



President: Pam Andros
Interim Vice-President: (open)
Secretary: Kerri Shannon
Treasurer: Susan Baez
Past President: Beatrice Williams

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SALON AWARDS RECEPTION

On Sunday evening, June 26, the MAG Salon Reception and Awards ceremony took place at the University Hospital Skylight Lounge. Judge Ed Binkley presided over the awards program, and his comments on each piece of art work that received an award were highly valued. Twenty-six awards were given among the 121 participants in this year's 2011 Salon. For those who did not attend the reception or missed receiving a program in which all participants and award winners were noted, additional programs will be given out at Pick Up on Saturday, July 30, 9-11 a.m. in the entrance of University Hospital.

Calendar

OAS Event	July 23
Ashman Deadline	July 23
Salon Pick-up	July 30
Board Meeting	Aug. 1

PUCCI'S GALLERY HOSTS MAG ARTISTS

Pucci's Gallery, 555 S. Midvale Blvd, in the Sequoya Commons Shopping Center is featuring four MAG artists each month on an ongoing basis. During July, Peter Dooley, Don Spencer, Tamara Tsurkan, and Judi Werner are displaying their work. Artists are featured by chosen media in the order in which contacts are made with Loretta Dooley (271-7472 or peter@h2ocolor.com). Linda Cowan, President of Pucci's, determines which media are needed for each month.



Madison Art Guild (MAG) Board Meeting Minutes July 5th, 2011 6:30 p.m. Sequoya Branch Library

Members Present: Pam Andros, Norma Hove, Marcia Nelson, Susan Baez, Cindy Koshalek, Norma Koshalek, and Merikay Payne. Also, Loretta Dooley.

Approval of June minutes: postponed until August meeting.

Salon debriefing – Many things went well and several things did not go well. The key problem was failure to have a complete list of artists and art work from which art labels could be created. The result was a great deal of extra work for Sarah Grimes, UW Hospital staff. We cannot let this happen again. Improving the check-in process is key. Also, more people need to stay after the salon to make sure everything gets cleaned up and put away appropriately. Again, this is not something we want to leave for hospital staff. Financially we did much better this year, coming short of covering costs by only \$200-\$300. Pam needs to provide cards to Marcia so she can start work on the 2012 year book. We also discussed adding more information from the salon program into the yearbook. Also, a cover contest for the yearbook is being reconsidered.

Membership update – Pam will send a letter to those that were excused from the salon but still need to pay dues, and also to those who were not excused. Those people will have an opportunity to pay dues to continue their membership but will not be able to participate in shows for 12 months. Cindy will send Pam a copy of the letter we have provided in the past.

Art Fair on the Square update – Kathy Winters and her husband volunteered their time to demonstrate how to set up the tents. Set up is supposed to happen on Friday night so hopefully this lead time will help. Norma H. will visit on Friday to see how things are going.

Alicia Ashman library – Marcia Nelson has arranged for this show. Details and contact information will be shared in the upcoming newsletter and on the website under “opportunities”. Marcia will need to know who will participate and who can volunteer to help set up the show, by July 23rd. We need to find a waiver for this show.

Fall membership drive – An item for the newsletter is to ask current members to think of individuals they think might be interested in joining MAG. Because of the number of people who are excused from the salon (usually about 10), MAG could accommodate 150 members. Cindy noted that it is often hard to advertise for this in normal venues because traditional ads are date sensitive – they only run an ad for a short period before an event. Board members are encouraged to think of ways to get the word out. Starting with our own membership is the best first step.

Treasurer's Report – Current balance is \$12,446.42.

Survey results – Pam has not received a large number of completed surveys, but from what she has received so far, an educational session for how to participate in an art fair was definitely the most high priority item. In distant second came painting techniques. There was also interest in an art supply swap. Absolutely Art, a gallery on the east side of Madison already does these events. Perhaps MAG could partner with them in doing another one relatively soon. Pam will contact someone there to see if they would be interested.

Reorganize website to include heading for volunteer activities – Pam will work with Tamara in creating a heading just for volunteer opportunities as part of the effort to increase volunteering from the MAG membership.

Respectfully submitted by Pam Andros



NEW MEMBERSHIP JURYING

Jurying for new members for MAG will be held in September. Do you have a friend or acquaintance who has voiced an interest in being a MAG member? Referrals are a more effective way to make contacts than advertising through local papers, so please urge anyone who is interested in applying for membership to contact Cynthia Koshalek, 845-7605 or clkart@charter.net. Cynthia will send application materials directly to those who register an interest in joining MAG.

Do You Want to Share a Booth at Hilldale Show?

If you are considering participating in the All-Guild/Invitational Fall Art Show at Hilldale Shopping Center, it is possible to share a booth with another artist. Contact Loretta Dooley, 271-7472 or peter@h2ocolor.com to make arrangements. The dates and hours of the show are Saturday, November 5, 10 a.m. – 9:00 p.m. and Sunday, November 6, 11 a.m. – 6 p.m. An application is attached for those who have e-mail. Those who receive this newsletter by U.S. Postal Service may request it by calling Loretta.

OPEN ART STUDIOS EVENT

Madison Area Open Art Studios (OAS) is holding a fundraising event at Capital Brewery on Saturday, July 23, 3 p.m. – 10 p.m. at Capital Brewery. There will be children's art projects, raffles, bands and a live auction. The flyer advertising this event is the third attachment of this e-mail. (The first is the MAG newsletter, and the second is the November Hilldale Art Fair application.)

FYI Box

Pick-up of all Salon art work is scheduled for Saturday, July 30, 9-11 a.m. For those failing to pick up their work, all art work will be removed from University Hospital and stored at a MAG member's home. Contact any Board member for information.



NEWSLETTER JULY 2011

MAG Exhibit @ Alicia Ashman Library 733 N. High Point Road, Madison

The Ashman Library has approved our request to exhibit from October 1-November 12, 2011. This is a great opportunity as a group to show our work outside of our two annual shows at University Hospital. The theme for the exhibit is “A Plethora of Art,” meaning there is such a great variety that we are involved in that we want to show as many differences as possible. I’m hoping you’ll join me for the exhibit.

Volunteers: Just email Marcia Nelson (mjxnelson@tds.net) and let her know what you would like to help with. You don’t need to exhibit in order to pitch in with this. Bring a friend, budding artist, another pair of hands to help.

- Hanging, Saturday, October 1 from 9 am until done – so maybe around noon or 1 pm
- Typing out the informational sheet with our contact information/prices to be left at the library reference desk (you can do that at home)
- Typing out identification tags for the art (you can do that at home)
- Taking down the exhibit, Saturday, November 12, 9 am until done – so maybe by 11 or so.

Those who what to Exhibit:

- Email Marcia Nelson (mjxnelson@tds.net) today and let her know. Deadline for informing her to join the group is Saturday, July 23.
- Include your name, medium with short sentence of what that is (educational component for the library), approximate size of the art piece, price, your contact information (phone or email) in case someone wants to purchase it.
- All work needs to be hung – there is no secure case to put it in (sorry). If you have a secure case, we can put it on the bookcase which is about 10 inches or so wide. But there is a real window for those who need that sort of light to best display their work.

Information for getting your work to the Library:

- **Drop off** is Thursday, September 29, or Friday, September 30, 9 am – 7:30 pm (hours the library is open)
- Bring your piece and the following identification: your name, medium and a brief description of what that is – a short sentence, price, contact information. If this isn’t with your piece there will be no identification on it.
- **Pick Up:** Saturday, November 12, 10-noon.

Join the fun – take another opportunity to show your wonderful talent.

Marcia Nelson

