – June 11, 2012

The Board went through the list of non-participants and divided them up into excused and unexcused absences. Unexcused members will receive a letter stating that they can maintain inactive status if they pay dues by August 1st and do one volunteer job. A few members who can no longer participate due to medical issues beyond their control, will be offered honorary membership. A motion was made and passed to create the title of “honorary member”. The intent of this membership is to enable long-time MAG members who want to continue membership but can no longer do so in an active way because of illness to sustain their membership. These members will not have to pay dues, and will not count as a member toward the maximum number of members allowed in MAG at any one time (aka the cap). Pam will send letters to both unexcused members and honorary members to inform them of their status.

A motion was also made and carried to change the membership dues due date from August 1st to the June Salon drop-off date. It was noted that the associated dates on pages 2 and 22 of the yearbook will have to change to reflect this change in due date.

Motion was made to add a statement to the next Salon packet that members will sign that they agree with the following statement: “artwork must be original, completed within the last 2 years, and has not been shown before at a MAG salon.” The motion was made and carried with one dissenting vote.

AFOS - MMOCA informed us that the booths for the 2012 AFOS are #219 and 221. This arrangement will allow space on one side for a display of the MAG sign and additional shared display space. The booth should provide good advertising for our organization.

Yearbook:

The board reviewed a few alternatives for the policy for the yearbook cover art and decided on using the previous year's Best of Show winning artwork for the cover. If the cost of a color cover is affordable, we will go with a color cover. If not, we will choose Best of Show if

MAG Board Meeting – June 11, 2012 (continued)

if it prints well in black and white, and if not, choose among the other prize winners for work that will look good in black and white. We feel confident that color printing for the cover only will be affordable. A motion was made to go with this option and all agreed.

Officer terms – all terms end in October at the fall dinner/annual meeting. Kerri Shannon resigned from her position as secretary starting in June because she will be out of town for the entire summer. Substituting for her will be one of the volunteer tasks offered to unexcused members who did not participate in the Salon. The remaining officers will have to cover the job until a new secretary is put in place.

Next meeting agenda – 1) Proposed changes to bylaws; 2) jurying for new membership – date set at August 18th at the Sequoya Library; 3) Fall dinner/annual meeting – date set for Thursday, October 18th. Cindy suggested and will call Imperial Palace on University Avenue, and it will be best for each person to order individually off the menu, as we have done in the past.; 4) establish nominating committee for new officers.

Respectfully submitted,

Pam Andros

New Member Judging – August 18

The date for judging new members for MAG has been moved up from the usual fall timing.....it will be held at Sequoya Library on Saturday, August 18, 9:00-1:00. Please pass on this information to friends who might be interested in joining Madison Art Guild. It is necessary to bring two pieces of representative art work for judging. For more detailed information, contact: Cindy Koshalek, 845-7605 or clkart@charter.net.

American Craft Week – October 5-14

Meghan Blake-Horst, owner of Absolutely Art has contacted MAG to invite “galleries, artists, art guilds and absolutely everyone involved in craft to present events, such as studio tours, art walks, fairs and special exhibitions during American Craft Week.” Now in its third year, ACW begins the first Friday in October and runs for ten days. In 2011, more than four hundred locations held special events highlighting fine art and craft artists. Participation fees start as low as \$25 to help cover the cost of print materials.

To learn more about ACW and to sign up as a participant or sponsor, go to www.americancraftweek.com. The web-site provides planning suggestions, informational links and promotional tools which participants can download.

Arts and Economic Prosperity

Pam Andros reports that a recent study shows a positive impact of arts on local economy. Here's valuable information to help make the case that the arts create jobs, businesses, inspiration, community, and so much more!

June 2012: Americans for the Arts and the Wisconsin Arts Board have released *Arts and Economic Prosperity IV*, providing new data on the state of the nonprofit arts industry nationally and statewide. The study reveals that in Wisconsin, local nonprofit arts organizations generate \$535 million in economic activity annually, resulting in nearly \$65 million in local and state tax revenues, 22,872 in full-time equivalent jobs and \$479 million in resident income.

For more information, please see the following link: www.artswisconsin.org.