



*President: Pam Andros*  
*Interim Vice-President:*  
*Secretary: Kerri Shannon*  
*Treasurer: Susan Baez*  
*Past President: Beatrice Williams*

## President's Message

I am honored to serve as President for the Madison Art Guild (MAG). First, I want to give many thanks for Beatrice Williams for her many years of service to the organization. Beatrice has served as President for over two years and has volunteered an untold number of hours of her time. Also thanks in advance for existing board members and all of you for your patience as I get fully up to speed.

As president I hope to continue MAG's purpose, especially to help us interact with other artists, share knowledge, provide artistic support and encouragement, and to provide opportunities for members to exhibit their work.

In way of introducing myself, I've lived in Madison for almost 20 years, have been a member of MAG for two, work for Dane County, and also work caring for my family including four boys and numerous pets. I invite you to see my work and contact me through the MAG website.

*-Pam Andros*

## NEW MAG PRESIDENT ANNOUNCED

After serving as MAG President for 2-1/2 years, Beatrice Williams has found it necessary to step down from her leadership role. Her busy schedule, involving full-time work and coursework, makes it necessary for her to spend less time on MAG affairs, but she will remain on the Board as Past President. We thank Beatrice for filling many roles well beyond what presidents usually do by picking up the pieces where members fail to volunteer.

Pam Andros, having served as Interim Vice President since October, will become the new president. In the six months that she has served on the Board, she has willingly assumed varying duties and is a quick study in grasping MAG procedures.

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# NEWSLETTER MARCH 2011

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## MINUTES – MADISON ART GUILD March 3, 2011

PRESENT: Pam Andros, Susan Baez, Merikay Payne, and Norma Hove

1. February minutes were unanimously approved.
2. Community Project - Meriter Friends 4 Friends program awarded Madison Art Guild \$300 to carry out a two-step art project for the underprivileged children of the Worthington-Darbo/Salvation Army Community Center. Artist and Craftsman Supply was most generous in discounting and supplementing supplies for the two planned art sessions. Pam Andros, Susan Baez, Mark Dilley, Chris Echnert, Norma Hove, Mary Ann Hunt, Louise Joyce, Kerri Shannon, and Lucy Taylor plan to participate in at least one session. Our first session will be March 10.
3. Art Fair on the Square update - The next meeting for the six artists in the 2011 Art Fair will be in April.
4. Salon responsibilities - Pam volunteered to chair the reception, Marcia Nelson and Norma Hove will produce the booklet, and Beatrice will print all materials for the packets. Norma will search for a judge from the names suggested. Merikay offered an idea for awards: since the economy is bad and businesses are suffering, we are reluctant to ask for gift certificates. Instead, we could ask MAG members to make small works of art of varying value, and in addition to receiving a certificate the award winner could choose a wrapped surprise piece of art. This would also serve as an ice breaker and would encourage conversation after the award ceremony.
5. Treasurer's report: \$12,625.70. The check from Meriter - Friends 4 Friends was received.
6. A MAG member has questioned the 5% donation to MAG for the Hilldale Art Fair. It was decided that since the All Guild/Invitational Art Fair has become more and more an "invitational" and is technically not a MAG-sponsored event that this requirement to pay 5% of all sales to the Guild is no longer necessary. Further discussion on the 5% Salon and January Showcase is needed on this subject.
7. A MAG member also questioned the requirement that all new members must volunteer for one activity during the first year of membership. The consensus indicated that there is no better way for a new member to get to know others in the organization and to become familiar with its workings than by doing a small volunteer job. We have had no other complaints regarding this matter.
8. Discussion of change in the president's position - Since Beatrice is working both Monday and Thursday nights, it is impossible for her to attend the meetings. A heavy work schedule and her coursework prevent her from continuing as president. Beatrice will shift to the position of Past President, and Pam Andros, presently Interim Vice President, will automatically become President. No changes will be made until Beatrice states her intentions in writing.

NEXT MEETING: April 3, 6:30 p.m. - Sequoya Library

Respectfully submitted for Kerri Shannon,  
*Norma Hove*



## DIRECTORY CORRECTIONS

Please add these corrections to your Yearbook directory:

Dega, Angie – [dega@chorus.net](mailto:dega@chorus.net) , [angiedega@gmail.com](mailto:angiedega@gmail.com)  
Denson, Heather – [heatherdensonart@yahoo.com](mailto:heatherdensonart@yahoo.com)  
Dilley, Mark – [mgdilley@att.net](mailto:mgdilley@att.net)  
Echtner, Christine – [cechtner@att.net](mailto:cechtner@att.net)  
Otis, Randell – [randell\\_otis@fastmail.us](mailto:randell_otis@fastmail.us) (underline between randell & otis)  
Rasmussen, Elizabeth – [jabras@att.net](mailto:jabras@att.net)  
Sherman, Daryl – [snippetsklds@sbcglobal.net](mailto:snippetsklds@sbcglobal.net)

## 5% POLICY CHANGE

At the March 3 MAG Board meeting, it was decided that the 5% commission to be paid to the Madison Art Guild should be discontinued for Hilldale art shows only. Now that the All Guild/Invitational has morphed into a show that has fewer Guild members and more invited artists participating, the basic circumstances for charging the 5% commission have changed. The basic booth fee will be the only cost for participating in both Spring and Fall Hilldale Art Fair. This change does not apply to Art Fair on the Square, June Salon, nor January Showcase.

## Salvation Army Project

The February 27 session of the MAG art project at Worthington-Darbo Community Center was cancelled, because it was the first day of the Madison Teachers walkout, which included day care workers at the Community Center. Cartoon art will be taught at the next session on March 10. The two planned art sessions are made possible through a grant from Meriter Hospital Friends 4 Friends, a program which encourages Meriter employees and volunteers to volunteer for community projects.

A huge thank you is extended to those who stepped forth to help with this project: Pam Andros, Susan Baez, Mark Dilley, Chris Echtner, Mary Ann Hunt, Louise Joyce, Kerri Shannon.

- Norma Hove

### ARTIST & CRAFTSMAN SUPPLY

*New Location!*

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*Quality art supplies for professionals, students, children and  
crafters since 1985.*

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[www.artistcraftsman.com](http://www.artistcraftsman.com)



## The FYI BOX

To help artists establish themselves for doing business at art fairs and other venues, this information is taken from the Wisconsin Department of Revenue website:

### **Who must obtain a Seller's Permit?**

A seller's permit is required for every individual, partnership, corporation, or other organization making retail sales, leases, or rentals of tangible personal property or taxable services in Wisconsin, unless all sales are exempt from sales or use tax.

### **When should I apply?**

Apply for a seller's permit at least three weeks before you open your business.

### **How do I obtain a permit?**

You can register on line at [Business Online Registration](#). OR  
You will need to complete an [Application for Business Tax Registration](#).

### **For more information, contact:**

WISCONSIN DEPARTMENT OF REVENUE  
Customer Service Bureau  
PO Box 8949  
Madison, WI 53708-8949  
Phone: (608) 266-2776

