



February 2010

President: Beatrice Williams
 Vice President:
 Secretary: Merikay Payne
 Treasurer: Norma Hove
 Past President: Louise Joyce

MAG Web sites
www.madisonartguild.com
www.madison.com/communities/mag

Dear MAG Members,

We went live with our new web site and it is quite spectacular. Tamara Tsurken, a new member, created the web site. I have included a couple of pages on page 3 of this newsletter for those of you who do not have computers.

I wish to formally thank Dave and Judy Peterson and Loretta Dooley for putting on another excellent Zapplication presentation. I have since received a number of inquiries when we will be putting on another presentation. It has been decided that this will happen before the Art Fair.

I have left the information on the Art Fair drawing and the members who have been chosen in this newsletter. There is also the application for the Hilldale Spring Art Show.

We are currently looking for other locations MAG can put on shows and would appreciate any input you can provide.

MAG did very well in sales at the UW Hospital and Clinic Winter Showcase.

We have our 2010 Year Books and they will be mailed soon. A big thank to Marcia Jezwinski for doing a terrific job.

Finally, our next board meeting will be March 1st at the Sequoya Branch library from 6:30 pm to 8. It would be great if some of our members could find the time to attend and offer input. See you there.

Respectfully submitted,
 Beatrice Williams

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Calendar

- *MAG Meeting March, 2010*
- *Hilldale Art Show April 17 and 18, 2010*



2/1/10 MAG Meeting Minutes

Present: Beatrice Willimas, Kerri Shannon, Norma Hove, Thomas Kuchenbecker, Heather Denson, Cynthia Koshalek, Merikay Payne

Publication proposal: Tom Kuchenbecher proposes to work with Zerlith Advertising to create in 2010 8.5" x 11" posters for the spring and fall Hilldale shows. Distribution possibilities include Isthmus, direct mail to Hilldale area, and surrounding neighborhood association newsletters; Westmoreland, Hill Farms, Nakoma, Sunset Village, and Dudgeon-Monroe. Advertiser possibilities include Hilldale merchants and corporate sponsors. Loretta Dooley's Hilldale contact, Carrie Skille may be interested in putting the money currently going toward postcards, toward the posters. The Spring Hilldale show is April 17-18. As soon as possible Tom is going to get the cost proposal from Zerlith to be voted on by the board. Tom estimates MAG's contribution as \$500. For 2012 Tom proposes a 32 page 8.5" x 11" publication with all MAG show dates.

Overture: Heather Denson would like someone to write verbiage for the Overture proposal which may be due the second week of March. She will review the writing. Beatrice will put call for volunteers in the newsletter this month.

Jurying: Cynthia Koshalek has about 20 people interested in jurying into MAG. There is room for 8 more members with the membership capped at 130 due to available space at the June Salon.

Waivers: Adding a photo permission line to the waiver form would reduce liability. No further discussion on who would implement this.

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The **Madison Art Guild** is a non-profit organization of over 100 artists in south-central Wisconsin. Our purpose is to interact with other artists, share knowledge, provide artistic support and encouragement, offer educational experiences, exhibit member work, and advance the appreciation of art.

The **Guild** offers opportunities for members to exhibit at Madison's Art Fair On The Square, twice a year at Hilldale Mall Art Fairs, a January Showcase, and the Annual Salon Show in June at the University of Wisconsin Hospital, as well as other locations.

The **Madison Art Guild** is represented by Dane County artists in a wide variety of visual art forms including ceramics, drawing, fiber, jewelry, painting, printing, sculpture, stained glass, photography, watercolor, wood, and more. They exhibit their work in international, national, regional and local shows, and competitions.

The **Art Guild**, one of the oldest in Wisconsin, was founded in 1914 to encourage and stimulate the growth of art in the Madison area. It is involved in community outreach programs, scholarships for art students, exhibitions, art fairs, critiques, and workshops.

Featured Artist
Randell Otis — Acrylic



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Artists By Name **A B C D E F G H I J K L M N O P Q R S T U V W X Y Z View All**



Randell Otis
(Acrylic)
608-835-8489
randell_otis@fastmail.us

Most of my paintings evolve from drawing several variations of a subject, then designing and stylizing the work into a complete composition. My objective is to convey the essence of a subject by simplifying its elements into a design composition that transforms the work into something unique.

I primarily work in acrylics because of their fast drying time which allows me to lay in color quickly and rework areas as needed. My color schemes evolve as the painting develops. I'm constantly experimenting with different color combinations that create rich tones of layered colors to make the surface dance, weaving colors in and out to transition from one plane to another.

I've worked hard developing this style which is intended to give the viewer a different perspective on the world around us. It's an intriguing challenge that I enjoy and look forward to see where it will take me. I hope you find my work interesting and that it inspires you to take a closer look at the world around us.

All Images Copyright © Randell Otis



APPLICATION FOR LOTTERY TO COMPLETE
ART FAIR ON THE SQUARE 2012

Drawing will be held April 2010 at the MAG monthly meeting. All members who are not currently on the list are eligible to apply.

