



President: Pam Andros
Co-Vice-Presidents: Sue Lewis & Kris Kellor
Secretary: Kerri Shannon
Treasurer: Susan Baez
Past President: Beatrice Williams

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TOUR THE CHAZEN MUSEUM OF ART

On Sunday, March 25, at 3:00 members of MAG are invited to a guided tour of the newly enlarged Chazen Museum of Art on the University of Wisconsin campus. The MAG group should assemble at the main entrance by 2:50 p.m. Tours last about an hour.

It is necessary to make a reservation for the tour so that we know how many guides will be needed. There are usually twelve people assigned to each docent, so it is important that you contact Pam Andros to let her know that you plan to attend: pandros@att.net or 238-6578.

Calendar

Chazen Tour	March 25
Board Meeting	April 2
Art Fair/Sq Ballots Due	April 18
Art Fair/Sq Drawing	May 7

Art Fair on the Square Drawing

Art Fair on the Square is a yearly event sponsored by the Madison Museum of Contemporary Art. Several Madison art groups are allowed booths to participate, and must follow all the same rules as other artists. MAG has had two tents which allows for six artists. This is a big show, intense, hot, busy and very fun and hopefully, profitable.

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Art Fair on the Square Drawing (continued)

It takes a lot of preparation and hard work. Be prepared if you enter and win a spot. It involves having a sales permit, building adequate inventory, setting up and breaking down tents and your display area, and remaining adaptable to weather conditions. Many meetings are mandatory and everyone has a big responsibility. Depending on the booth fee charged by MMOCA, the individual portion of the booth fee is usually about \$175.

Once drawn, if you drop out, you lose your space! Subsequent artists in line will move up if they can. Fees will be returned if spot is filled.

- *Norma Koshalek*

FYI BOX

Wisconsin Sales Permits can be obtained by calling Wisconsin Department of Revenue for instructions or by going to the website:
www.revenue.wi.gov/faqs/pcs/seller.html#s2.

DANE COUNTY HUMANE SOCIETY FUNDRAISER

Dane County Humane Society is seeking art work for two fundraising events: Bark & Wine on Saturday, May 12, and Unleashed & Uncorked on Friday, September 14. At both events artist biographies and brochures will be available to promote your work. All donated art will be displayed with biographies and promotional links on the DCHS website, www.giveshelter.org. Each participating artist and gallery donating will receive two complimentary tickets to Unleashed & Uncorked.

THANK YOU, DAVE – Madison Art Guild extends a huge thank you to Dave Peterson for teaching the workshop on ZAPplication on February 4.



MAG Board Meeting Minutes – March 7, 2012

Attendance: Norma Koshalek, Susan Baez, Norma Hove, Charmaine Harbort, Loretta Dooley, Beatrice Williams, Sue Lewis, Kris Kellor, Pam Andros, Kerri Shannon

Item 1. Zapplication workshop: Dave Peterson did an excellent job providing members with the "how to" of the Zapplication process. There are extra reference materials available due to minimum participation.

Item 2. Report on Salon & Procedure Manual: Section one: The Summer Salon

- Beatrice Williams mentioned several printed materials necessary to the Salon that needed to be added to the Salon Policy and Procedure.
- Pam made a motion to approve the Salon Policy and Procedure with the suggested amendments to section one of the Procedure Manual, Sue B. seconded the motion..
- The Board approved that Salon prize winners will be notified that they have won "an award" prior to the Salon to assure attendance by those members.

Salon Co-Chairs Sue Lewis and Kris Kellor reported:

- Rhonda Nass will be the Salon Judge for the 2012 Salon.
- Salon Awards Solicitation Coordinator is David Carpenter. MAGs status as a 501c3 operation states that all solicitations have to be made within Dane County. Also, states members should live within Dane County.
- Members can bring questions before the board and they will be discussed at the monthly Board meeting.
- Ribbon awards for the Salon designating award types will be generously provided by Norma Koshalek.

Item 3. Treasurer's report. Susan B. reports \$10,491.23. The board is trying to keep cost down for the salon by exploring catering options. The Executive Board does not need to approve the Salon budget. It is determined by the Salon Chair.

Item 4. Announcements for newsletter and web site.

- The board will share information: fund raising, continuing education opportunities as well as exhibition/art show opportunities on the web page/newsletter for members to see.
- The approved Salon sections will be posted on the web page.

