



Touching Base

December 2011

JANUARY SHOWCASE

The dates for the **January Showcase, held at University Hospital & Clinics, Surgical Waiting Room/Skylight Lounge** are **January 7 to February 4**. Intake on January 7 will be from 9:00 to 11:00 at the Hospital Entrance. Another feature is being added this year: **please bring a food item for the local Second Harvest Food Bank**. Last year only about 1/3 of the members of MAG participated in the January Showcase. We're hoping to have a far better turnout this year. It is a great opportunity for exposure and for supporting your organization.

Ashman Library Exhibit

The Ashman Library Exhibit went off without a hitch, and we had fun hanging and dismantling the show. We had numerous wonderful comments. The library staff liked our exhibit so much that they've invited us back. Since the library's schedule is so full, our show will be September/October 2013, so put this date on your calendar and join us for the next exhibit. A big thank you: 1) to those who helped by hanging the show: Cindy Koshalek, Tom Kuchenbecker, Marcia Nelson, Merikay Payne and her husband Henry, and Judi Werner; 2) to Carol Spiegel for preparing the tags and handout with purchase information on it; and to those who took the show down: Eunice Eide, Bonnie Chambers, Kim Trameri, Judi Werner, Colleen Wingrove and Marcia Nelson, who coordinated the show.

Upcoming Opportunities

- An application for the Hilldale All Guild/Invitational Art Fair is included in this newsletter. Spaces are filled on a first come-first served basis. The dates are March 31 & April 1, 2012.

- The Madison Orchid Growers' Guild will be sponsoring Orchid Quest at the Alliant Energy Center on February 4 & 5, 2012. The organizers are seeking art work with an orchid theme for displaying during this two-day event. The artwork will be judged by American Orchid Society judges on Saturday morning. After that, if the individual artist wishes to sell his/her work, a price tag can be attached. Please contact Judy Stevenson, 231-3163, or judy_stevenson@sbcglobal.net (there is an underline between judy and stevenson) for a registration form and for further information.

December Critique

About a dozen MAG members shared food and art at the December Critique on December 5. They praised, critiqued, analyzed and, best of all, learned new techniques and how to modify and experiment with various media from each other. It was a fun evening!



David Carpenter looks on as Cindy Koshalek helps Ruth Manning solve an artistic dilemma.

Board Minutes – December Meeting

1. The meeting convened at 7:55 p.m., following the December Critique on Monday, December 5, 2011. Minutes of the November meeting were approved.
2. The membership list is now up-to-date. One scholarship was given.
3. Marcia Nelson is working on the 2012 yearbook. The Salon dates are June 2 through July 28. The reception will be held on Sunday evening, June 24, 6-8. Cindy will design the postcard for the reception.
4. Kris Kellor explained the need for help in creating art kits for Agrace HospiceCare residents. This project will fulfill the 501-c-3 requirement to perform an activity that is of benefit to the community.
5. The date for the MAG-sponsored Chazen tour is Sunday, March 25, at 3:00 p.m.
6. Pam will contact Dave Peterson regarding a workshop on ZAPplications.
7. Karisa Johnson will be surveying area artists to determine the need for an art incubator/art space.
8. Art Fair on the Square - The following members are in the lineup for the 2012 Art Fair on the Square: Merikay Payne, Mary Somers, Norma Hove, Norma Koshalek, Barbara Thielke, and Pamela Andros (in the order listed). Next in line for 2013 are: Steve Wagner, Kerri Shannon, and Marcia Nelson. A drawing will be held to complete the 2013 lineup. Meanwhile, Norma will call Anika Dupuis of MMOCA to find out how art organizations will be dealt with in the 2012 AFS.
9. Treasurer's report: \$11,544.19.
10. The next meeting will be held on January 23, 2012.

Respectfully submitted for Kerri Shannon,

Norma Hove

PUCCI'S GALLERY HOSTS MAG ARTISTS

Since August Pucci's Gallery, 555 S. Midvale Blvd., in the Sequoya Commons Shopping Center is featuring four MAG artists each month on an ongoing basis. Artists are featured by chosen media in the order in which contacts are made with Loretta Doley (272-74742 or peter@h2ocolor.com). Linda Cowan, President of Pucci's, determines which media are needed for each month. Beyond the month of January, new applicants to show at Pucci's are welcome.

BOOTH SHARING FOR THE HILDALE ALL GUILD ART AND FINE CRAFT SHOW

MARCH 31ST AND APRIL 1ST, 2012

If you are interested in sharing a booth with another artist, please let us know and we will make the arrangements. We usually have several artists who do not want a full booth.

It is so important to display your work if you want to sell it. Many artists have follow up customers after a show. Please have your business cards ready to hand out so that customers can contact you.

The Guild has display racks that you may rent. If you are interested, please contact Peter or Loretta Dooley, (608) 271-7472 or peter@h2ocolorart.com.

[SEE APPLICATION ON THE FOLLOWING PAGE.]

MADISON ALL GUILD / INVITATIONAL SPRING ART SHOW - HILLDALE MALL

MARCH 31ST AND APRIL 1ST, 2012

Hours: Saturday 10:00 a.m. - 9:00 p.m. Sunday 11:00 a.m. – 6:00 p.m.

Check must accompany application and made payable to: LORETTA DOOLEY

DATE OF APPLICATION: _____

EXHIBITOR: _____

ADDRESS CITY STATE _____

TELEPHONE: _____

E Mail Address _____

MEDIA: _____

WEST WING: _____ \$ 75.00

West Wing SPACES ARE ODD SIZES-NO ELECTRICITY

MAIN LOBBY: _____ \$175.00

After the committee meets and they have selected the artists and if you were not selected and you want to be on the waiting list please mark application. Artists on the waiting list will have the opportunity of filling any cancellation. You will be notified if you are on the waiting list. Fee will be refunded if you are on the waiting list and do not get in.

When you have been accepted and have made a commitment you must exhibit. YOUR ENTRY FEE WILL NOT BE REFUNDED IF YOU CANCEL. If not accepted, application and money will be returned promptly.

In case of an emergency, contact the coordinator immediately.

We will send out an information packet one month prior to show.

DO YOU NEED ELECTRICITY YES _____ NO _____

How many postcards will you need _____

If show is filled, do you want to be on a waiting list??? _____

Hilldale is not responsible for any accidents or loss of artwork. You must sign:

ARTIST _____ DATE _____

**LORETTA DOOLEY, ALL- GUILD/INVITATIONAL HILLDALE SHOW
COORDINATOR, Phone 608-271-7472, 4909 Holiday Drive, Madison, WI 53711**