



Touching Base

February 2012

January Showcase Report

Congratulations to the 56 MAG members who participated in the 2012 January Salon at UW Hospital. The rich variety of artistic media created an impressive show, and the sales were remarkable. Total sales added up to \$1831. Those who sold works of art are: Steve Ralser, Judy Peterson, Jane Thurston, Luci Shirek, Irene Olson, Cindy Koshalek, Charmaine Harbort, Gene Summers, and Norma Hove.

Standing on Your Head.....

....to read your directory? It was discovered that some of the new MAG directories were assembled with the cover stapled upside-down. Please let us know whether you have one of these faulty copies so that we can give the printer a total number. Just "Reply" to the e-mail containing this copy of the newsletter or call Marcia Nelson (831-0519).

Marcia deserves a huge thank you for editing the 2012 directory. Keeping up with the many changes in addresses and phone numbers is not an easy task. If more recent address/phone/e-mail changes have happened in your life, please let Marcia know.

Pucci's Welcomes More MAG Artists

Starting in April, there are openings for more MAG artists to show their work at Pucci's Gallery, 555 S. Midvale Blvd. Please contact Loretta Dooley, peter@h2ocolorart.com or 271-7472.

Procedure Manual Development

Sue Lewis and Kris Kellor are starting the huge task of developing a procedure manual for each of the events that are part of the MAG annual program plus position descriptions of officers and chairpersons. The even better news is that in tackling the writing of a procedure for the annual June Salon, they have stepped forward and volunteered to co-chair this event.

So, while Sue and Kris, are working hard to make order out of numerous written materials and histories, you might start working on the best possible art you can produce to make Salon 2012 an outstanding show. This show is judged, and awards are plentiful....it is wise to get a start on your submission now before spring weather diverts your attention.

Overture Center Seeks Applications

Overture Galleries are accepting both group and individual applications for shows in its three galleries. If you are interested in viewing the brochure and application form, this information can be forwarded to anyone who requests it by sending a "Reply" request from the e-mail that contains this newsletter attachment.

An informational meeting about the Overture Galleries application process will be held on Wednesday, February 22, 6-7 pm. The meeting will take place in the Rotunda Studio located on the lower level of Overture Center for the Arts.

Minutes – February 6 MAG Board Meeting

Attendance: Loretta Dooley, Sue Baez, Sue Lewis, Kris Kellor, Michelle Klock, Cindy Koshalek, Norma Koshalek, Kerri Shannon, Norma Hove.

Approval of Jan. minutes

1: Sales in January Showcase are good. Total sales of more than \$1700 among several artists were reported. Some of the 2012 yearbooks were distributed at Pick Up.

2: Cindy Koshalek sent out the remainder of the yearbooks on the mailing list. Thank you, Cindy! 150 yearbooks were ordered at cost of \$341.

3: Treasurer Susan Baez reports an \$11,003.49 balance as of 2/6/12.

4: Kris made the motion that an Art Fair on the Square subcommittee should be formed to develop a fair drawing procedure, seconded by Sue B. The subcommittee is comprised of Susan B, Kerri, Norma Koshalek and Cindy. They will meet in February and discuss new rules for the Art Fair and bring their recommendations to the Board on March 5.

Sue L. presented the motioned to allow a 4 x 1 foot banner with MAG's name on it to be purchased and used on the display tent for Art Fair on Square. Kerri seconded the motion. All approved this motion.

5: Susan L. and Kris are formulating a standardized policy and procedure booklet to make all members able to access this information on the web site. This will provide new members with guidance to questions regarding volunteering, the Salon, the Winter Showcase etc.

6: Sue L. and Kris will be the Summer Salon Chairs. They are directly contacting members to serve as committee chairs.

7: Beatrice Williams is willing to start printing the information that will be needed for the packets (Salon instructions and 4 part form). She will begin this after she receives her directory and updates the mailing list.

8: The MATC 2012 scholarship of \$420.00 was approved by the Board.

9: Pertaining to the request of the Leukemia-Lymphoma Society to be co-sponsors of one of a series of events (involving responsibility for food), the motion was made by Norma H. that "MAG will make known requests for donations and provide art work accordingly, but will not sponsor events". It was seconded by Cindy. Approved by the Board.

10: Pucci's Gallery in Madison has been providing an opportunity for Guild members monthly display opportunities. Feb. is filled, but need more volunteers for March. Members who are interested, please contact Loretta Dooley at [608-271-7472](tel:608-271-7472) or peter@h2ocolorart.com

11: Questions of insurance payment and liability coverage were discussed. Susan B will contact David Montgomery to clarify these questions.

Kerri Shannon