Item 5. Drawing procedure for the 2012 Art Fair needs to be updated and people need to be assigned to tasks. The updated information is being provided by Norma K. Ballots will be mailed to Norma K.

Item 6. MATC has sent a thank you note to MAG for providing the annual scholarship. MAG does not have to pay the administrative fee if it is stated in the bylaws that MAG does not pay such fees. An amendment may be made to the bylaws at the next annual meeting.

- The Board discussed revitalizing the External Committee to appoint new members and to research places for art shows/display space for our members.

- Loretta (who is in charge of Hilldale shows) is looking for ways to provide additional advertising for the MAG Spring/Winter show at Hilldale. She would like members to send out "attachments" (e-posters/postcards) provided by MAG. She suggested asking that each member send out 5 of these announcements to their friends. Members would access the e-poster via the newsletter.

Respectfully submitted,

Kerri Shannon



ART FAIR ON THE SQUARE COMMITTEE REPORT - DRAFT

Committee: Susan Baez, Kerrie Shannon, Cynthia Koshalek, and Norma Koshalek

The following has been compiled and distilled from our sub-committee, several e-mails, and telephone calls. This essentially mirrors the report given to the Board on Monday, March 5, 2012.

- Ballots will be published in the March and April newsletter to participate in the drawing at the May Board meeting.

- Drawing and Schedule:

2012 – names in place at this time

2013 – partial; list to be completed

2014 – draw 6 new artists

2015 - add 2012 submitted names to pot and continue drawing until list is gone.

- At this time the plan is to use this newly drawn list until 24 names remain and then a new drawing would be triggered for future shows.

Ballots – available in newsletter for two months and is self-explanatory.

To obtain Wisconsin Sales Permit #, contact Wisconsin Department of Revenue.

*- Art Fair on the Square Drawing Committee:
Susan Baez, Cynthia Koshalek, Norma
Koshalek (recorder), and Kerri Shannon*



**ART FAIR ON THE SQUARE DRAWING
MAY 2012**

ARTIST'S NAME _____

FULL ADDRESS _____

TELEPHONE NUMBER _____

CELL PHONE NUMBER _____

MANDATORY ON THIS BALLOT - *Ballots without sales permit number WILL NOT be eligible for drawing:*

WISCONSIN SELLER'S PERMIT # _____

Mail the above COMPLETED form, postmarked no later than April 18, to Norma Koshalek, 116 E. Gilman St., Apt. 6-G,
Madison, WI 53703

CUT & RETURN TOP HALF OF THIS SHEET

All applicants must be a current Madison Art Guild member in good standing with all fees and dues paid at the time of drawing and having met all MAG show obligations. Once the drawing has been held, to remain eligible all meetings in preparation for Art Fair on the Square are mandatory for those participating within a given year. For those who plan to participate the following year, some meetings are mandatory.

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- **ALL BALLOTS MUST BE POSTMARKED NO LATER THAN APRIL 18, 2012, AND MUST BE MAILED TO NORMA KOSHALEK, 116 E. GILMAN ST. - APT 6-G, MADISON, WI 53703.**
- **THE DRAWING WILL BE HELD AT THE BOARD MEETING ON MONDAY, MAY 7, AT SEQUOYA LIBRARY AT 6:30 P.M.**
- **ALL APPLICANTS ARE WELCOME TO ATTEND THE OPEN BOARD MEETING ON MAY 7, AT WHICH THE DRAWING WILL BE HELD.**



HILLDALE ALL GUILD/INVITATIONAL ART FAIR

Saturday, March 31, 2012, 10:00 A.M- 9:00 P.M.

Sunday, April 1, 2012, 11:00 A.M. 6:00 P.M.

A combination show and sale of various Madison
Guilds and other invited Madison and area fine artists

Painting	Mixed Media	Wood	Metal Art
Knitting	Photography	Weaving	Leather Goods
Quilting	Jewelry	Pottery	Embroidery

HILLDALE Shopping Center
Midvale Blvd. at University Ave. – Madison, WI
608,238,6640 / www.hilldale.com.
Loretta Dooley, Coordinator 608-271-7472

Sadly, for those MAG members who were scheduled to show their art work at Pucci's, it won't be possible now that the Gallery is closing.

Gallery is Closing this month!

Frame Shop is Moving!

50% OFF STOREWIDE

Artwork, gifts, jewelry, notecards...

Everything must go!

PUCCI'S

555 S. Midvale Blvd – 233-1335
Sequoia Commons, 1 mile south of Hilldale