Things to consider when applying:

All six artists will be required to help set-up on Friday night. They may be asked to provide extra weights, a table, a canopy, etc. or asked to pick-up and deliver the MAG display panels and canopies. You must stay until everything is taken down on Sunday evening regardless of weather conditions. Consider all possibilities before sending in your entry blank.

All artists must have their artwork set-up, and priced, one hour prior to the start of the Art Fair each day. The Madison Museum requires that each artist have a current Wisconsin sales tax permit to participate in the Art Fair. This is mandatory; do not fill out entry below without it. Your entry will not be considered without a seller's tax number.

Selected 2010 members are required to provide one ZAPP ready image of your art by January 1st 2010.

If any participants must withdraw for any reason you must contact Kathy Winters ASAP so she can notify the artist next on the list that their position has changed.

Phone 608-839-5469.

The deadline for entering is March 20, 2010. **No application will be accepted after this date.**

Cut off lower portion and mail to address below

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SELLER'S TAX PERMIT NUMBER: _____

Mail Entries to:

Kathy Winters
2705 Bluebird Lane
Cottage Grove, WI 53527

OFFICIAL SCHEDULE FOR ART FAIR ON THE SQUARE

Please note where your name falls.

The year you will be on the square may have changed.

2010 – July 10 & 11

2012 – date TBA

1. Trudi Theisen

13. Merikay Payne

2. Kathy Winters

14. Angie Lackner

3. Sean Mitchen

15. Mary Somers

4. Louise Joyce

16.

5. Steven Ralser

17.

6. Thomas Kuchenbecker

18.

2011 – date TBA

2013 – date TBA

7. Lucille A Shirek

19.

8. Joyce Wilson

20.

9. Colleen Wingrove

21.

10. Vina Yang

22.

11. Beverly Balakhovsky

23.

12. Alaine Johnson

24.

If you have any questions or concerns please contact

Kathy Winters

608-839-5469

MADISON ALL GUILD / INVITATIONAL SPRING ART SHOW
HILLDALE MALL

Midvale Blvd. at University Ave Madison, WI.

April 17th and April 18th, 2010

Hours: Saturday 10:00 a.m 9:00 p.m. Sunday 11:00 a.m. – 6:00 p.m.

Check must accompany application and made payable to: LORETTA DOOLEY

DATE OF APPLICATION: _____

EXHIBITOR: _____

ADDRESS CITY STATE _____

TELEPHONE: _____

MEDIA: _____

WEST WING: _____ \$ 75.00

West Wing SPACES ARE ODD SIZES-NO ELECTRICITY

MAIN LOBBY: _____ \$175.00

After the committee accepts the artists, exhibitors can be on a waiting list if desired. Artists on the waiting list will have the opportunity of filling any cancellation. You will be notified if you are on the waiting list. Fee will be refunded if you are on the waiting list and do not get in.

When you have been accepted and have made a commitment you must exhibit. YOUR ENTRY FEE WILL NOT BE REFUNDED.

If not accepted application and money will be returned promptly.

In case of an emergency contact the coordinator immediately.

We will send out an information packet one month prior to show.

DO YOU NEED ELECTRICITY YES _____ NO _____

How many postcards will you need _____

If show is filled, do you want to be on a waiting list??? _____

Hilldale is not responsible for any accidents or loss of artwork.

ARTIST _____ DATE _____

LORETTA DOOLEY Phone 608-271-7472

ALL- GUILD-INVITATIONAL HILLDALE SHOW COORDINATOR

4909 Holiday Drive

Madison, WI 53711

Newsletter

February 2010

Madison Art Guild Newsletter

Submissions of relevant articles and appropriate

photos welcomed from MAG members.

The deadline for newsletter submissions is the 15th of the month preceding the publication. Our next newsletter will be in Feb.

Please send your

material to: Beatrice Williams
1702 Grafton Road

Madison 53716 Tel: 221-2542

FEATURED MAG SPONSOR



SUPPLIES FOR CREATIVE PEOPLE

Framing

**Needlework
Art Supplies**

M-Th 10-7, Fri 10-6, Sat 10-5

608.274.1442

5928 Odana Road

Madison, Wisconsin 53719

www.lynnsofmadison.com

General membership meetings for MAG

Madison Art Guild Meetings are held the first Monday of every month unless otherwise stated in the newsletter. These meetings are open to ALL members. New members are encouraged to participate and ask questions to become comfortable with the workings of this organization.

The next MAG meeting will be:

Monday March 1st, 2010 .

Time: 6:30p.m. - 8:00p.m.

**Location: Sequoya Branch Library
On Tokay Blvd**

2010 Salon

If you are interested in working on the 2010 Salon

Please contact President Beatrice Williams for more information regarding volunteer opportunities

email: beatricew1702@charter.net

Submissions of relevant articles and appropriate photos welcomed from MAG members.

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1702 Grafton Road

Madison 53716 Tel: (608) 221-2542

email: beatricew1702@charter.net