

Because there is too large a lapse of time between Madison Art Guild bimonthly newsletters, the MAG Board has decided to send out a message to all members during the months that the newsletter is not published. We hope this will keep members more informed and aware of MAG activities.

TOUCHING BASE



DISPLAY CASE INSTALLED AT UNIVERSITY OF WISCONSIN HOSPITAL

In appreciation for hosting and installing our annual MAG Salon, the Madison Art Guild has contributed \$1000 to University of Wisconsin Hospital & Clinics toward the purchase of this display case. With this donation, plus contributions from sales of past exhibiting artists at UWHC, it was possible to purchase this case, which will help fill the need for increased display space.

**Madison Art Guild Board Meeting Minutes
August 2011**

Attendance: Kerri Shannon, Pam Andros, Merikay Payne, Norma Koshalek, Norma Hove, Loretta Dooley, Beatrice Williams.

Item 1 - Art Fair: The overall report on Art Fair on the Square was disappointing sales for many vendors. There possibly may be two vacancies to be filled for 2012 Art Fair on the Square. Names will be taken from 2013 list of names.

Item 2 - Salon Feedback: The Board acknowledged Studio 8 artists' letter regarding the Salon.

Item 3 - IRS: Pam replied with a letter to the IRS requesting information regarding MAG employing people. MAG has not ever employed any employees.

Item 4 - Treasurer's report: Susan was absent.

Item 5 - New Membership drive: There are 6 excused and 11 non-excused MAG members for 2011. Very little response from unexcused members regarding membership dues. Saturday, Oct. 8, will be jurying in new members for MAG. Emphasis on benefits of belonging to MAG will be highlighted in newsletter.

Item 6 - Nominating Committee for Vice president: No note at this time.

Item 7 - Other business:

1. Leadership from 14 South may be in contact with MAG for potential partnering on events and activities.
2. MAG is considering continuing education/seminar for its members on Art Fair information sometime in the Fall/Winter.
3. Information regarding rotating featured artists on the MAG website on a monthly basis. Board agreed this would be a good idea.
4. The board is considering putting forth a new policy: Any MAG member who misrepresents the Guild with false advertising or marketing will not be tolerated. This is to include websites, application for shows as well as other venues.

MAG ARTISTS AT PUCCI'S

From August 18 to September 30 the following MAG members will be showing their work at Pucci's Gallery in Sequoya Commons: Betsy Rota (stained glass), Merikay Payne (printmaking), Carol Spiegel (photography), and Dorothy Bausch (painting).

PLEASE TAKE NOTE, WEB SITE OWNERS

It is very important that web sites be updated and accurate. MAG members should not misrepresent MAG or any MAG shows or activities in their marketing materials or web sites.

THANK YOU

Thanks to Dave and Judy Peterson, Betty Willmore, Eunice Eide, Susan Baez, and Norma Hove for helping at Salon Pickup on Saturday, July 30.

NEW MEMBER JURYING

Please tell your artistic friends that new member jurying will be held on October 8, 9:00-11:00 a.m. at Sequoya Library. Application forms are available from Cynthia Koshalek, 845-7605, clkart@charter.net.

SEPTEMBER BOARD MEETING

Because Labor Day falls on September 5, the next Board meeting will be held on Monday, September 12, at 6:30 p.m. at Sundance Cinemas, Caffe' 608 in the Lobby, in the Midvale Shopping Center (enter the side door). This is a location change from our usual meeting place, because all rooms at Sequoya Library are booked.